Yanisa Vongsmaenthep

UX/UI Designer | Product & Interactive Designer

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Multidisciplinary designer with experience in UX/UI, product design, branding, and interactive digital experiences. Skilled in designing responsive web platforms, dashboard systems, and user-centred interfaces through research-driven and collaborative design processes. Experienced in working across international teams and creative technology environments.

EDUCATION

Master of Design Innovation and Technology, Royal Melbourne Institute of Technology **2023 - 2024**
Melbourne, Australia

Bachelor of Architecture, Faculty of Architecture, Chulalongkorn University **2015 - 2020**
Interior Architecture field, Faculty of Architecture, Bangkok, Thailand

EXPERIENCE AND PROJECTS

Freelance Graphic & UX/UI Designer (Remote), Melbourne, Australia **2021 - Present**

- Designed brand identities, marketing materials, and social media assets for clients across digital and print platforms
- Designed responsive UX/UI interfaces for websites, focusing on usability, visual hierarchy, and mobile responsiveness
- Delivered end-to-end design solutions by collaborating directly with clients from concept development and wireframing to high-fidelity visual design

Research Assistant & Designer – VR Game for Dementia Treatment, **2022 – 2025**
CDRU (Cognitive Impairment and Dementia Research Unit), Faculty of Medicine, Chulalongkorn University, Bangkok, Thailand

- Collaborated remotely with a multidisciplinary VR development team to research and design interactive virtual reality experiences for dementia treatment
- Contributed to UX/UI design, interaction concepts, and research processes for VR applications used in dementia care
- Assisted in developing user-centred experiences focused on accessibility and cognitive support for elderly users
- Worked closely with researchers and developers throughout prototyping and iterative design processes

BMW "Your Melbourne 2030" Design Competition - 2nd Place Winner **2024**
BMW Group Australia × RMIT × University of Melbourne More information: BMW Your Melbourne

- Developed a sustainable urban design proposal envisioning future public experiences in Melbourne
- Collaborated with a multidisciplinary team to develop sustainable concepts for technology-driven public engagement.
- Presented design concepts through visual storytelling, research synthesis, and experience design strategies

UX/UI & Product Designer - Orbnet.de / Orbnet Thailand Co., Ltd., Bangkok, Thailand **2020 - 2022**

- Led the UX/UI design of CRM and B2B dashboard systems for international business platforms.
- Designed responsive booking platforms for small businesses, including coaches, barbers, and independent sellers.
- Created user flows, wireframes, dashboard, and high-fidelity UI for both end-users and business management interfaces
- Developed branding assets, including product naming, logo design, visual identity, and social media marketing materials
- Worked as the sole designer across product, UX/UI, and brand communication design initiatives

Interior Architect Design Intern - Whitespace LTD. , Bangkok, Thailand **May 2019- July 2019**

- Conducted site analysis, material research, and competitor research for interior architecture projects
- Assisted in developing furniture concepts, material boards, and presentation materials
- Supported the design development process from concept ideation to client presentation

SKILLS

Design & UX/UI: UX/UI Design, Responsive Web Design, Interaction Design, Prototyping, User Flow, Wireframing, Service Design, Visual Communication
Tools & Technologies: Figma, Adobe Creative Suite, HTML/CSS, P5.js, Arduino, SketchUp, AutoCAD, Microsoft Office
Soft Skills: Cross-functional Collaboration, Communication, Problem Solving, Creative Thinking, Research, Time Management
Languages: Thai (Native), English (Professional Working Proficiency)