

CONNECTED FLEET SAFETY

THE MISSING LINK IN DRIVER SAFETY

Zetifi Connected Fleet Safety integrates telematics, AI video and Microsoft 365 to support safer, smarter fleet management.

Smart Connectivity Solutions



Two in every three worker fatalities involve vehicles

SAFE WORK AUSTRALIA

Source: Key Work Health and Safety Statistics Australia 2025



WHAT IS ZETIFI CONNECTED FLEET SAFETY

Zetifi Connected Fleet Safety is a proprietary platform built on Geotab GO9 telematics, Geotab GO Focus Plus AI Dash Cam, MyGeotab and Microsoft 365 workflows, combined with Zetifi policy mapping, workflow design, tuning and ongoing support.

Know the risks.



Directors and Officers Obligations

Business owners and directors are personally responsible for vehicle safety at work.



Road risk is workplace health & safety

Vehicle use is the leading contributor to work-related traumatic injury.



Duty goes beyond ownership

It applies to company cars, grey fleet, contractors and hired vehicles.



Risk exists on every trip

On public roads and private sites, distance does not reduce responsibility.



Turn fleet safety into savings

- Fewer incidents, fewer claims
- Stronger position with insurers
- Lower running costs
- Less vehicle wear
- Better resale value

Get the facts.

Zetifi Connected Fleet Safety will help you manage the risks



Real-time

Confidence that safety issues are being identified and acted on.



Monthly

Insight into trends and emerging risk.



Quarterly

Board-ready, insurer-ready evidence.



Annually

Data that supports ESG, SHE, HSE, EHS, WHS and OSH reporting needs.



Ongoing

Assurance as vehicles drivers and roles change.

Capture events. Analyse risk. Act automatically.



“

Our goal is simple. Fewer incidents, less disruption and more people home safe.”

Dan Winson
CEO, Zetifi

HOW ZETIFI CONNECTED FLEET SAFETY WORKS

Zetifi Connected Fleet Safety links telematics and AI video events to your safety policies, using automation and agentic AI to create context-aware alerts, actions and insights that help you respond faster and keep your team safe.

CAPTURE → ANALYSE → ACT



CAPTURE

- > AI Dash Cam & telematics
- > Real-time Driver Alerts
- > Video & Behaviour Capture

ANALYSE

- > Events flow into Zetifi Marshal and your Microsoft 365 environment, where your team builds the alerts, workflows and automations you need using the tools you already use.

ACT

- > Microsoft-Native Workflows
- > Tasks, Alerts & Checklists
- > Records, Insights & Evidence

How Zetifi Connected Fleet Safety Works in Practice

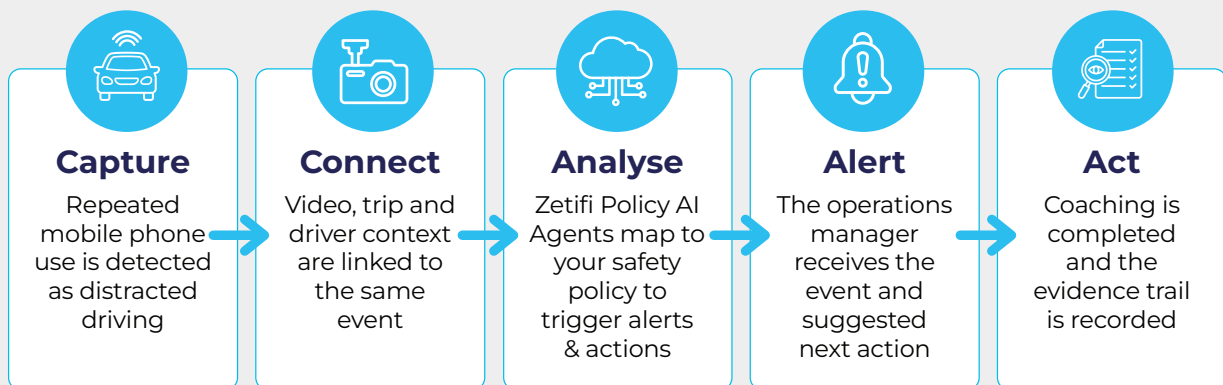
Scenario

At ACME Plumbing, one of the drivers, Joe, repeatedly uses his mobile phone while driving. The AI-powered Geotab camera detects the distraction and immediately gives Joe an in-cab alert to refocus on the road. The event is captured with video and telematics context so the business can clearly see what happened and when.

Instead of leaving the operations manager to sort through alerts and decide what to do next, Marshal and the company's Microsoft 365 workflows apply the company's safety settings and trigger the right follow-up. Joe's manager receives the event for review, a coaching conversation is scheduled, and the follow-up is recorded as part of a clear evidence trail.

For ACME Plumbing, that means more consistent action. For Joe, it means fair coaching based on real context. For Joe's manager, it means less admin and stronger proof that the risk was addressed properly.

(This is a hypothetical example with additional details, for illustrative purposes only)



Whatever business you are running, there is a Zetifi connected fleet solution to meet your specific requirements.

Deliverables	Connected Fleet Tracking	Connected Fleet Telematics	Connected Fleet Safety	Lone Worker Safety
Live location map + trip history	✓	✓	✓	-
Vehicle data + maintenance	-	✓	✓	-
Driver behaviour + coaching	-	✓	✓	-
Camera events + video evidence	-	-	✓	-
Duress alerts + automated check-ins	-	-	-	✓
Zetifi Marshal	-	-	✓	✓
Microsoft integration for alerts, actions, evidence	-	✓	✓	✓

What you get with Zetifi Connected Fleet Safety

A complete solution that provides the right information, allowing you to make informed decisions around driver safety, thereby supporting business process and WHS obligations.

Geotab GO9



Telematics data for trips, vehicle use, speeding, harsh driving and location visibility.

Geotab GO Focus Plus



AI-powered video, risky behaviour detection and in-cab

MyGeotab Telematics



The platform for events, trip data and incident review.

Zetifi Marshal



Zetifi Marshal brings events into your Microsoft 365 environment ready for automation, AI and analysis.

Microsoft 365 Workflows



Alerts, tasks and records in your Microsoft tools.

Local Setup, Training & Support



Onboarding, policy mapping and ongoing support.



Near real-time alerts that prompt timely action



Clear reporting that shows trends, behaviours and emerging risk



Structured evidence that supports compliance and governance.



Connected Fleet Safety

Getting started is easy



CLEAR DRIVER INSIGHTS IN 30 DAYS

Zetifi Connected Fleet Safety delivers all the evidence you need to manage driver safety and WHS business risk.

Now's the time to take the next step to protect your drivers and help ensure they get home safely.

STEP 1.

Fleet Safety Demo

- ▶ Speak with our specialist to see how Connected Fleet Safety works and identify your key risks and gaps.

STEP 2.

Risk Control Effectiveness Assessment

- ▶ Activate one vehicle at a fixed price and see how the controls perform in real conditions.

STEP 3.

Activate Connected Fleet Safety

- ▶ We manage alerts, reporting, evidence continuity, onboarding and fleet changes.

READY TO GET STARTED?

Scan the QR code to book a Fleet Safety demo



Capture events. Analyse risk.
Act automatically.



zetifi.com.au