

FARM FLEET MANAGEMENT & LONE WORKER SAFETY

Connect, track and protect your workers, machinery & assets across remote properties and paddocks.



SAFER, MORE PRODUCTIVE, MORE ACCOUNTABLE

Every farm business carries a duty to keep its people safe, and constant pressure to run leaner. Tracking and telematics lets you do both: meet your work health and safety obligations, lift productivity across the fleet, and keep a clear record of it all.

From basic asset trackers to full telematics, AI safety cameras and lone worker duress devices, Zetifi and Geotab provide a solution to suit your operation that scales as you grow.



Meet your obligations

Show you're keeping workers safe and meeting your duty of care



Lift productivity

Cut downtime, fuel and wasted kilometres across the fleet



Stay accountable

Every vehicle, asset and worker on one clear record



Tracking and telematics can pay for themselves

Vehicle crashes cost employers an average of \$26,000 per incident in direct costs, before downtime or compliance exposure. Geotab customers typically see a 3:1 to 6:1 return in the first year through fewer collisions, lower fuel use and less downtime, often paying back within 12 months.

Sources: National Safety Council; Geotab, The Ultimate 2025 Guide to Fleet Telematics

PROTECTING YOUR PEOPLE, VEHICLES & ASSETS

Agriculture's workplace fatality rate is more than **ten times** the national average, and vehicles and machinery are the leading cause of death and serious injury.

Source: Safe Work Australia, Key Work Health and Safety Statistics 2025 data.safeworkaustralia.gov.au/insights/key-whs-statistics-australia



Your people

- ▶ Zetifi Marshal equips isolated workers with a duress button, automated welfare check-ins and collision detection.
- ▶ Easily meet your safety duties by staying reliably connected with remote and isolated teams.
- ▶ AI cameras actively coach drivers and automatically capture incidents on the road or in the paddock.
- ▶ Alerts can be sent via SMS, email or Microsoft Teams, so the right person can act fast.



Your vehicles and machinery

- ▶ Live location, driver behaviour and engine health with Geotab telematics.
- ▶ Maintenance alerts cut unplanned downtime and keep utes, tractors and headers ready for seeding and harvest.



Your assets

- ▶ Know where every trailer, pump, generator, auger and fuel cart is, with satellite, cellular and Bluetooth trackers that keep reporting right across the property.
- ▶ Maintain constant visibility of your equipment's location and utilisation.

All connected, all in one place

Unified Tracking: Vehicles report over Telstra Cat-M1, with Starlink or UHF backup, all flowing into Microsoft 365.

Proven Capability: Partnering with Telstra and agri-associations since 2017 to solve real connectivity and safety challenges on Australian farms.

Built for the Paddock: Fully integrated solutions combining UHF, cellular, Smart Antennas, trusted Icom radios and Geotab telematics.

Native Microsoft 365 Integration: Zetifi Marshal embeds safety processes directly into Microsoft 365, keeping workflows inside the tools your team already uses.

