



Business Expos and Trade Shows

A Chamber of Commerce or convention center organizes most business expositions and trade shows. They are good avenues to expose your business to potential clients, gather leads and add credibility to your professional service. Home trade shows primarily generate residential leads.

To highlight your business, FISH suggests that you rent our banner stand or trade show display, available through the FISH Distribution Center. You should also have promotional/marketing items available at your booth to give to potential new customers. This includes pens, sponges, brochures, magnets, business cards, Fish Window Cleaning Foaming Glass Cleaner, etc.

If you have close FISH neighbors, many times you can share the cost of the booth at a home show, while giving greater exposure to Fish Window Cleaning in your area.

