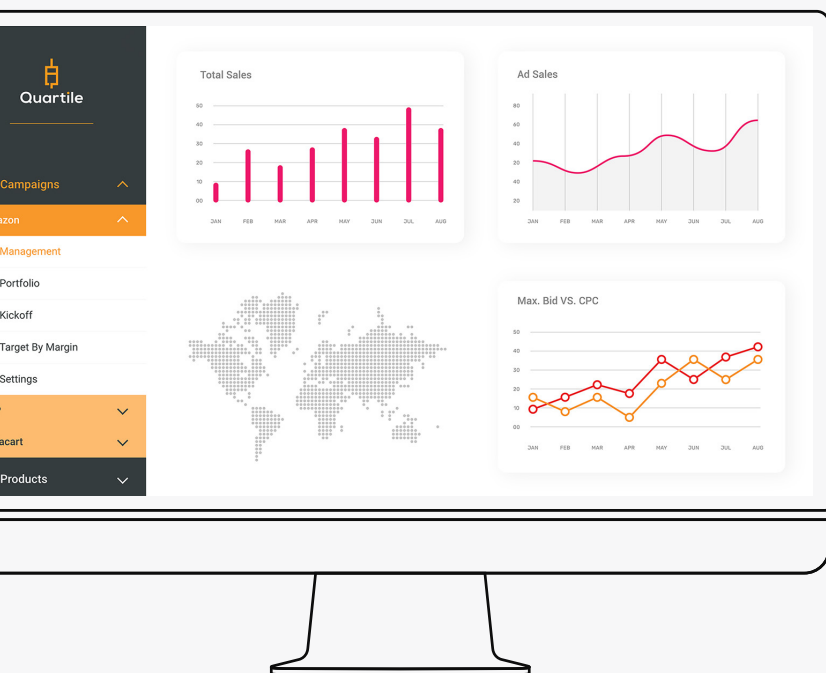
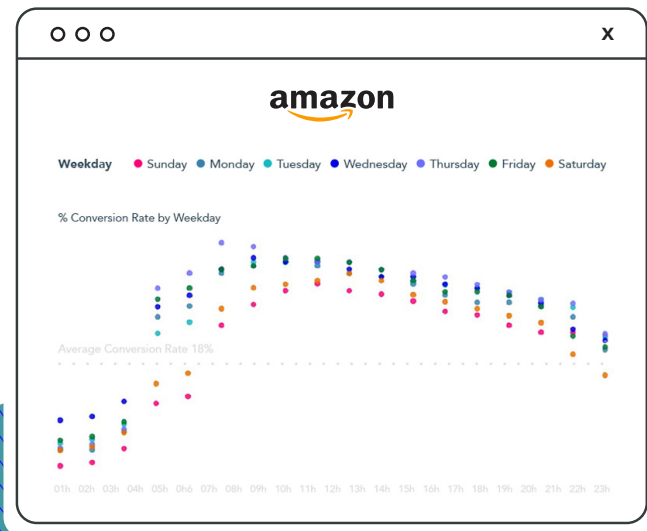


# Quartile for Amazon PPC Advertising

A sophisticated PPC platform that manages campaigns dynamically for maximum performance. Set your goals and let the system optimize your campaigns.



## One Platform, Every Site

Manage your retail media on every marketplace via one single platform.

## Hit Your Goal, No Matter What

Set your optimization priorities and let Quartile's patented technologies do the rest.

## Optimize the Campaigns at the Product Level

Unlock sales performance with a one-to-one campaign for product optimization.

## Complete Reporting and Attribution

Find out what is making your sales soar with unified measurement and attribution reporting.

**Delivering solid results for 5,300+ Brands and Sellers**

CAPEZIOX

WEIMAN

Unilever

BURT'S BEES  
TRUE TO NATURE™

THRASIO

DEATH WISH  
COFFEE CO.

simplehuman

**Distinguish Your Brand and Supercharge Sales with  
Quartile's Patented Optimization Technologies**

# What Makes Quartile Great



## Best-in-class Machine Learning

See the impact of true machine learning and artificial intelligence on one-to-one product level campaigns.



## Automated Ads Management

No more manual configuration of ad groups frees up your time to focus on expanding your product catalogue and strategy.



## Unified Campaign Reporting

Stay on top of all your sales and revenue in one platform from anywhere with custom reports.



## Seamless Account Integration

Get up and running with Quartile in less than 48 hours – virtually no downtime on your campaigns.



## Dedicated Customer Services

Speak with an account executive to see how the Quartile platform can improve your e-commerce sales.

## \$2B in Ad Spend Under Management Yearly 30% Reduction in ACoS

### Quartile's artificial intelligence platform gets better at optimization every day.

That directly impacts the metrics that matter to you the most: total sales (both paid and organic), advertising cost of sales (ACoS), and overall return on investment. In addition to best-in-class technology, Quartile combines years of experience and expertise in e-commerce and advertising to deliver quality managed service for our clients.

## The World's Largest Retail Media Optimization Platform

Our machine learning platform integrates e-commerce marketing channels, blending technology and a dedicated data science team.



Proprietary Technology



Patented Technology



NY, Philly, Miami, London



**\$25 Billion**  
in Managed Sales



**\$2 Billion**  
Annual Retail Ad Spend Managed



**5,300**  
Connected Accounts Globally



**350+**  
Employees



Google Partner



**Scaled Technology**  
Winner 2022 | US  
Amazon Ads Partner Awards



**Performance Growth**  
Finalist 2022 • US  
Amazon Ads Partner Awards



**Technology innovation**  
Finalist 2023  
Amazon Ads Partner Awards