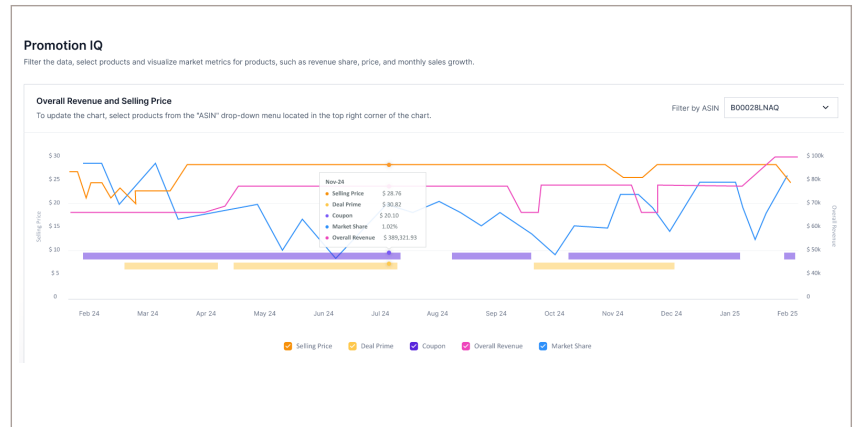


Promo Management



Smarter Promotions. Stronger Advertising. Better Results.

Quartile's Promo Management integrates your Amazon promotions with your advertising strategy—turning discounts into business drivers and growing total sales without more ad spend.



What's Included

Ads & Promotions Work Better Together

Quartile seamlessly coordinates Amazon promotions with your advertising campaigns. Our dynamic ad spend optimization, working alongside Amazon promotions, improves conversion rates, increases sales velocity, and drives customer retention.

Every Promotion Type, Streamlined.

We manage every Amazon Promotion type—coupons, Lightning Deals, BTPs, S&S, and more—with proven strategic roadmaps tailored to your products, margins, and goals.

Competitive Insights

Competitive intelligence dashboard that monitors pricing and promotional strategies across your direct competitors in real-time, analyzes market share impact during promotional periods, and delivers strategic timing recommendations.

Granular Performance Reporting for Amazon Promotions

Gain expansive dashboards and reports to track Promotion Cost of Sales (PCoS), TACoS, sales lift, repeat buyers, NTB acquisition, subscriber LTV, and more so you always know what promotions are working.

Key Benefits

- **Grow total sales without more ad spend** with strategic coordination of advertising strategies alongside Amazon promotions
- **Drive organic growth and improve rankings** through sales velocity improvements
- **Boost conversion rates** with data-driven promotional timing and targeting ••
- **Improve competitive positioning** with real-time market intelligence
- **Simplify the complexity and scale** of intricate Amazon Promotions with proven playbooks

The World's Largest Retail Media Optimization Platform

