

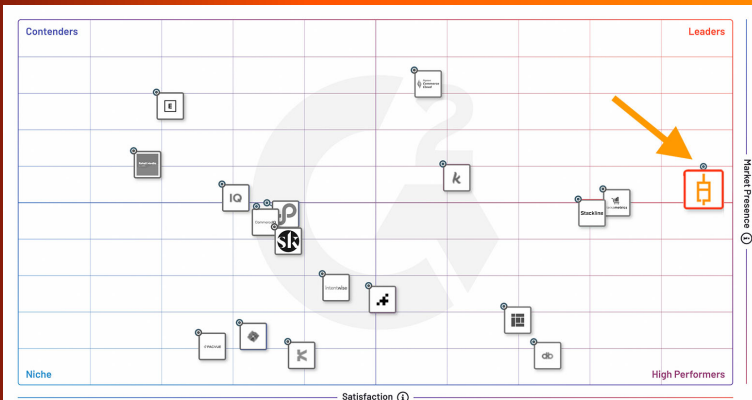


Quartile is the #1 Retail Media Advertising Platform on G2

Based entirely on verified customer reviews and compared against our full industry.

What to know

- Quartile earned a staggering **23** G2 badges and locked in the #1 ranking in nine core categories, including a clean sweep of Retail Media Advertising Platforms.
- Quartile is ranked #1 in the best relationship, best results, best support, and best usability categories on G2.
- Quartile has maintained and even improved our leadership on G2 for all of 2024 and 2025.
- Selected to G2's 2025 Best Software list for Best Commerce Products as the #1 retail media advertising platform



What Customers Are Saying

"We've been incredibly impressed with Quartile. Their approach consistently delivers strong results and a noticeable return on investment. From campaign optimization to strategic insights, their tools and expertise have had a measurable impact on our performance."

- Jessica T

"Working with Quartile has been a major turning point for our Amazon business. In the last 12 months, their platform and team have helped us significantly grow our sales and secure a spot in the Top 10 within our category."

- Consumer Packaged Goods Brand

"Quartile's AI-powered optimization has dramatically improved our ROI while saving countless hours of manual campaign management. The intuitive dashboard provides actionable insights that help us make data-driven decisions quickly, and their customer support team is incredibly responsive and knowledgeable, always ready to help fine-tune our strategies for maximum performance."

- Robert P.

