

**GUIDE**

# **STUDENT SUCCESS STORY TOOLKIT**

**Celebrate Growth, Recognize Teachers,  
and Strengthen School Culture**

This guide makes it easy to collect and share real student success stories—so you can highlight wins, build trust with families, and shine a light on the impact of your team.

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**alpaca**



# SHARE STORIES THAT SHINE

Every student has a story worth telling. Sharing those stories not only celebrates growth but also inspires pride, strengthens family connections, and reminds your community why your school's work matters. It's also a powerful way to **champion teachers and highlight the impact of their hard work**. This resource makes it easy to collect and share real student success moments—big or small—across your school. **Here's what to do:**

- ★ **Invite Staff to Share:** Use our ready-made prompts and templates to collect stories of student growth, breakthroughs, and proud moments.
- ★ **Gather and Curate:** Review submissions and choose stories to spotlight each week or month.
- ★ **Celebrate and Share:** Feature stories on bulletin boards, in newsletters, during staff meetings, or on social media to inspire your school community.
- ★ **Keep It Going:** Refresh your displays and spotlights regularly to keep the celebration alive all year long.

## WHAT'S IN HERE

- **Pages 3-5:** Activity directions
- **Page 6-15:** Activity printables



# Story Collection Templates

Invite staff to share student success stories using our ready-made prompts. Here are a few ideas to get started:

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## Printable Cards

Perfect for staff lounges or team meetings. Use sentence starters:

- "A breakthrough moment I witnessed..."
- "A small success that made a big difference..."
- "A proud moment worth celebrating..."

## Digital Form Template

Provide a quick Google Form or email template for teachers to submit stories on the go.

## Optional Add-On: Photos or Student Work

Encourage attaching a photo (with permission) or a quick description of student work to bring the story to life.

# Spotlight Ideas

Here's how to share student stories in meaningful ways:

**In Staff Newsletters:** Feature a weekly "Student Success Spotlight" to celebrate growth and remind staff of their collective impact.

**On Social Media:** With parent consent, share quotes or photos with captions like: "Look at the progress this 3rd grader made in reading—proof that perseverance pays off!"

**Short Video Clips:** Ask staff to record 30-second videos telling a student success story. Compile into a highlight reel for assemblies or family nights.

**In Family Newsletters:** Include a "Bright Futures" section showing how staff efforts lead to student growth.



**Pro Tip:** Don't wait for "big" moments—celebrate small wins too. Sharing everyday growth stories shows that success happens in many forms and helps staff and families appreciate the little steps that lead to big change.

# Sharing Guide

Tips for making student stories impactful (and safe to share):

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## **Get Permission**

Always check photo/video release forms or get written consent from families before sharing publicly.

## **Keep It Student-Centered**

Focus on the student's growth, strengths, and effort—share the journey and the outcome.

## **Sample Write-Up:**

"When Mia started 5th grade, reading aloud felt overwhelming. Last week, she confidently read a full page during morning meeting—her classmates cheered! Mia's perseverance and her teacher's support made this possible."



**Pro Tip:** At the start of the year, send a quick consent form to families letting them know you'd love to celebrate student success stories. Getting permission early makes it easy to share these moments all year long.

# Celebration Tools

Turn stories into visual celebrations with these tools:

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## **Bulletin Board**

Set up a board titled "Bright Futures: Student Success Stories." Post student and teacher success stories with photos, and refresh the board each month or quarter to keep it engaging. Use our printables below!



## **Slide Deck Presentation**

Use for assemblies, open houses, or family nights to showcase multiple student successes in one uplifting slideshow.



## **Social Media Graphics**

Create ready-to-use social media graphics to quickly share student success stories with families and your school community online.



## **Rotating Posters**

Create poster displays that celebrate growth schoolwide. Hang them in high-traffic areas like the cafeteria and rotate student success stories each month—consider organizing them by grade level or department for even more impact.

# PRINTABLES



**A BREAKTHROUGH  
MOMENT I WITNESSED...**



**A BREAKTHROUGH  
MOMENT I WITNESSED...**



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MOMENT I WITNESSED...**



**A BREAKTHROUGH  
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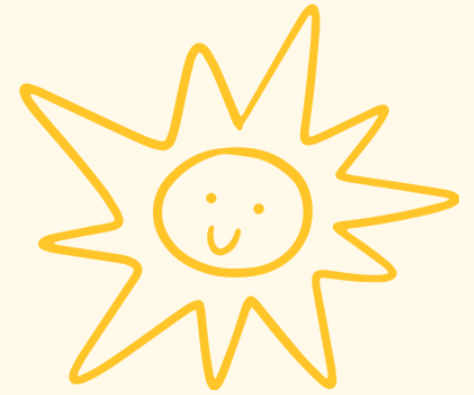


**A PROUD MOMENT  
WORTH CELEBRATING...**



**A PROUD MOMENT  
WORTH CELEBRATING...**





# **BRIGHT FUTURES:**

## **STUDENT SUCCESS STORIES**

**SEE HOW OUR STUDENTS ARE  
THRIVING AND SHINING.**



# Celebrating Success, One Story at a Time.

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**See how our  
students are thriving  
and shining.**



# WE'RE SO GLAD YOU'RE HERE!

Thanks for downloading this resource—at [Alpaca](#), we're on a mission to **make school the happiest place to work**.



## Tried an activity?

Send a photo or a staff testimonial to [our team](#), and we'll send you a coffee on us!



## Got an idea brewing?

We love co-creating with school leaders—[drop us a line](#) with any resource ideas you'd love to see next.



## Explore more!

Check out our [full resource library](#) for creative, ready-to-use tools to support you and your team.



## SEE HOW ALPACA WORKS

Beautiful surveys, delightful care packages, and real insights on teacher wellbeing—everything you need to lead with confidence, all in one simple solution. [Book a quick demo!](#)