

IDEAS

ATTENDANCE ADVENTURES

10 Months of simple incentives
to boost student attendance

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EVERYDAY COUNTS

Boosting attendance doesn't require big budgets or complicated systems. It's about creating joyful moments that make showing up feel worth celebrating.

This resource offers school leaders a year's worth of creative Tier 1 incentive ideas that build **consistency, teamwork,** and **fun**.

Each month features an easy-to-run theme that blends recognition, reward, and excitement, helping students and staff see attendance as **something to be proud of**.



GETTING STARTED:

Use this resource as a ready-to-go calendar or mix and match ideas to fit your school. The goal is simple: celebrate showing up because presence builds progress and pride.

Step 1: Pick Your Monthly Theme

Choose one attendance incentive from the menu or use the pre-made month-by-month calendar.

Step 2: Announce the Adventure

Share the monthly theme in morning announcements, staff emails, or hallway posters.

Step 3: Track Class Progress

Use your printable trackers to celebrate daily or weekly wins.

Step 4: Celebrate Quickly

Deliver prizes fast so momentum stays high.

Step 5: Spotlight Success Stories

Recognize students, classes, and improved attendance in visible ways.

TIPS & TRICKS



- **Start Small:** Launch one incentive per month so celebrations feel consistent, not overwhelming.
- **Celebrate Effort, Not Just Perfection:** Recognize improved attendance or classes with 95%+ participation so more students can succeed.
- **Make It Visible:** Create an "Attendance Adventure Board" to track class progress with stickers or paper badges.
- **Add Voice & Choice:** Let student leaders help plan monthly themes or prize options.
- **Build Momentum:** Use morning announcements, social media, or your school newsletter to spotlight winners and shout out success stories.
- **Keep Costs Low:** Focus on fun—snacks, extra recess, or recognition go just as far as gift cards.

Sundae Start Up

Incentive:

Students with perfect attendance earn a build-your-own ice cream sundae during lunch. It's a sweet way to start the school year strong and celebrate consistency from day one.

Variations:

- Back-to-School Bash lunch with popsicles
- Golden Scoop badges for 100 percent attendance
- "Topping Tickets" earned for each perfect-attendance day

What You'll Need:

- Ice cream or popsicles
- Bowls and spoons
- Optional toppings
- Class attendance trackers
- Announcement blurb

Quick Set Up Steps

1. Announce the incentive on the first school day.
2. Track daily class attendance using the printable tracker.
3. Celebrate on Friday or your chosen end-of-week day.

**Announcement Blurb:**

Happy August, everyone! This month's Attendance Adventure is Sundae Start-Up! Every day your class hits perfect attendance, you earn a sprinkle toward our schoolwide celebration. Let's start strong and show up proud!

Italian Ice Incentive

Incentive:

Classes with perfect attendance for the day earn a chance to win Italian ice in a weekly raffle. It's a fun, refreshing way to build early-year momentum and keep attendance strong through September.

Variations:

- "Sweet September" grab bags with stickers or candy for perfect-attendance days
- "Sunny Start" breakfast bars for teachers whose homerooms hit 95 percent
- Whole-grade raffle: each perfect day earns one ticket toward Friday's frozen-treat drawing

What You'll Need:

- Italian ice cups or frozen treat alternative
- Raffle tickets or digital drawing tool
- Class attendance trackers for the week
- Announcement blurb
- Small cooler or delivery plan for prize distribution

Quick Set Up Steps

1. Announce the monthly incentive during morning announcements.
2. Track class attendance daily using your printable tracker.
3. Add one raffle ticket for each perfect-attendance day.
4. Draw the weekly winner on Friday (or your preferred day).

**Announcement Blurb:**

Happy September! This month's Attendance Adventure is our Italian Ice Incentive. Each day your class earns perfect attendance, you'll get a ticket for Friday's drawing. More perfect days mean more chances to win a sweet frozen treat.

Fall Fest Party

Incentive:

The grade level with the highest attendance for the month earns a mini Fall Fest Party featuring simple games, music, and cider. It's a seasonal way to spark teamwork and boost attendance during October.

Variations:

- "Pumpkin Pals" raffle: students choose pumpkins with hidden prizes
- "Boo to Tardies" treat bags for on-time arrivals
- Class scarecrow-building contest for perfect-attendance streaks

What You'll Need:

- Simple fall-themed games: ring toss, cornhole, mini relays
- Cider or alternative drink
- Attendance trackers for each grade level
- Raffle tickets or prize slips
- Announcement blurb

Quick Set Up Steps

1. Announce the monthly incentive and Fall Fest theme.
2. Track attendance by grade level using the monthly tracker.
3. Recognize weekly leaders during announcements.
4. Host the Fall Fest Party at the end of the month for the winning grade.

**Announcement Blurb:**

Happy October! This month's Attendance Adventure is our Fall Fest Party Challenge. The grade with the strongest attendance will earn a Fall Fest celebration with games, music, and cider. Show up each day and let's make it a fall-tastic month!

Weekly Winner Wheel

Incentive:

Each week, students with perfect attendance earn a spot on the Weekly Winner Wheel. On Fridays, leaders spin the wheel to award prizes like snacks, school swag, or special privileges. It's a simple, high-excitement way to keep students motivated during the November slump.

Variations:

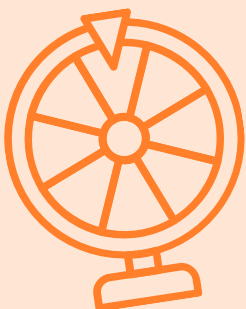
- "Thankful Thursdays": recognize students with the most improved attendance
- "Grateful for You" snack-cart delivery to top-attending classes
- Add staff names to the wheel for a morale-boosting bonus spin

What You'll Need:

- Prize wheel (physical or digital)
- List of students earning weekly entries
- Small prizes: snacks, stickers, school swag
- Announcement blurb
- Tracking sheet for weekly perfect attendance

Quick Set Up Steps

1. Announce the Weekly Winner Wheel at the start of the month.
2. Track students with perfect attendance each week.
3. Add student names to the wheel or draw wheel entries.
4. Spin the wheel on Friday and celebrate the winners.

**Announcement Blurb:**

Happy November! This month's Attendance Adventure is our Weekly Winner Wheel. Each day you show up, you build your streak. Every week of perfect attendance earns you a spot on the prize wheel for a Friday spin. Let's show up and celebrate the effort!

Hot Cocoa and Kindness

Incentive:

Classes with 95 percent or higher attendance earn a warm, cozy Hot Cocoa & Kindness celebration. Leaders deliver cocoa packets or cups and encourage each class to share small kindness shoutouts before enjoying their treat together.

Variations:

- "Attendance Tree": classes add an ornament to a shared tracker every time they hit the goal
- "Merry & Bright" photo booth backdrop for perfect-attendance classes
- "Kindness Countdown": each perfect-attendance day unlocks a class kindness challenge

What You'll Need:

- Hot cocoa packets or warm drink alternative
- Cups and napkins
- Class kindness cards or shoutout slips
- Attendance tracker
- Announcement blurb

Quick Set Up Steps

1. Announce the Hot Cocoa & Kindness theme for December.
2. Track daily class attendance using your monthly tracker.
3. Celebrate on days or weeks when classes reach 95 percent or higher.
4. Invite each class to share kindness shoutouts before enjoying cocoa.



Announcement Blurb:

Happy December! This month's Attendance Adventure is Hot Cocoa & Kindness. Each day your class reaches 95 percent attendance or higher, you'll earn a cozy celebration with warm cocoa and kindness shoutouts. Let's show up strong and brighten our school community all month long!

Popcorn & Movie Pass

Incentive:

Classes with perfect attendance for the week earn a mini movie pass: a short classroom movie clip paired with popcorn. It's a calm, cozy reward that helps students ease back into routines after winter break.

Variations:

- "New Year, New Streak" wall tracker where each class adds a star for every perfect-attendance day
- Raffle for school swag or homework passes
- "Pop-In Praise": principal delivers popcorn to any class that hits 95 percent attendance

What You'll Need:

- Popcorn bags or individual servings
- Short educational or feel-good video clip
- Weekly attendance tracker
- Announcement blurb
- Delivery plan for prize distribution

Quick Set Up Steps

1. Announce the January Popcorn & Movie Pass incentive.
2. Track class attendance daily using your weekly tracker.
3. Celebrate on Friday by delivering popcorn and showing the approved mini movie clip.

**Announcement Blurb:**

Welcome back and Happy New Year! This month's Attendance Adventure is Popcorn & Movie Pass. Each week your class earns perfect attendance, you'll enjoy a short movie break with popcorn. Let's start the year strong and keep our attendance streaks popping!

Donut You Miss A Day

Incentive:

Classes with perfect attendance for the week earn donuts and a fun selfie moment with the principal. It's a lighthearted way to boost attendance during a month that often feels long and gray.

Variations:

- "Heart of Attendance" candy-gram raffle for perfect-attendance days
- "Sweet Success" staff donut drop-off for classrooms with the most improved attendance
- Friday "Love Your Learning" shoutouts for classes hitting 95 percent or higher

What You'll Need:

- Donuts or alternative treat
- Selfie sign or small photo prop
- Weekly attendance tracker
- Announcement blurb
- Delivery plan for celebration day

Quick Set Up Steps

1. Announce the Donut You Miss a Day incentive.
2. Track class attendance daily using your weekly tracker.
3. Celebrate at the end of each week by delivering donuts and taking class selfies.

**Announcement Blurb:**

Happy February! This month's Attendance Adventure is Donut You Miss a Day. Each week your class reaches perfect attendance, you'll earn donuts and a selfie with the principal. Show up, support each other, and let's sprinkle a little extra joy into the month!

Snack Attack Raffle

Incentive:

Each day a class reaches perfect attendance, they earn a raffle ticket for a chance to win a Snack Attack Party at the end of the week. It's a simple way to boost daily motivation and excitement all month long.

Variations:

- "March Attendance Madness" bracket between grade levels
- "Lucky to Have You" shamrock treats hidden around school for on-time arrivals
- Double-ticket days on Mondays to help boost early-week attendance

What You'll Need:

- Snack assortment for the weekly winner
- Raffle tickets or digital drawing tool
- Class attendance trackers
- Announcement blurb
- Container or envelope for storing weekly tickets

Quick Set Up Steps

1. Announce the Snack Attack Raffle for March.
2. Award one raffle ticket each day a class reaches perfect attendance.
3. Draw the weekly winner on Friday and deliver snack-party supplies.



Announcement Blurb:

Happy March! This month's Attendance Adventure is our Snack Attack Raffle. Each day your class earns perfect attendance, you'll get a raffle ticket for a chance to win a snack party. Let's show up strong and march toward great attendance together!

Egg-cellent Attendance Hunt

Incentive:

Classes that meet the attendance goal for the week earn a chance to participate in an Egg-cellent Attendance Hunt. Leaders hide plastic eggs around a designated area, each filled with small prizes or positive notes.

Variations:

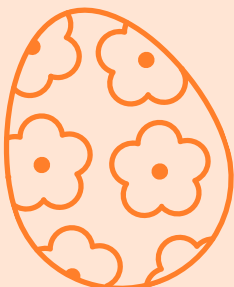
- "Bloom Where You're Present" flower pins or stickers for perfect-attendance days
- "Spring into School" raffle tickets for every on-time arrival
- Classroom "Garden Growth Chart" where classes earn petals for every attendance streak

What You'll Need:

- Plastic eggs with small prizes or notes
- Labeled baskets or bags for each class
- Weekly attendance tracker
- Announcement blurb
- Safe, clearly defined hunt area

Quick Set Up Steps

1. Announce the Egg-cellent Attendance Hunt for April.
2. Track attendance daily and determine weekly eligibility.
3. Host the egg hunt for classes that meet the attendance goal.

**Announcement Blurb:**

Hello April! This month's Attendance Adventure is our Egg-cellent Attendance Hunt. Each week your class meets the attendance goal, you'll earn a chance to join a fun egg hunt with surprises. Let's spring into school and celebrate together!

Blizzard Bash

Incentive:

Students with year-long perfect attendance earn a Blizzard Bash celebration complete with outdoor games, music, and ice cream treats. It's an exciting way to honor strong attendance all year and finish the school year on a high note.

Variations:

- "Final Countdown" classroom challenge recognizing classes with the highest attendance streaks
- "Cool to Be in Class" popsicle party for any class that reaches 95 percent or higher for the month
- "School Spirit Cool-Down": staff vs. student yard games for top-attending grade levels

What You'll Need:

- Ice cream or popsicles
- Outdoor yard games (cones, jump ropes, hula hoops, chalk)
- Music playlist and speaker
- Attendance trackers (monthly or year-long)
- Announcement blurb
- Celebration space and supervision plan

Quick Set Up Steps

1. Announce the Blizzard Bash celebration at the start of May.
2. Track year-long perfect attendance or monthly attendance streaks.
3. Celebrate at the end of the month with outdoor games and ice cream.

**Announcement Blurb:**

Happy May! This month's Attendance Adventure is our Blizzard Bash. Students with perfect attendance earn an outdoor celebration with games, music, and ice cream. Let's finish the year strong and celebrate all the consistency that got us here!

Attendance Trackers

Every school celebrates attendance differently, so this resource includes two tracker options to fit your unique rhythm.

Choose the format that works best for your building, or mix and match throughout the year.

The goal is simple: help students see their progress, keep celebrations joyful, and make showing up feel worth celebrating.

Inside, you'll find both monthly and weekly tracker formats to help you find the best fit.



You've Got Options!

Whether you choose monthly tracking, weekly streaks, or a blend of both, these trackers are here to help your school build attendance habits that stick. Think of them as simple, joyful tools that make showing up feel worth celebrating.

TRACKER OPTIONS

Option A: Monthly Progress Tracker

Use this tracker if your school:

- Runs month-long attendance challenges
- Celebrates cumulative progress at the end of each month
- Wants a single, consistent way to track attendance building-wide

How it works:

Each day a class reaches the attendance goal, they fill in one box on the monthly calendar. When they reach the end-of-month goal, they earn the designated reward.

Best for:

Longer-term incentives, schoolwide competitions, and themes like Fall Fest, Hot Cocoa & Kindness, or March Snack Attack.

Option B: Weekly Attendance Streak Tracker

Use this tracker if your school:

- Celebrates attendance weekly
- Prefers quick momentum and fast turnaround incentives
- Wants students to feel successful more frequently

How it works:

Each week the class meets the attendance goal, they earn one streak badge. After earning the target number of badges, they unlock their reward.

Best for:

Weekly raffles, Friday celebrations, or incentives like the Weekly Winner Wheel or Donut You Miss a Day.

➔ [Editable Calendar Template](#)

MONTHLY ATTENDANCE TRACKER



Name: _____ **Month:** _____

Goal: _____ days at _____% attendance or higher or perfect attendance for _____ days this month

Monday	Tuesday	Wednesday	Thursday	Friday

Directions: Each day your class reaches the attendance goal, fill in one box on the calendar below. Display it in your classroom, mark progress with stickers or student-drawn icons, and celebrate growth along the way.

MONTHLY ATTENDANCE TRACKER



Name: _____ **Month:** _____

Goal: _____ days at _____% attendance or higher or perfect attendance for _____ days this month

Monday	Tuesday	Wednesday	Thursday	Friday

Directions: Each day your class reaches the attendance goal, fill in one box on the calendar below. Display it in your classroom, mark progress with stickers or student-drawn icons, and celebrate growth along the way.

WEEKLY ATTENDANCE TRACKER



Name: _____ **Week of:** _____

Goal: _____ days at _____% attendance or higher or perfect attendance for _____ days this week.

Monday	Tuesday	Wednesday	Thursday	Friday

Directions: Each day your class reaches the attendance goal, fill in one box on the calendar below. Display it in your classroom, mark progress with stickers or student-drawn icons, and celebrate growth along the way.

COLLABORATION

BUILT BY EDUCATORS, FOR SCHOOL LEADERS

This resource was created in collaboration with dedicated educators and school leaders who brought their experience, ideas, and insight to every step of the process. We're grateful for their partnership in building tools that truly make a difference in schools.



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