In Proximity Season 3 Trailer Final Transcript

Paola Mardo: Voice memo?

**Ryan Coogler:** Hey Paola, this is Ryan. So excited for you to host our new season of In Proximity. Zinzi, Sev, and myself—we asked you to host it because we really believe in you and we think you got an incredible voice, you know, both artistically and, like, your literal voice. It's kind of a perfect podcasting voice. So soothing and relaxing—kinda like ASMR—you know what I'm sayin'? Can't wait to see you and hear the new show, and so excited to release it to folks. Good luck with everything.

**Paola Mardo:** Hey, I'm Paola Mardo, Head of Audio here at Proximity Media, and I'm hosting the new season of our flagship podcast In Proximity. Let me tell you more about it and walk you through our new studio.

**Paola Mardo:** So, we're doing things a little differently this season, and we're going weekly. I'll be bringing you a new episode each and every week. Why? Why not?

**Paola Mardo:** Now, in the same bold, risk-taking spirit of our latest film, we're turning our mic and camera outward to talk with filmmakers, artists, entrepreneurs, and industry innovators pushing the boundaries of what it takes to make great film, TV, music, art, culture, and more today.

**Paola Mardo:** Like Justin Tipping, writer and director of HIM—

**Justin Tipping:** I—I actually met Jordan Peele in, like, 2017. He had just won the Academy Award and just started Monkeypaw. He had seen KICKS, which I was like, "What? Why? How?"

Paola Mardo: James Swoope, talent manager to stars like IRONHEART's Dominique Thorne—

Paola Mardo: How does one get a manager, Swoope?

**James Swoope:** Oh, that's tricky. I always say, have something to manage.

Paola Mardo: SINNERS historical consultant and documentary filmmaker Dolly Li—

**Dolly Li:** I remember being asked about these lines about—about licking.

[LAUGHTER]

**Dolly Li:** And being asked what dialect those lines should be in, and I—

Paola Mardo: And a whole lot more.

**Paola Mardo:** I'll be your guide using my background as a writer, producer, and host to ask thoughtful questions to try and get to the bottom of how and why people do the creative things they do. Don't worry, we'll still share our Proximity Media projects, and Ryan, Sev, and other Prox folks will still drop by. And we may just have that long-awaited, very special episode with Zinzi Coogler.

**Paola Mardo:** In Proximity is available in audio on all podcast platforms, in video on YouTube, and on our website ProximityMedia.com.

**Paola Mardo:** Thanks for listening to and watching In Proximity. Our new season drops on September 22nd. See you then!