



OVERVIEW

Founded in 2017, For Good Ventures is a family office venture capital investment firm targeting innovative, disruptive technologies and impact funds changing the world for good.

[Website Access](#)

Contact Point
Kim@forgoodventures.com

Geographic Focus
United States

HQ Location
San Francisco, CA, USA

Thematic Priorities

<p>Climate Tech</p> <ul style="list-style-type: none"> • <i>The Clean Energy economy – production, storage & efficiency</i> <ul style="list-style-type: none"> • <i>Waste reduction & recovery</i> • <i>Food packaging & preservation</i> <ul style="list-style-type: none"> • <i>Sustainable agriculture</i> • <i>Ocean, forest, & biodiversity preservation</i> • <i>Carbon capture, measurement, & risk management</i> <ul style="list-style-type: none"> • <i>Water access, cleanliness, & conservation</i> • <i>Resource resiliency & security</i> 	<p>Education & Future of Work</p> <ul style="list-style-type: none"> • <i>Access to quality education</i> • <i>Access to reliable and uncensored information</i> • <i>Upskilling and vocational training</i> 	<p>Health & Wellness</p> <ul style="list-style-type: none"> • <i>Human longevity</i> • <i>Disease detection and prevention</i> • <i>Big data and machine learning applied to healthcare and medicine</i> • <i>Neuroscience - optimizing human brain health</i> <ul style="list-style-type: none"> • <i>Direct-to-consumer, personalized healthcare</i>
<p>Finance</p> <ul style="list-style-type: none"> • <i>Supporting and catalyzing responsible investing</i> • <i>Incentivizing personal savings</i> • <i>Access to capital for underserved communities</i> • <i>Financial education and planning</i> 	<p>Sustainable Brands</p> <ul style="list-style-type: none"> • <i>Products that offer outstanding solutions for human health or the environment</i> • <i>Alternative proteins (reduction of animal protein and farming)</i> • <i>Material science-driven innovations</i> <ul style="list-style-type: none"> • <i>Upcycling, recycling, and the closed-loop economy</i> 	<p>Diversity, Equity & Inclusion</p> <ul style="list-style-type: none"> • <i>Businesses behind women and minority empowerment and equality</i> • <i>Companies created or led by women and minorities</i>

Services Offered

Capital Investment	Strategic Guidance	Network Access
<i>Funding 1) startups, 2) growth-stage companies, and 3) emerging managers of other impact-focused VC funds that align with their thematic priorities. Investments can take the form of equity, debt, or hybrid capital.</i>	<i>Offering mentorship and expertise to help portfolio companies scale effectively, design responsible capital structures over time, and governance models, advise on board guidance</i>	<i>Connecting entrepreneurs with a broad network of industry professionals, potential partners, clients, and other investors and capital providers</i>

Partners and Stakeholders

- Entrepreneurs & Founders: Innovators seeking investors, collaborating to bring their disruptive ideas to market.
- Co-investors: Other venture capital firms and angel investors collaborating on investment opportunities.
- Impact-Driven Organizations: Entities focused on creating measurable social or environmental benefits alongside financial returns.

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