



## OVERVIEW

FSG is a global nonprofit consulting firm dedicated to advancing equitable systems change. Through strategic consulting, thought leadership, and learning communities, FSG partners with foundations, corporations, nonprofits, and governments to address complex social challenges and create a world where everyone can reach their full potential.

[Website access](#)

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Geographic Focus  
**Global**

HQ Location  
**Boston, Massachusetts,  
USA**

## Thematic Priorities

<p>Equitable Systems Change</p> <p>Applying the principles and practices of systems thinking to address historic inequities, shift power, and advance long-term, sustainable change.</p>	<p>Place-Based Philanthropy</p> <p>Supporting place-specific efforts by facilitating cross-sector partnerships, amplifying community leadership, and considering the local context and history</p>	<p>Corporate Social Responsibility (CSR)</p> <p>Helping companies align business strategies with societal impact, including philanthropy, sustainability, and signature initiatives.</p>	<p>Shared Value</p> <p>Helping companies align business strategy, core products and services, and corporate purpose with social impact</p>
<p>Inclusive Markets</p> <p>Scaling inclusive business models and fostering effective enterprises through multi-stakeholder partnerships, market-based solutions, and research.</p>			
<p>Collective Impact</p> <p>Designing, launching, and evaluating cross-sector collaborations to address complex social issues through shared measurement and coordinated action.</p>	<p>Climate Equity</p> <p>Applying a climate lens to understand how climate change impacts social problems across sectors and advancing solutions that center frontline communities and address disproportionate impacts.</p>	<p>Health Equity</p> <p>Advancing equitable access to health services and products, while addressing the root causes of health disparities by improving social determinants of health. in the US and globally</p>	<p>Economic Mobility</p> <p>Supporting efforts to expand economic opportunity by improving determinants of individual mobility and community wellbeing</p>

## Services Offered

<p>Strategic Planning</p> <p><i>Facilitating the development of clear, actionable strategies for organizations seeking to drive social change.</i></p>	<p>Learning Communities and Initiatives</p> <p><i>Convening practitioners and partners through platforms like the Collective Impact Forum, Talent Rewire, and GLOW, to develop tools and resources, share insights, and build networks for change agents</i></p>	<p>Evaluation and Learning</p> <p><i>Designing and conducting evaluations to measure progress, support learning, and inform future action.</i></p>
<p>Research and Insights</p> <p><i>Producing thought leadership on topics such as collective impact, shared value, philanthropy, systems thinking, and market shaping.</i></p>	<p>Facilitation and Stakeholder Engagement</p> <p><i>Leading collaborative processes, including community-centered planning and multi-stakeholder initiatives.</i></p>	<p>Implementation Support</p> <p><i>Guiding clients through the execution of strategies, ensuring alignment with equity and impact goals.</i></p>

## Main Engagement / Stakeholders

- Corporations: Multinational companies seeking to strengthen their competitive positioning while addressing societal issues through CSR and shared value strategies.
- Foundations: Private, corporate, community, and family foundations looking to maximize the impact of their philanthropic investments.
- Nonprofits/NGOs: Organizations seeking strategic guidance to enhance their effectiveness in areas such as health, education, and economic development.
- Community Organizations and Collaborations: Local entities engaged in collective impact or other forms of place-based, multi-sector, multi-stakeholder collaboration addressing a shared problem and advancing community-driven solutions.
- Practitioners and Change Agents: Individuals and organizations participating in FSG's learning communities and leveraging its research and tools for greater impact.
- International Organizations: Multilateral institutions working to advance inclusive development, scale equitable solutions, and align cross-border efforts to address systemic social and environmental challenges.

[Blog - FSG](#) [FSG Resources For Social Impact](#)