

About Us

We accelerate the transition to clean energy and empower everyone to be part of it - that's the vision of ison. As an innovative corporate startup of the green electricity pioneer LichtBlick, we develop and operate a flexibility platform within a digital ecosystem that connects all players in the energy market and controls and optimizes energy resources at home. With a team of energy, product, data, and tech experts, we work with great passion to tackle one of the greatest challenges of our generation – climate change. To support our team, we are currently looking for a

Product Manager (gn) – Flexumer Energy Services

Starting immediately. Full-time and permanent. For good energy at ison.

Your Job

- **Product Strategy:** You are an expert in today's energy market. You understand the needs of prosumers, energy suppliers, and OEMs, and you know how to create a product experience along the user journey in which all services are connected and make a real difference from the user's perspective.
- **Product Lifecycle:** You are responsible for the continuous development of our product offerings for different partners. You conduct product research, define use cases, and manage product requirements throughout the lifecycle.
- **Product Positioning:** You analyze competitors to identify market needs and trends. You position ison's product portfolio accordingly, taking commercial, energy industry, and technical aspects into account.
- **Collaboration:** You are curious about customer requirements, work them out together with sales and business development, and communicate them to product owners and interdisciplinary teams.
- **Product Marketing:** Together with sales & marketing, you create product marketing content.
- **Product Performance:** You monitor the success of digital product solutions, report regularly on relevant KPIs, and derive measures from them.

Your Skills

- **Qualifications:** You have a completed (Master's) degree in energy economics, engineering, business administration, mathematics/statistics, or a comparable qualification
- **Experience:** You bring proven and demonstrable experience in the energy market and are already familiar with platform products
- You are comfortable working in a technical environment and are enthusiastic about it
- With proactive action, you take responsibility for your decisions and are willing to go the extra mile when needed
- Your management and analytical skills enable you to apply product management effectively
- You explain and visualize complex topics in a clear and understandable way
- In communication with partners and colleagues from your own and other teams – in German and English – you demonstrate confidence and openness

Benefits

- Strategic freedom of action
- A varied and responsible role in a motivated team of experts
- The opportunity to shape a growing corporate startup
- An attractive package of fixed salary and benefits
- Flexible trust-based working hours, mobile work throughout Germany, plus 4 weeks of workation per year
- Partial cost coverage for your LichtBlick green electricity tariff
- A beautiful central office in Hamburg with a gym, canteen, drinks, fruit, events, and much more

Our Application Process

Our application process is designed to be transparent and open for you. We carefully review your application documents and provide feedback as quickly as possible. In the first informal meeting, you will get to know your contacts (recruitment & department) remotely. We will show you our lived corporate culture, what makes ison special, and the mindset we embrace. We are happy to answer your questions together.

Your second interview will take place in person, preferably in our office. Here, you can get to know our work environment and exchange ideas with future colleagues – because for us, it's also important that it "clicks" personally.

Everyone in agreement? Then we look forward to shaping a sustainable and conscious future with you.

Your Contact

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