



Relationships Realized

A NEW way to
Prepare, Find & Keep
Long-term Relationships



Your Relationship
Journey Starts Here

Forward Looking Statement

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There's a growing problem with Online Dating

“Bumble fumble’: online dating apps struggle as people swear off swiping”

The Guardian

“It’s Not You: Dating Apps Are Getting Worse”

The New York Times

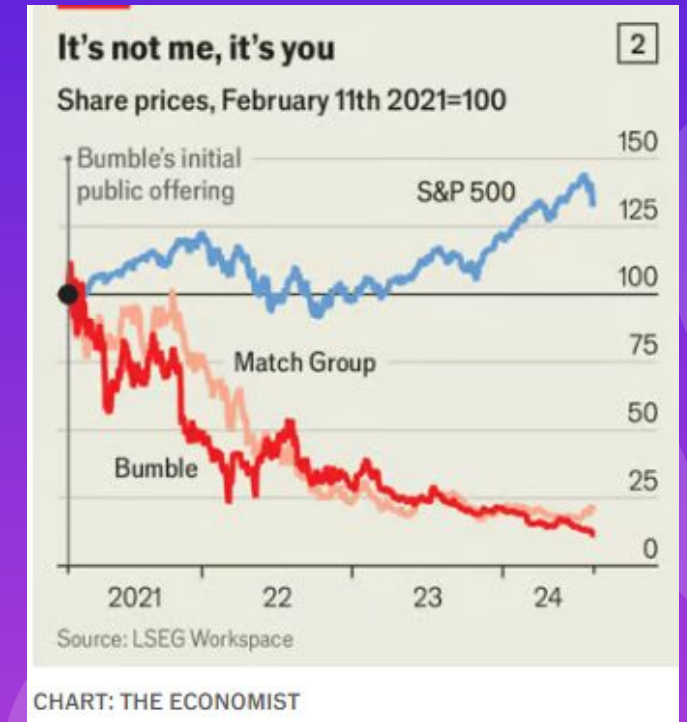
“Forbes Health Survey: 79% Of Gen Z Report Dating App Burnout

Forbes

“People have fallen out of love with dating apps”

The Economist

“Romance scams have surged “



Subscribers are feeling this failure



- Swipe 4000+ Times
- Wait 8.3 months
- Spend 25–50 hrs/mo
- Use 3+ Dating Apps
- Leave after 3 months
- Mostly Men**
 - 84% of Tinder are men
 - 61% of Bumble are men

Especially those seeking Relationships

64 Million	People that used dating apps in NA in 2023**
28%	Seeking a long term relationship *
<u>12%</u>	ACTUALLY Found that relationship online *
16%	Daters looking for, but not finding, a relationship

= 10 Million People fail to achieve Relationship Goals



What's wrong With Most Dating Apps ?

- **Bad Matches**
 - They use decades-old matching algorithms
 - Rely on demographic segmentation to match
 - Don't understand the psychology of relationships
 - Mostly Men
- **Bad/Fake People**
 - Don't use advanced tech to protect honest daters
- **Bad Process**
 - Dont guide users through the dating process
 - Too many choices



Our2Souls Changes Everything



Psychology Foundation

- * New Algorithms for better matches
- * Relationship Science
- * Professional Clinical Oversight

Advanced Technologies

- * AI for Client Journey
- * Web 3 & KYC for Security

Our2Souls

Relationship Application

Unique User Experience

- * No Swipes, Measured Connections
- * Singles : Quicker Connections
- * Couples : Long term & lower churn

Self Help

- * Personality Tests and Quizzes
- * Video Courses and Multimedia
- * Very Attractive to women



Our2Souls Delivers

Is NOT like any other Dating Application

Is ONLY about Long Term Relationships

First to combine Dating & Self Help

Means a better Online Dating Experience



Our2Souls Solution

Combines Dating & Relationship Self Help

1. Engages Relationship Hunters with tools & training
2. Guides and Supports clients in dating process
3. Provides better matches & more success
4. Community for Relationship Therapists & Seekers
5. **NEVER NEEDS TO BE DELETED**



OUR 2 SOULS

Leadership Team



Wayne Fraser
Founder & CEO



Don Hoac
CTO



Daisy Lee,
Btech, PMP
COO



Catriona Remocker
MPH, RCC
Therapist Counselor
VP Matching



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Advanced
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Board of Advisors



Jim Sharon, EdD
Counselor, Therapist



Ruth Sharon, MS
Author, Relationship
Specialist



Ken Piaggio
Technology & Operations
Executive



Danison Buan
Serial Entrepreneur

100+ years Counselling & Therapy

50+ years SW Development

100+ years business Leadership



Our2Souls compared to “Competitors”*

	Subs	Relationships only?	Target Age	Technology	Science	Annual Cost (USD)	Desktop Version	Self Help	Appeals to Couples
Our2Souls	160k Paying Users (Target)	YES	30+	Web 2 Web 3 AI	YES	\$120 Initial	YES	YES	YES No Churn
Hinge	1.4 M Paying Users	No	20-30	Web 2 Partial AI	Partial	\$600+ (Hingex)	No	No	No Monthly Churn 30%
EHarmony	750k Paying Users	No	18+	Web 2 Partial AI	No	\$430+	No	No	No Monthly Churn 30%



Path to 160,000 Subscriptions on Our2Souls

- **Social Media Campaigns**
 - Targeting the 10 Million Relationship-Minded Singles, unhappy with other platforms
- **Attracts attention of the Online Dating Site Churn (30% avg)**
 - 20 Million people in North America - every month - are looking for their next Dating Application
- **Equals 0.8% to 1.5% Market Penetration**
- **Cost per download \$2.65 (industry avg) x 160,000 = \$424,000**



Historical Dating Market

Converts Subs to Revenue in 6-18 mo

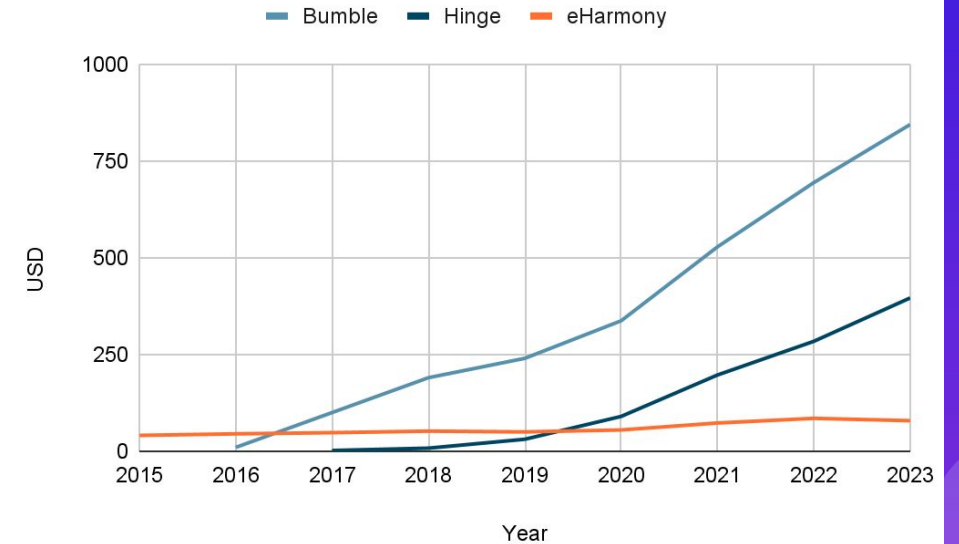
Subscribers (mm)

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Bumble	1	8	12	22	35	42	45	48	32
Hinge	.5	.9	2.4	4	8	13	20	25	29
eHarmony	2.9	2.3	2.5	1.8	1.5	2	2.5	3.1	3

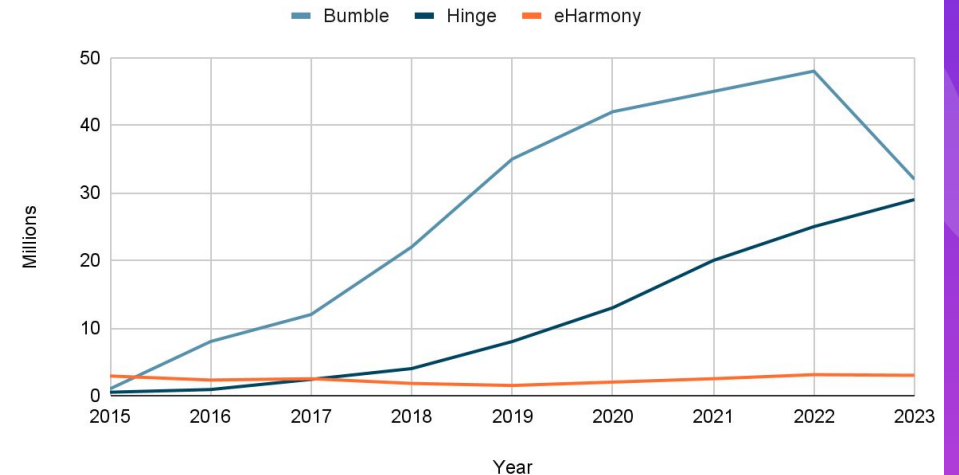
Revenue (mm)

USD	2015	2016	2017	2018	2019	2020	2021	2022	2023
Bumble		10	100	190	240	337	528	694	844
Hinge			2	8	31	90	197	284	396
eHarmony	41	45	48	52	50	55	73	85	79

Revenue



Subscribers



Our2Souls Market Opportunity is Huge

Combining Online Dating and Self Help

combined global market
\$56 Billion 2023

predicted to be
\$85B by 2030



Revenue Goals Q1 2026 : \$ 69,000 MRR (Est \$10M Valuation, \$0.11/share)

Revenue Source 1 : Application Subscriptions

- **6000 subs at \$10 per month = \$ 60,000 MRR**

Secondary Revenue Streams

Revenue Source 2 : Website Webstore

- **Relationship Related Books Games, Cards, Etc**
- **Average purchase \$20 per user / year**
- **6,500 x \$20 @ %10 Commissions = \$1,800 MRR**

Revenue Source 3 : Therapy Sessions

- **5% of User base / mo = 325 monthly sessions**
- **@ \$150/ session @15% Commissions = \$7,300 MRR**



Revenue Goals Q4 2026 : \$ 1.64 M MRR (Est \$98M Valuation, \$2.54/share)

Revenue Source 1 : Application Subscriptions

- **160,000 subs at \$10 per month = \$ 1.6M MRR**

Secondary Revenue Streams

Revenue Source 2 : Website Webstore

- **Relationship Related Books Games, Cards, Etc**
- **Average purchase \$20 per user / year**
- **160,000 x \$20 @ %10 Commissions = \$26,700 MRR**

Revenue Source 3 : Therapy Sessions

- **5% of User base / mo = 8000 monthly sessions**
- **@ \$150/ session @15% Commissions = \$15,000 MRR**



Revenue Goals Q4 2028 : \$7 million MRR (Est \$420M Valuation, \$11.09/share)

Revenue Source 1 : Application

- **211,000 users in USA, Canada, NZ, UK, Australia**
 - **At \$10 per month = \$ 2.1 M MRR**
- **Tier 2 : 90,000 users in North America**
 - **At \$50 per month = 4.5M MRR**

Secondary Revenue Streams

Revenue Source 2: Website Webstore

- **Relationship Related Books Games, Cards, Etc**
- **Average purchase \$20 per user**
- **300k people x \$20 @ 10% commissions = \$50k MRR**

Revenue Source 3 : Therapy Sessions

- **5% of User base / mo = 15,000 monthly sessions**
- **@ \$150/ session @15% = \$330K MRR**



Milestones

Our2Souls
Research Begins
20+ scientific
studies
reviewed and
analyzed

**Jan
2024**

Our2Souls is
funded
Seed capital
is secured

**Dec
2024**

Our2Souls
Launches:
IOS ✓
Android ✓
Website ✓

**June
2025**

- Investment Tranche 1 & 2 Completed
- V2 Application
- AI and Web 3
- Beach head
- O2S In Revenue

**June
2026**

**Mar
2023**

Our2Souls is
incorporated

**July
2024**

- Our2Souls MVP ✓
- Relationship Readiness Quiz ✓
- Relationship training ✓
- Match algorithm ✓
- Website ✓

**March
2025**

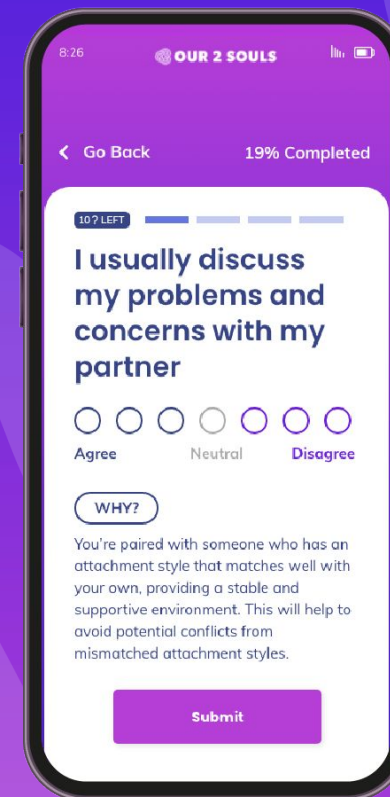
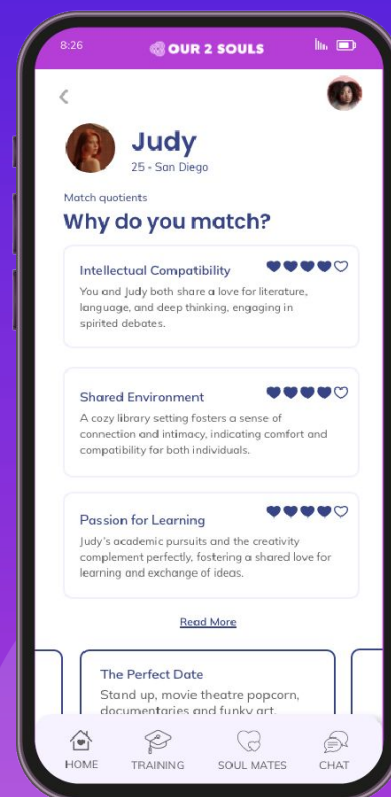
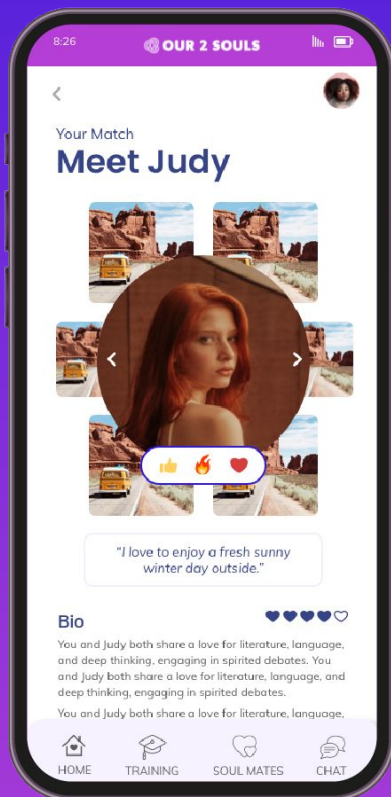
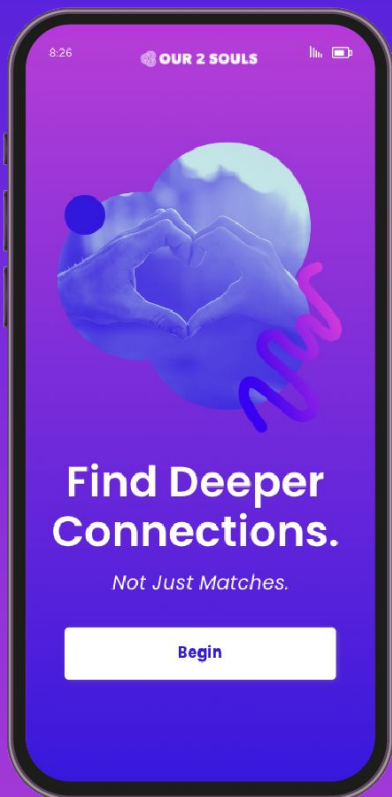
- Add 4 Therapists ✓
- SRED ✓
- EBC Approval ✓
- TSFA and RSP Approval ✓
- Deal Room Prepared ✓

**Dec
2025**

- 10,000 users in Vancouver
- O2S In Profit



Screenshots of Our 2 Souls



Investment Timelines

Q2 2025 : Seed Round – Cash \$800,000 (20.75% of O2S ownership at \$0.102)

- EBC & TSFA/RSP eligible
- \$3,055,000 pre-money valuation

Possible Valuation 2028

- \$84,000,000 ARR (Est Shares at \$11.09)
- based on 300,000 users, \$7M MRR using
- 5 x Revenue multiplier for valuation



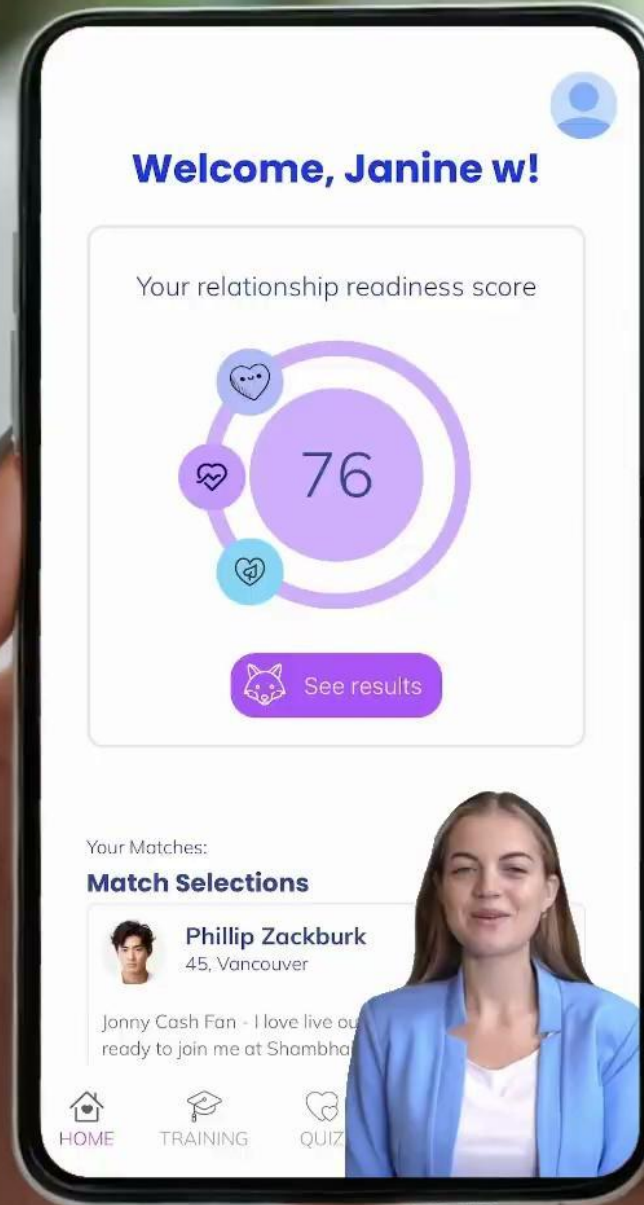
Exit Options

	Country	Market
IPO	USA	
Acquisition by		
Nebenan.de	Germany	Social Media - looking to expand
Kippo	USA	Targeting Gamers - looking to compete
Match.com	USA	Owns Hinge, Tinder - basically 50% of market - has no player in Relationship based applications
eHarmony (ProSiebenSat.1)	USA	Competition to Hinge - losing clients and needs an advantage
Bumble (Blackstone Group)	USA	Partial Relationships - rising star looking for momentum
Spark Networks	Germany	Owns Zoosk, Christian Mingle, and Elite Singles - looking to expand





AI in Action



 **OUR 2 SOULS**

www.our2souls.com

