

Tool 3:

Mission Drift Test

Purpose

To ensure that private sector partnerships strengthen rather than compromise organizational mission.

PARTNERSHIP SCREENING CHECKLIST

Before entering a partnership, ask:



Mission Alignment

- Does this partnership align with our mission?
- Does it support our strategic priorities?
- Does it strengthen our long-term goals?



Community Benefit

- Does it address a genuine community need?
- Have community voices been considered?
- Will communities benefit directly?



Trust and Reputation

- Could this partnership undermine community trust?
- Does the company have values consistent with ours?
- Are there reputational risks?



Independence

- Can we maintain our independence?
- Can we speak honestly if challenges arise?
- Are expectations realistic and fair?



Long-Term Impact

- Does this create lasting value?
- Does it go beyond visibility and branding?
- Is there potential for long-term collaboration?

Decision Guide

Score	Recommendation
13–15 Yes answers	Proceed
9–12 Yes answers	Redesign partnership
Below 9 Yes answers	Reconsider or decline

Final Reflection

Would we still pursue this partnership if no funding were attached to it?

