



# 1:30 STUDIO

3D & 2D Motion design

3D illustrations

Video production

AI generations

[130studio.com](https://130studio.com)

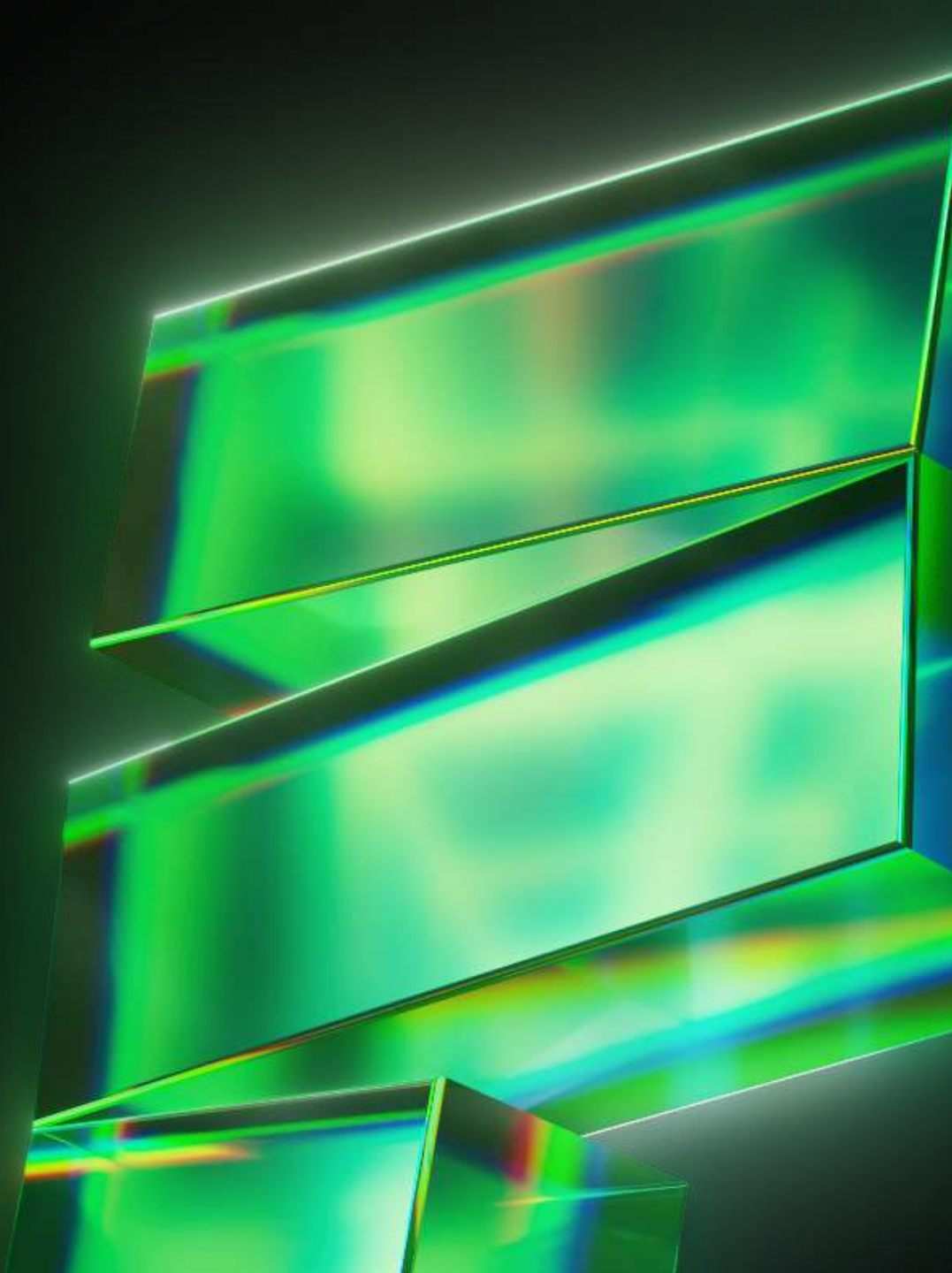
# About us

Motion design studio that brings still to life.

We create outstanding 2D and 3D motion graphics for companies across the 🌐 globe.

Got a story to tell? 🎬

Let's turn it into a punchy, 1:30-minute journey that grabs attention and sticks with your audience.



# Founders



## Anna Mazina

Co-founder & Art director

Knows how to make it  
beautiful

- Curator and tutor at BHSAD
- Mentor at Duo Sapiens



## Bogdan Pavlik

Co-founder and Production director

Knows how to make it

- Tutor at BHSAD



# Team



**Katerina Politova**

Project manager,  
Graphic designer



**Stephanie Diko**

Lead 3D&2D motion  
designer



**Veronica Stolbun**

Content manager,  
Motion designer

30+ professionals

- Copywriters
- Graphic designers
- Illustrators
- Motion designers (2D&3D)
- Sculptors, modelers
- Simulation specialists
- Sound designers
- AI-artists
- Shooting team

# Types of videos



## Explainer

**Video that shows how your product or service works.**

Often features character animation and simplified UI elements to illustrate how users interact with the product and how it solves their problem.

**Perfect for:** digital products and all kinds of services.



[Eltzam Explainer](#)



## Promo

**Video that sparks interest and creates an emotional connection.**

It's all about the wow effect, not just dry facts. But we can still strike a balance — many promos highlight key product benefits while keeping things bold and beautiful.

**Perfect for:** literally anyone.



[Yandex Maps API Promo](#)



## Showreel

**Video that showcases your best work and results.**

It highlights completed projects, key metrics, and impact — all presented in the most impressive way possible.

**Perfect for:** creative, design, and marketing teams looking to shine with strong case studies.



[Agima showreel](#)

Identity videos

Tutorials

Ads

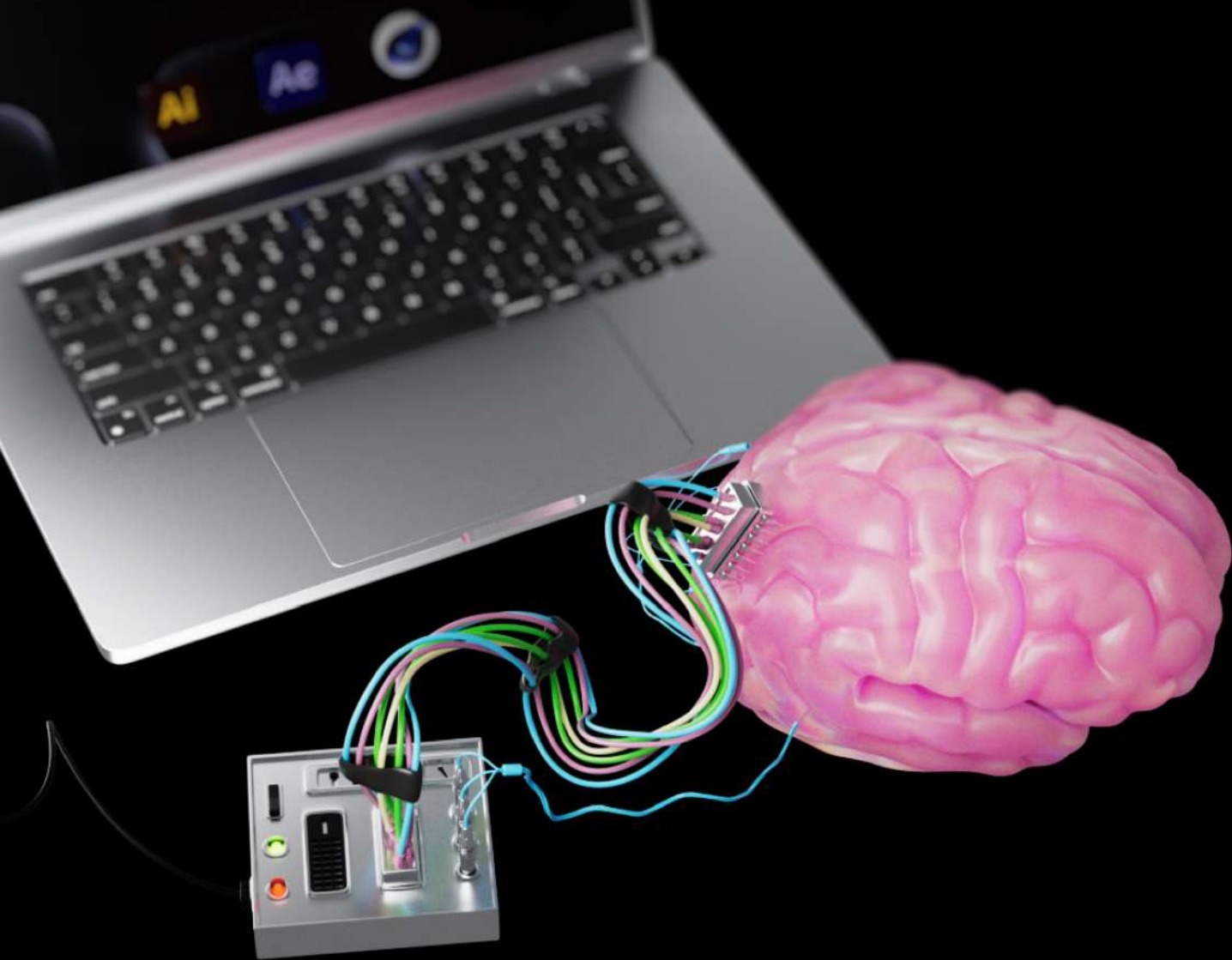
Social media creatives

Animations for web

Case studies

and many others

# Videos from scratch



## Preproduction

- > Script
- > Moodboard, style, concept
- > Storyboard

## Production 2D/3D

- > Illustrations
- > Static scenes
- > Sculpting, modeling
- > Character rig
- > Animation
- > Voiceover recording
- > Sound design
- > Music track
- > AI generations

## Extra

- > Resizes, short versions
- > Adaptations / alternative versions





ED

An illustration featuring a woman with red hair and glasses, wearing a white lab coat over a blue shirt, holding a small vial. She stands next to a man wearing a blue shirt and a green apron, who is holding a small plant. They are in a field of yellow flowers. In the background, there are green hills and several large, grey industrial silos or storage tanks. The overall style is a flat, modern illustration with a muted color palette.

# 2D techniques

## Illustrations



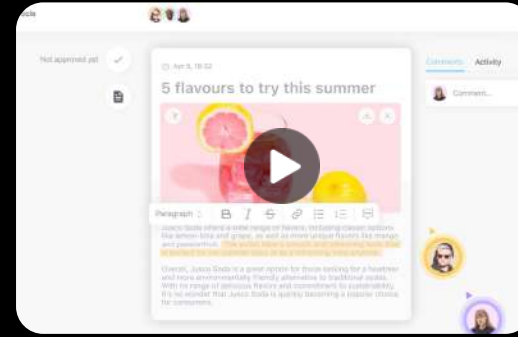
1:30 Studio showreel

## Characters



Agriculture explainer video

## Interfaces



Content platform promo video

## Frame by frame

## Footages

## 2,5D

## Collage

## AI



The background is a dark blue gradient. It features several vertical strings of light blue, translucent geometric shapes, primarily cubes and pyramids, which appear to be hanging from above. Interspersed among these are out-of-focus, colorful spheres in shades of purple, blue, and rainbow. A thin, curved white line is visible near the top of the frame.

3D



# 3D techniques

## Realistic



AGIMA showreel

## Toy style



3D icons pack

## Characters



Promo video for a festival

## Sculpting



3D monument for Yandex Maps

## Modeling



3D car for Yandex Maps

## Abstract



AGIMA showreel

## Simulation



3D style for Mile-On-Air

## 3D + 2D



Agile methodology explainer

# 3D style development

MILE·ON·AIR

We can develop a 3D style for your brand from scratch and seamlessly integrate it into your existing brand guidelines.  
From research to a full visual guideline — we handle the entire process.

Fast track



Food



Flights



Baggage wrapping



3D style for Mile-On-Air mobile app



# 3D illustrations

Yandex Maps

We work with both 3D animation and static visuals.  
Whether it's icons, illustrations, characters, or more — we can create  
a new style from scratch or support and expand your existing one.



# Animation styleguide

We can develop a custom animation style and seamlessly integrate it into your existing brand guidelines.

All core principles and rules will be documented in a clear guide, along with ready-to-use project files for future use.

**NEXT**

## ANIMATION GUIDE

The guide book includes tips on creating animations, an analysis of techniques, and recommendations on tools.

### Main Animation:

- Logo
- Icons
- Text
- Transitions

### 3D Animation:

- Modeling
- Shading and lighting
- Techniques

### 2D Animation:

- Techniques and tools
- Opener
- Packshot
- Presentation slides

### Interface:

- Splash screen
- Loading animation
- Hover animations

### Characters:

- 3D mascot animation principles

# Projects



Promo video for a new service in maps — Yandex Ideas.

- **Client:** Yandex Maps
- **Type of video:** Promo
- **Style:** 2D + 3D
- **Production time:** 4 weeks

## Yandex Ideas

Promo

2D + 3D



# Projects



Showreel for a design and IT-development studio.

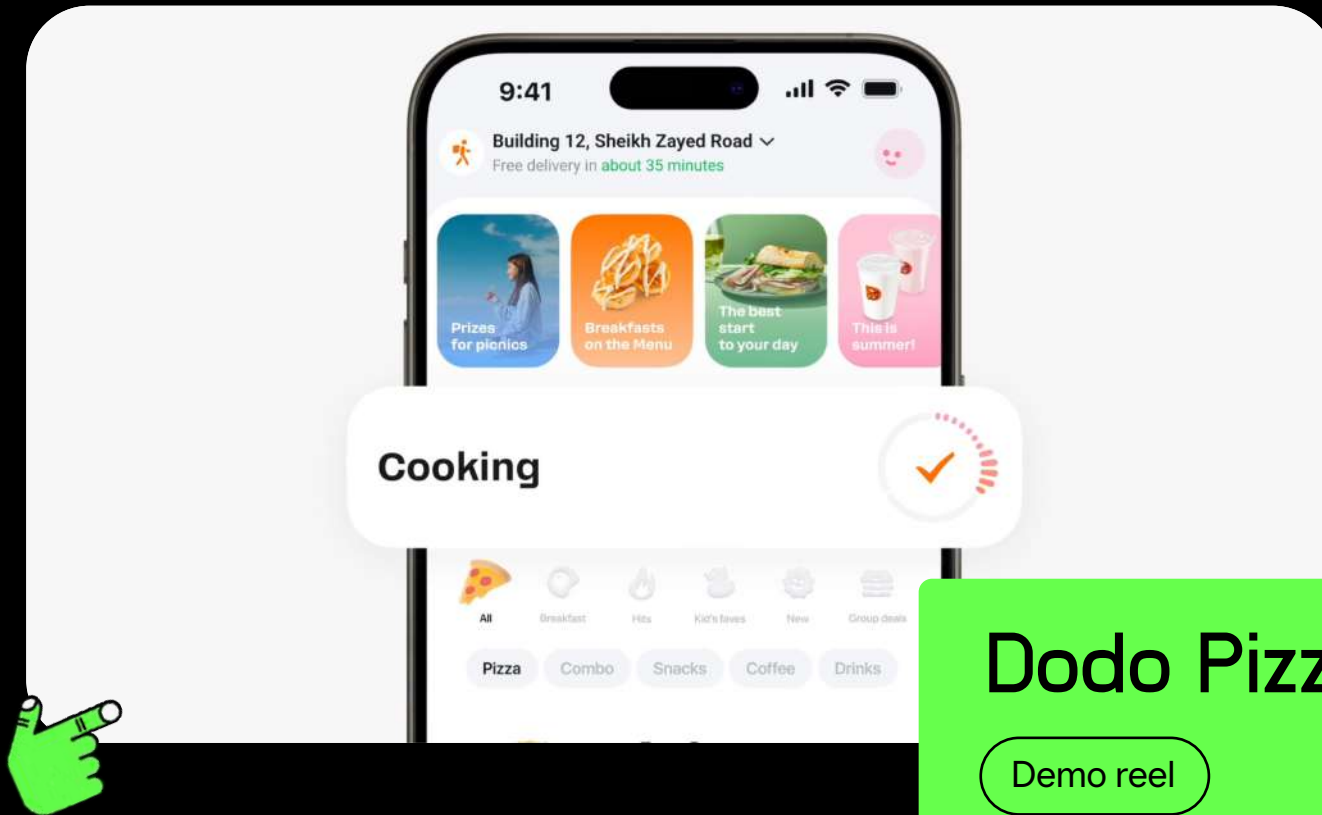
- **Client:** AGIMA
- **Video type:** Showreel
- **Style:** 3D
- **Production time:** 2 months

## AGIMA showreel

Showreel

3D

# Projects



This demo reel shows all the new features in Dodo Pizza app in 2024.

- **Client:** Dodo Pizza
- **Video type:** Demo reel
- **Style:** 2D
- **Production time:** 20 days 🔥

## Dodo Pizza

Demo reel

# Working process

## (1) briefing ————— (1,5) evaluation ————— (2) documents

You fill in the brief and we contact you to go over the details

We estimate the project and make you project proposal 🔄

We sign the documents, then you make 50% down payment for the kick-off

## (3) timeline ————— (4) script ————— (5) moodboard & style

We make a calendar plan of the production process and share it with you

Screenwriters and copywriters create a clear story about your product, revealing all important aspects

We present the style, color palette, references for animation

## (6) storyboard ————— (7) music and voiceover —————

We make a scenario and storyboard  
[example](#)

We pick several voiceover actors and music tracks.  
Then we will choose the best options together

■ preproduction

■ production



# Working process

## (7) Static scenes

Illustrators create static scenes according to the storyboard we approved earlier

## (8) photomatic

We edit the static scenes with the music and voiceover to estimate the timings

## (9) animatic

Draft animation to see the main dynamics

## (10) animation

Magic! ✨

## (11) sound design

Sound designers add sound effects and music which will amplify the impression of the video

## (12) versions

We create extra versions of the video for different platforms / tasks / markets

## (12) wrapping up

We send you the final videos, sign the documents and you make the 50% payment



# Working with us means

→ Strong professional team

→ Sharp management & smooth communication

→ On-time delivery

→ Transparent production process

→ Attention to detail

→ Flexible and client-focused approach

→ Responsibility for outcomes



# Some rules 🙋

- We're available from 10:00 AM to 7:00 PM (UTC+3).
- Rush orders or weekend work incur a 1.5 to 2 times price increase.
- NDA projects cost a bit more.
- We look forward to receiving consolidated feedback from your team.
- Three rounds of free revisions per stage.

# Our clients

Yandex



DODO PIZZA

YANGO

 Mappable



Alfa Bank



SBER



kaspersky

AGIMA



PEPSICO

sensei

MILEON·\IR



planable

NAVAN

انماء  
inma\*

nubes



# Our partners

((SETTERS))



ro-  
JO



# Contact

behance

vimeo

website



instagram

facebook

whats app

linkedin

telegram channel



*Let's discuss your  
project!*



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Have a nice day!