



HASSAN BASH

PRESS KIT

HASSANBASH.COM

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INTRODUCTION

I work as an Operations Consultant, helping CEOs optimize their businesses by aligning their strategy, systems, and leadership **using AI-Powered systems that automate, scale, and save your team up to 20+ hours weekly**. It's about **helping leaders reclaim their time, reduce stress, and scale their impact with clarity and control**.

Thank you for taking the time to explore this press kit. Whether you're curating a speaker lineup, hosting a podcast, or preparing a media feature, this kit is here to make your process easier, faster, and more valuable.

Inside, you'll find a clear overview of who I am, what I do, and how I show up for audiences and collaborators. From my background and core topics to client transformations and brand visuals, everything here is built to help you quickly understand the value I bring.

That same energy carries into every interview, keynote, or conversation I take part in. I bring practical insight, real-world experience, and a systems-first approach that speaks directly to growth-minded, purpose-driven leaders.

My background includes **transforming seven- and eight-figure businesses**, speaking on stages, and consulting with companies **that want to scale from the inside out**. From starting my own digital marketing agency to coaching leaders across industries, I've seen firsthand what happens when clarity meets execution — and how the right AI-driven systems can create not just business growth, but personal freedom.

If you're looking for a guest who speaks with clarity, delivers with purpose, and brings both strategic insight and human connection to the table, I'm excited to connect.

Let's build something meaningful together.

Hassan Bash

hassanbash.com



ABOUT HASSAN

Performance Integrator and Operations Consultant

Hassan Bash is a Saudi-American operations consultant and Performance Integrator who helps founders and CEOs reclaim their time, optimize their businesses, and scale with clarity.

With over 100 clients served and more than \$21 million in added value created, Hassan combines systems thinking, human-centered leadership, and operational clarity to help business leaders move forward with confidence. His clients often come to him at a tipping point; they're growing fast, but behind the scenes, it's costing them time, energy, and control.

Hassan has delivered over 24 keynotes across global stages, including AGS Dubai, AGS Malta, Digital Marketer, and Letip International. He is known for his sharp, practical insights on operational efficiency, leadership, and performance, delivered with the same clarity and energy he brings to his client work.

Hassan is also uniquely positioned to support businesses aligned with Saudi Arabia's Vision 2030. With deep roots in both the U.S. and Saudi markets, he helps founders, CEOs, and investors navigate the cultural, strategic, and operational shifts required to thrive in one of the world's fastest-growing business ecosystems. His work empowers both local and international companies to scale with clarity and contribute to a more innovative, sustainable future.

Whether in a boardroom or on stage, Hassan's approach is practical, human, and built around one goal: helping leaders move from reactive to intentional, and from overwhelmed to optimized.

100+

Clients Served

\$21M

Added Value Generated

24

Keynotes



PRESS PLAY

To Watch Hassan's Keynote at
AGS Summit (Dubai)



SIGNATURE TOPICS

Integration vs Balance: A New Approach to Sustainable Leadership

Hassan reframes “work-life balance” into a model of integration — aligning personal values with business strategy to create stronger leadership, sharper focus, and deeper fulfillment.

Scaling with Clarity: Systems That Grow With You, Not Against You

As growth adds complexity, Hassan teaches how to build systems that simplify decisions, drive momentum, and support founders in scaling without chaos.

AI Workflows: Automate Smarter, Not Harder

Hassan shows how to use AI strategically — cutting manual tasks, improving team output, and focusing energy on what drives results.

Operational Efficiency: Stop the Bottlenecks Before They Break Your Business

Hassan helps leaders find hidden inefficiencies and replace them with clear, data-backed systems that boost execution and free up bandwidth.

Team Alignment & Leadership: From Firefighting to Forward Motion

When teams lack direction, progress stalls. Hassan shares how to align KPIs, create clarity, and build a leadership rhythm that keeps teams moving as one.

Building Relationships & Joint Ventures

Hassan outlines how to form growth-focused partnerships, build trust quickly, and expand impact through high-leverage relationships.

High-Performance

True performance doesn't come from burnout. Hassan reveals systems that support mental clarity, energy, and sustainable peak output.

Customer Acquisition Systems: Build a Marketing Engine That Works

Hassan breaks down how to create repeatable marketing systems that consistently generate leads and sales — without needing daily reinvention.



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HASSAN HAS BEEN SEEN ON



PAST ENGAGEMENTS

KEYNOTES

AGS Dubai

Flow Performance, How to Grow Business.



AGS Malta

Marketing and Growth



Letip International

One Business Relationship Away



Digital Marketer

Energy and Performance



PAST ENGAGEMENTS

PODCAST

Startup Brite

Hassan Bash presents his company Bash Revenue and talks about how he can help startups



Digital Marketer

Building Brand Authority



eBiz Marketing

Agencies Talk with Hassan Bash



Podcast Mark

Permission to Thrive: High-Performance Coaching with Hassan Bash | Ep. 32



VISION 2030: HASSAN'S STRATEGIC BLUEPRINT FOR BUSINESS GROWTH

Saudi Arabia's Vision 2030 is more than an economic reform plan. It's a call to action for businesses to modernize, diversify, and contribute to a thriving, future-ready economy. For founders and CEOs, this means one thing: adapt fast or fall behind.

Hassan Bash helps business leaders translate Vision 2030 into operational strategy. With deep roots in Saudi Arabia and global consulting experience, he works with both local and international companies to align with this national transformation in real, measurable ways.

Here's how he supports that alignment:

Cultural Navigation & Strategic Growth

Hassan helps leaders bridge cultural gaps, align with local values, and implement strategies that resonate within the Saudi market. His approach blends global best practices with regional nuance to ensure long-term traction and local relevance.

Leadership Coaching for Peak Performance

Hassan works with CEOs and leadership teams to sharpen their vision, elevate execution, and lead with clarity in today's rapidly evolving business environment. His sessions emphasize confidence, adaptability, and alignment from the top down.

Scaling Your Business for Impact

Hassan believes growth should be both scalable and sustainable. He equips organizations with systems and structures that not only support expansion but also create room for long-term impact.

Building Strategic Partnerships

Drawing from a strong background in relationship-building and inspired by frameworks like the Dream 100, Hassan shows companies how to unlock partnerships and alliances that accelerate growth and amplify their influence.

Whether you're a Saudi-based company scaling toward national goals, or an international business entering this fast-moving landscape, Hassan's work ensures you're not just inspired by Vision 2030 — you're aligned with it, operationally and strategically.

CLIENT HIGHLIGHTS

"Hassan helped us slow down, get clear, and put real systems in place. Every session brings clarity, energy, and direction. It's been transformational for me and the business."

Andres Salazar
CMO & Founder
Eco Green Equipment

"Hassan gave me the tools to step back, get focused, and lead again. The systems we implemented not only changed how I work, they changed how my entire team operates."

Lucas Ribeiro
Founder
RiverBI and Recipe Pro

"We didn't realize how badly we needed operational systems until Hassan showed us. He brought a level of structure and clarity that changed how our entire team works and thinks."

Eyal Shirel
Owner
Guardian Angel Locksmith

"Working with Hassan felt like finally seeing the blind spots I didn't know existed. He helped me clarify my focus, build systems that support my life and business, and lead with confidence."

Washington Chua
Creative Director
San Francisco

[EXPLORE CASE STUDIES](#)



BRAND IDENTITY AND VISUALS

Feel free to use any of the approved photos, logos, and visuals for press features, event promotions, or speaking engagements. Everything is ready to go and easy to plug into whatever you're creating.

Download all Hassan Bash brand assets here

[DOWNLOAD HERE](#)



 **HASSAN
BASH**

 **HASSAN BASH**

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