

# B2THEWORLD

TRANSFORMATION THROUGH EDUCATION



2020  
ANNUAL  
REPORT

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# FOUNDERS' STATEMENT

B2THEWORLD | 03

As we navigated our third full year as a founding organization, we did so with the rest of the world in the midst of the global pandemic. As Susie and I look back on this year, our hearts are filled with gratitude for the ways God has been at work.

This past year 1081 students received a transformative education in Rwanda and Pakistan. Our teams did amazing work as they combatted the COVID19 pandemic. They each rose to the challenge to care for and educate each student. Isaiah 61:1-4 has been a theme for us throughout 2020. We experienced God's goodness as He brought more people to join us in this vision.

**In the midst of this growth, we have seen an incredible amount of clarity as to how to focus our efforts.**

We have gleaned from the lessons learned, mixed in our dreams for the future, and clarified the vision, mission, values, and strategy of B2THEWORLD as we move from our founding stage into a growing stage.  
*(More on Page 6)*

Thanks for being part of our team as we leverage the power of education to combat the generational impacts of war on children. We remain committed to helping students grow to become leaders who will rebuild their countries.

**Strength & Courage,  
Ben & Susie Thomas  
Co-Founders, B2THEWORLD**



# THE ISSUE



War has a devastating impact on children. Education can combat the long-term impacts of war.

## 128 M

### CHILDREN OUT OF SCHOOL

An estimated 128 million primary and secondary-aged children are out of school in crisis-affected countries, including 67 million girls. (Plan International)

## 17%

### ATTACKS ON SCHOOLS

In 2020, there were 535 verified attacks on schools--an increase of 17 percent compared to 2019. (UNICEF)

## 20 YEARS

### CRISES & CONFLICT

20 years on average is the length of forced displacement due to crises and conflicts. (UNHCR)

# WHO WE ARE



B2THEWORLD is a global partnership of Christians that foster transformative education in countries recovering from war.

## OUR VISION

Fullness of life for the future of every child impacted by war.

## OUR MISSION

By leveraging the power of education, we combat the generational impacts of war.

Children are the center of our work. War has a devastating impact on a child. We are combatting the long-term impacts of war on children with the weapon of transformative education.

B2THEWORLD serves all children and desires to make education possible for every child.

B2THEWORLD was formally founded by Ben & Susie Thomas in December of 2017. After a 6-year of discerning the vision that God had placed in Ben's heart, and through the discernment of mentors and faithful friends starting January 2016 through the fall of 2017, B2THEWORLD was registered in Virginia on December 4th, 2017.





# LIVING OUR VALUES

We approach our vision and mission with a commitment to the following values:

## FAITHFUL PRESENCE

We embody excellence for the long haul.

## HUMAN FLOURISHING

We fight for each child's right to thrive, not just survive.

## SPIRITUAL TRANSFORMATION

We care for the soul of each child in the ways of Jesus.

## GLOBAL PARTNERSHIPS

We learn from the expertise of our global community.

## TRANSFORMATIVE EDUCATION

We develop future leaders of communities and countries.



“

*Education is the most powerful weapon which you can use to change the world.*

**~ NELSON MANDELA**

# OUR STRATEGY

Our desire to make education possible for every child impacted by war is accomplished by using a T.E.A.M. approach to attaining a transformative education.

COMMITTED TO:

## TRAIN

We leverage expertise within the education field to equip others.

COMMITTED TO:

## EDUCATE

We provide a transformative educational experience that is marked by excellence and mentorship.

COMMITTED TO:

## ADVOCATE

We bring awareness to the post-war injustices that threaten a child's education and future.

COMMITTED TO:

## MOBILIZE

We galvanize and deploy mission-driven educators across the globe with development, resources, and community. We desire to make education possible for every child impacted by war.





# OUR PROJECTS

*Our programs revolve around the child and contextually solve local challenges that arise from the generational impacts of war in each location.*

Through our partnerships in Rwanda, Pakistan and educators at the Global Educators Gathering, we have embarked on leveraging the power of education to combat the generational impacts of war.





# RWANDA: PROVIDING A WORLD CLASS EDUCATION



*The VISION of KICS is to impact the world for Christ by preparing servant-leaders who choose character before career, wisdom beyond scholarship, service above self, and a lifestyle of participation over apathy.*

A KICS education establishes and prepares young students to transform their community, their country and the world.

For more of this transformation, Kigali International Community School (KICS) served over 330 students and is expanding. KICS needs a campus that is equipped to serve this vision.

The land has been purchased, the design is taking shape, and now it's time to fund the new Learning Landscape and Centers of Excellence, which will allow KICS to have an extraordinary, community, national and international impact.

Together we can make this vision a reality as we prepare the leaders of today and tomorrow.



# PAKISTAN: FREEDOM TO STUDY

We believe the need is evident for an oppressed group of vulnerable children to have the opportunity to experience a transformative education that could break the cycle of bondage and with this education could come freedom. We provide 80 scholarships to college students and support over 700 students with our three partner schools in Pakistan

*Through transformative education, children who are forced into labor can be free to study, grow, and secure a better future for themselves.*





# THE GLOBAL EDUCATION GATHERING (G.E.G)

G.E.G. is a group of educators brought together from around the world who share a common goal with B2THEWORLD — to provide a transformative educational experience for children and families in countries that are recovering from war.

We bring school leaders from around the world together to learn, collaborate, and navigate the challenges that they face in their various school settings.

Aside from the training and insight from Dr. Thomas and other B2THEWORLD staff, we bring in experienced facilitators to lead impactful sessions with an emphasis on useful tips and knowledge that can be put into practice by the attendees of the gathering.

However, in 2020 we did not gather as we normally do in November due to the global movement restrictions arising from the global COVID19 pandemic.



# TEAM CULTURE

As a team called to the vision and mission of B2THEWORLD and as servants to God, we are individually and collectively united to operate under the following principles:

**01****CHRISTLIKE CHARACTER**

He is our why, who, where, when, and how. We look to reflect Him well in everything we say and do. (1 John 2:6)

**02****KINDRED KINDNESS**

We are an interconnected global team that pursues empathy, goodwill, and consideration. (Colossians 3:12)

**03****CALLED TO SERVE**

If Jesus came to the earth to serve people, we will boldly follow suit. We live by a "the first shall be last, and the last shall be first" motto (Matthew 20:16). Humility matters. (Matthew 20:28)

**04****COURAGEOUS CONVICTION**

Our belief system drives everything we do, so when we put our hand to the plow, we don't relent-no matter how tumultuous the circumstance. (Galatians 6:9)

**05****GRACIOUS GENEROSITY**

We seek to model a type of benevolence that is truly infectious. (1 John 3:16 -18)

**06****UNIFIED IN DIVERSITY**

We not only value all ethnicities, we look to their expertise to guide us. We make space for all. You're welcome with us. (Revelation 7:9-10)

**07****FAITHFUL STEWARDS**

Because we see our work as unto Jesus, we steward every resource-both tangible and intangible with honor, integrity, and transparency. People notice. (Colossians 3:23)

**08****PERSISTENT IN PRAYER**

Prayer is absolutely vital to our work and our processes, team culture, and strategic intercession shows that. (1 Thessalonians 5:17-18)



# Q&A WITH THE BOARD CHAIR



## NIGEL ADAMS

**Q: What prompted you to join the B2THEWORLD board?**

I was introduced to B2THEWORLD and Ben in 2018 through a connection with a board member. Previously I was part of a ministry that supported and built the Sonrise School in Musanze District, Rwanda and so had some history and awareness of the needs following the 1994 Genocide against the Tutsi in Rwanda.

Later in the year, I attended an event, and there I met Ben and heard the story of how God had been with him and Susie through their personal challenges and revealed to them their calling in supporting children and communities affected by war with education and leadership resources. I was inspired by their journey and commitment.

**Q: How do you envision the impact of your calling in your role as the Board Chair?**

My calling and purpose are in supporting leaders and teams. God has made it clear that my calling is in supporting Kingdom stewardship and equipping ministry work both in the marketplace and in the no-profit space.

My background, training, and experience in Kingdom work have created the opportunity to support B2THEWORLD in framing and activating the vision for growth and scale as the demand for educational services and leadership development continues to expand. I'm privileged to walk alongside Ben closely and support his growth as he leads B2THEWORLD forward from a vision to a global organization with generational impact.

**Q: What inspiration can you share with the team?**

Simply to reinforce the value of the work that is being done and supported by B2THEWORLD. The cycles of war and violence can be broken with leadership that recognizes the value of lifting children out of oppression through education and a focus on God's plan.



### **DR. BENJAMIN THOMAS**

Ben is the Founder and CEO of B2THEWORLD and the leader of Kigali International Community School in Rwanda.

# THE BOARD OF DIRECTORS



### **HUNTER THOMSON**

Hunter serves as Board Treasurer and hopes to help further the organization's vision. He is a founding member of the board.



### **DR. MARC SIMPAIO**

Marc serves as Board Secretary and brings firsthand experience with him through his work in international education. He has served on the board since its inception.



### **REV. TOM HOLLIDAY**

Tom is the pastor of Alexandria Presbyterian Church since 1990 and has served as a founding board member since its inception.



### **DR. KAYAN LEWIS**

Kayan serves as through utilizing her Ph.D in statistics in a variety of ways. She has been part of the board since its inception.



### **DR. TERI O'CONNER**

Teri serves through connecting donors with meaningful causes and helps nonprofits better care for the donors who invest with them.



### **DARRELL DAVID**

Darrell and his wife Brenda serve as ardent supporters, encouragers and mentors on the B2THEWORLD board.



### **AUDREY MUHIRWA**

Audrey represents the Project Alumni on the Board. She hopes to show younger students that access to education is a right and not an abstract dream.



### **ALVIN NSENGIMANA**

Alvin brings a student perspective to the organization's board. He hopes to learn from other leaders with great passion for Rwanda and Africa.



# BOARD VICE CHAIR'S REFLECTION

## LYNN SWANER

Through my work in the Christian education field as the Chief Strategy and Innovation Officer at ACSI (Association of Christian Schools International), I have had the privilege of meeting many leaders of Christian schools from around the world.

Dr. Benjamin Thomas, B2THEWORLD Co-founder, and CEO is an exemplary leader in the Christian school space and it was an honor to get to know him through his work as the Director of Kigali International Community School. As I learned more about Ben's work with B2THEWORLD, I was drawn to his and the organization's vision —"fullness of life for the future of every child impacted by war," with transformative education as a powerful tool for achieving that vision.



It was humbling to be invited to serve on the B2THEWORLD board, which is composed of dynamic leaders from different sectors, countries, and backgrounds, but who all are passionate about the organization's mission.

While I pray that my experience in non-profit leadership, educational transformation, and research can be of benefit to the governance for B2THEWORLD, I find every day that I'm the one who is inspired by B2THEWORLD's work in Rwanda, Pakistan, and other countries recovering from war and conflict.

Most of all, I'm deeply grateful for the opportunity to contribute, even in a small way, to a flourishing future for children around the world, that they may come to experience "life in all its fullness" (John 10:10b, NCV).



**BEN THOMAS**  
CEO & Co-founder



**SUSIE THOMAS**  
Co-founder



**ERICA MUNYANEZA**  
Director of Operations



**JANIELLE BEH**  
Educational Staff



**KERRY MUNSEY**  
Educational Staff



**GLORIA IRIBAGIZA**  
Executive Coordinator

## THE STAFF

Our desire to make education possible for every child impacted by war is through Training, Educating, Advocating and Mobilizing. Our committed team of staff did well as they navigated the challenges of the pandemic to ensure each student was cared for in the midst of multiple transitions between in-person classes, to online classes during lockdowns.

The staff were constantly adapting to new challenges and have grown to learn tremendously through the pandemic. From engaging with new online teaching methods to heightened communications between students, parents and colleagues, they intentionally beat the odds in 2020. We continue to covet your prayers as we commit to educating the growing number of students in our schools.





**MADISON & ARPIT JACOBS**  
Educational Staff



**KERRY BRYAN**  
Educational Staff



**DOUGLAS BRYAN**  
Educational Staff



**FRANCIS & AUDREY SIMS**  
Educational Staff



**IVAN MBARAGA**  
Educational Staff



**JORDAN MBARAGA**  
Educational Staff





# EDUCATIONAL STAFF IMPACT

## IVAN & JORDAN MBARAGA

Ivan and I joined B2THEWORLD because we fell in love with the vision of the organization. The places of impact and the strategy of using education resonates deeply within us as educators. We seek to use education to impact not just children, but their families, and the next generation, and B2THEWORLD embodies that as well.

We really enjoy that we work as a team and know each member well. We are not just part of a big organization to fund our ministry but are part of a family all striving to fulfill the calling God has placed on our lives here in Rwanda and beyond. We joined for the opportunities to have a deeper and farther impact than just at KICS, but in Pakistan, and other places too. Currently, Ivan and I are serving at KICS as the Director of Operations and a 5th Grade Teacher respectively. We see the influence that KICS has on Rwanda and we love being part of that.



We see KICS students as the next leaders of Rwanda, East Africa, and all corners of the world. To be a part of that influence is a great honor. However, we felt led into exploring more ways in which God is continuing to call us into greater impact. We have joined alongside B2THEWORLD to develop teacher and educational leadership training materials and school improvement plans as we implement our programs goals.

Lastly, we are exploring an exciting partnership with B2THEWORLD to expand the vision into more parts of Rwanda by starting a school for the vulnerable. None of these would be possible without the incredible support and encouragement we get at B2THEWORLD. Being able to fulfill God's calling on our lives with a team of strong believers is a true picture of the Body of Christ and we consider it such a privilege.





## STUDENT IMPACT

"My name is Sania Allahwasaya, a Medical student in the Faculty of Science. I live in a village in the Kasur area in Pakistan. My father is a factory worker and my mother is a housewife and I have four sisters and two brothers. Being a factory worker, my father's income is very low and if I didn't get this scholarship, it would not be possible for me to continue my studies. I could have lost my education. I am happy to have the opportunity to continue with my studies. I want to become a doctor in the future because I believe many people will need help. I wish to help and give them free treatment especially to very desperate people because they face very many difficulties in their life. Therefore, I wish to help others and I pray that God will help me in my mission. I am very grateful to you for providing me such an opportunity of a scholarship to fulfill my education. Thank you."

# ONLINE EVENTS

Events in 2020 were like no other. However, this didn't stop B2THEWORLD from advocating for the students in Pakistan through online fundraiser events. The UNGALA was held in August while the 'FROM NEW YORK CITY TO PAKISTAN' virtual gala was held in December. These were successful toward raising support for 80 college students. Thank you for your contributions and partnerships as we provide hope and freedom through education for our Pakistan students whose families are caught in a cycle of bonded labour.

	<i>The Ungala</i>
JOIN US ON FACEBOOK LIVE AUGUST 6 6PM CDT 7 PM EST	
	A FUNDRAISER FOR THE VULNERABLE IN PAKISTAN

## FROM NEW YORK CITY TO PAKISTAN

A VIRTUAL GALA

DEC. 4TH - 8PM EST



# FINANCIAL REPORT



*May 31, 2021*

## **PREPARED BY:**

TGHIE KRESS & ORR,  
Certified Public Accountants

Independent Accountant's  
Review Report

# FINANCIAL SUMMARY

# 14.8%

## FUNDRAISING

All contributions are received through fundraising or when ownership of donated assets is transferred to the Organization.

# 66.9%

## PROGRAMS

The program service function includes all expenses directly related to the Organization's objective described in the nature of activities.

# 18.3%

## MANAGEMENT

The general functional and operational costs of the Organization are allocated under management.



# INCOME STATEMENT

## ASSETS

### Assets:

Cash	\$155,520
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<b>Total Assets</b>	<b>\$155,520</b>
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## LIABILITIES AND NET ASSETS

### Liabilities:

Credit card payable	\$2,769
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Payroll liabilities	\$179
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<b>Total Liabilities</b>	<b>\$2,948</b>
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### Net Assets:

Without donor restrictions	\$69,757
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With donor restrictions	\$82,815
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<b>Total Net Assets</b>	<b>\$152,572</b>
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<b>Total Liabilities and Net Assets</b>	<b>\$155,520</b>
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# REVENUE & EXPENSES

## REVENUE:

	Without Donor Restrictions	With Donor Restrictions	Total
Contributions	\$208,611	\$380,773	\$589,384
Net assets released from restrictions	\$373,636	(373,636)	-
<b>Total Revenue</b>	<b>\$582,247</b>	<b>\$7,137</b>	<b>\$589,384</b>

## EXPENSES:

Program expenses	\$372,865	-	\$372,865
Management and general	\$101,780	-	\$101,780
Fundraising expenses	\$82,562	-	\$82,562
<b>Total Expenses</b>	<b>\$557,207</b>	<b>-</b>	<b>\$557,207</b>

Change in Net Assets	\$25,040	\$7,137	\$32,177
Net Assets, Beginning of Year	\$44,717	\$75,678	\$120,395
<b>Net Assets, End of Year</b>	<b>\$69,757</b>	<b>\$82,815</b>	<b>\$152,572</b>





## EFFECTS OF COVID19

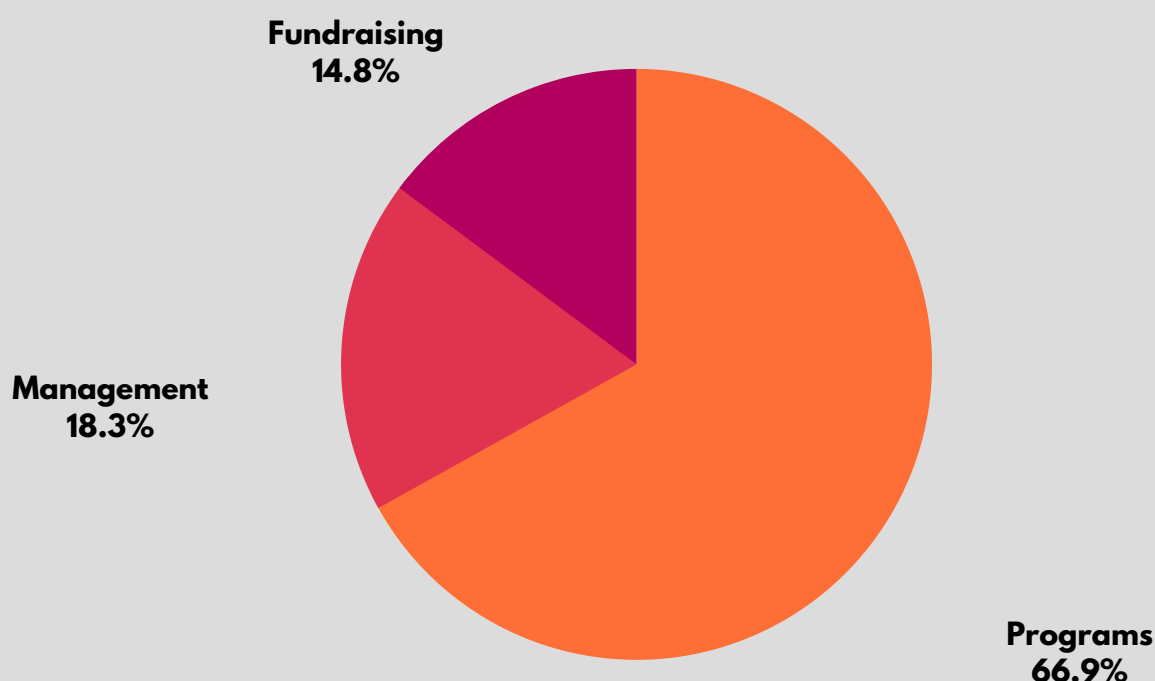
During the year ended May 31, 2021, as a result of the spread of the COVID 19 virus, economic conditions arose which impacted the operations of the B2THEWORLD.

The Organization followed restrictions, guidelines, and other health protocols. Teacher training conferences and annual partnership site visits were canceled during the fiscal year.

Fundraising travel was not possible; however, B2THEWORLD was able to grow operations, maintain a steady cash flow, and build a cash reserve.

B2THEWORLD was able to continue operations with safety measures in place.





## CONCLUSION

B2THEWORLD evaluated its May 31, 2021 financial statements for subsequent events through the date the financial statements were issued. Due to the ongoing COVID19 pandemic, economic conditions have continued which could negatively impact revenue.

Management has stated there are no issues with liquidity, and operations are expected to continue as normal in the next fiscal year. Program activities and fundraising travel are planned to resume for the coming year. Other financial impacts could occur, though such potential impact is unknown at this time.



# NEXT 3 YEARS

## 1- DELIVER GLOBAL IMPACT BY:

- a. Training 1000 educators
- b. Educating 3500 children
- c. Advocating for 10,000 children
- d. Mobilizing 50 educational leaders to foster B2THEWORLD communities globally.

## 2- BUILD A GLOBAL FUNDING BASE BY:

- a. Growing our revenue to \$2million annually (currently \$550,000)
- b. Developing 25 transformational donors.
- c. Increasing our revenue capacity to 3 geographical bases and 5 new revenue streams.

## 3- BUILD A GLOBAL ORGANIZATION BY:

- a. Recruiting, developing, and retaining a global team.
- b. Developing local and global systems and processes.
- c. Establishing a rich organizational culture.
- d. Effectively communicating the B2THEWORLD story.



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# GET INVOLVED



**FACEBOOK**  
**@B2THEWORLD**



**INSTAGRAM**  
**@B2THEWORLD**



**TWITTER**  
**@B2THEWORLD**

While there are many ways to get involved, here are a few key steps you could take:

- 1. Gather** 3-5 friends together for a Zoom call with Ben to help them learn more about B2THEWORLD.
- 2. Consider** launching a fundraising campaign on our behalf for your birthday or at another time.

**3. Join others** to follow us on one or more of our social media platforms.

**4. Subscribe and share** our video newsletter with at least 5 of your friends and family.

**5. Give** to B2THEWORLD as you consider one of your top three giving priorities for this coming year.

**6. Pray** with us for our students and staff.





## FOUNDERS' CONCLUSION

Thanks again for standing with us. As you can tell, B2THEWORLD is growing and God is giving us more and more opportunities to serve children in more countries that are recovering from war. We are excited to see whom he'll allow us to serve this coming year and are looking forward to all the learning that will take place. We've recently been accepted into the Praxis Non-Profit Accelerator program. We are thankful to be part of this community and the many ways we will grow.

As we close out to this report, we'd like to ask you to join us in praying daily for children in Rwanda, Pakistan, Afghanistan, Syria, Yemen, Iraq, Kashmir, Sudan, Cameroon, and a country we can't name. We are actively looking for ways to serve children in these locations.

We look forward to growing together as we serve children to become oaks of righteousness for His name's sake. Let us leave you with these concluding verses from Isaiah 61: "I delight greatly in the Lord; my soul rejoices in my God. For he has clothed me with garments of salvation and arrayed me in a robe of his righteousness, as a bridegroom adorns his head like a priest, and as a bride adorns herself with her jewels. For as the soil makes the sprout come up and a garden causes seeds to grow, so the Sovereign Lord will make righteousness and praise spring up before all nations."

Until every child in every country recovering from war receives an education.

*Strength & Courage,*  
**Ben & Susie Thomas**  
*Co-founders, B2THEWORLD.*

# THANK YOU

B2THEWORLD  
INC.  
2019-2020



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