

SPRING INTO SAVINGS!

\$50 + 50%

OFF 1ST PAIR OF
FRAME & LENSES
(Insurance Pair)

OFF 2ND PAIR OF
FRAME & LENSES *

FOR ALL ELIGIBLE MEMBERS

To be used with your GVS Vision Benefits

ONLY AT THESE SELECT GVS LOCATIONS

NEW YORK MANHATTAN East Side

Cohen's Fashion Optical
106 East 23rd Street
(Between Park and
Lexington Ave.)
(212) 677-3707

Lower East Side

Cohen's Fashion Optical
117 Orchard Street
(212) 674-1986

Midtown East

Cohen's Fashion Optical
50 East 42nd St.
(212) 697-1838

Midtown West

Cohen's Fashion Optical
400 West 42nd St.
(bet. 8th/9th Ave.)
(212) 869-2020

Upper East Side

Cohen's Fashion Optical
767 Lexington Ave
(60th St.)
(212) 751-6652

Cohen's Fashion Optical
1503 3rd Ave.
(212) 766-2020

Specs For Less
1904 Third Ave./105 St.
(212) 831-3162

Upper West Side

Cohen's Fashion Optical
167 W. 72nd St.
(212) 769-1410

West Side

Cohen's Fashion Optical
2 West 14th St.
(212) 430-2020

QUEENS

Corona

Lens Lab Express of Corona
37-40 Junction Blvd.
(718) 507-8114

Elmhurst

Cohen's Fashion Optical
Queens Center Mall
90-15 Queens Blvd.
(718) 592-5200

Forest Hills

General Vision @
Cohen's Fashion Optical
116-53 Queens Blvd.
(718) 268-2020

Jackson Heights

Cohen's Fashion Optical
30-93 82nd St.
(718) 690-2020

Jamaica

Jamaica
Cohen's Fashion Optical
163-34 Jamaica Avenue
(718) 526-2332

Wizzard of Eyes
165-01 Jamaica Avenue
(718) 523-0730

Urban Eyes
159-03 Jamaica Avenue
(347) 494-4350

Ridgewood

General Vision Express
57-52 Myrtle Ave.
(718) 497-2020

BROOKLYN

Bayridge

Mega Vision Center
187 Ave. U
(718) 373-2020

Cohen's Fashion Optical
414 86th Street
(718) 363-2020

Bayridge Vision Center
8310 5th Avenue
(718) 680-2020

Brownsville

Cohen's Fashion Optical
1536 Flatbush Avenue
(718) 434-2222

Crown Heights

Franklin Primary Eye Care
847 Franklin Avenue
(718) 604-1002

Downtown

Cohen's Fashion Optical
395 Flatbush Ave. Ext.
(718) 965-2020

General Vision @

Court Street
66 Court Street
(btwn. Joralemon &
Livingston St.)
(718) 923-2020

Flatbush

General Vision @
Flatbush Avenue
2504 Flatbush Ave.
Across from Kings Plaza Mall
(718) 258-2020

Cohen's Fashion Optical
51-71 Kings Plaza Mall
(718) 980-2020

Sterling Optical
5160 Kings Plaza Mall
(718) 253-0700

Kings Highway

Kings Highway Vision Center
1302 Kings Highway
Corner of E. 13th Street
(718) 376-2020

Kings Vista Site Eyecare
1913 Kings Highway
(917) 933-9090

Sheepshead Bay

Vogue Optical
3723 Nostrand Ave.
(718) 646-6200

Williamsburg

Lens Lab Express of
Graham Ave.
28 Graham Ave.
(718) 486-6055

BRONX

Baychester Mall

Cohen's Fashion Optical
200 Baychester Avenue
(718) 285-2020

Bruckner

Vision Quest Optical
905 White Plains Rd.
(718) 239-9389

Co-Op City

Bronx Eyecare
2075 Bartow Ave.
(718) 671-5666

Fordham

Bronx Eyecare
2376 Grand Concourse
(718) 365-6300

General Vision Services
330 East Fordham Road
(917) 801-2400

Jerome

Cohen's Fashion Optical
3416 Jerome Ave.
(718) 325-3160

Vision World
1324 Metropolitan Avenue
(718) 863-3023

Pelham Parkway

Bronx Eye Associates
665 Pelham Parkway
Suite 202
(718) 547-2020

*Complete 2nd pair includes frames and lenses. Excludes Maui Jim and Ray-Ban frames. 50% discount taken off full list price. Cannot be combined with insurance benefits or other offers. Cannot be used toward safety benefits. Some restrictions apply. If you have vision coverage, you can use the \$50 bonus with your current benefit reducing any surcharges or upgrades for eyeglasses. Offer excludes contact lenses and any professional services related to eyewear. **SEE CARD FOR DETAILS.**

GVS | GENERAL VISION SERVICES
GIFTCARD
Bring this card in to receive this offer towards your GVS vision benefits.

\$50 + 50%

OFF 1ST PAIR OF
FRAME & LENSES
(Insurance Pair)

OFF 2ND PAIR OF
FRAME & LENSES *

See reverse for complete offer details. Expires 7/31/25.



Every time you take advantage of your GVS vision benefits, we'll donate a pair of glasses to someone in need.

SCHEDULE AN APPOINTMENT



USE YOUR GVS BENEFIT



GVS DONATES GLASSES

ONLY AT THESE SELECT GVS LOCATIONS CONTINUED

South Bronx

Cohen's Fashion Optical
2856 Third Ave
(718) 585-2020

Westchester Square

I and Eye Optometry
2742A East Tremont Avenue
(718) 684-5634

STATEN ISLAND

Charleston

Veterans Road West
Specs For Less
2935D Veterans
Road West
(718) 967-2869

Eltingville

Greenridge Plaza
Specs For Less
3245 Richmond Ave.
(718) 605-4102

New Dorp

Stop & Shop
Shopping Center
General Vision @
Cohen's Fashion Optical
2748 Hylan Blvd.
(718) 979-2200

New Springville

General Vision Services
2303 Richmond Avenue
(718) 587-5660

Staten Island Mall
Cohen's Fashion Optical
2655 Richmond Avenue
(718) 863-2020

Staten Island Mall
Sterling Optical
2655 Richmond Avenue
(718) 698-6020

Port Richmond

Forest Avenue
Shopping Center
Specs For Less
1489 Forest Ave.
(718) 727-5059

NASSAU

Bellmore

Vision People
2766 Sunrise Highway
(516) 826-2020

Garden City

Cohen's Fashion Optical
Roosevelt Field
Shopping Center
(516) 294-0011

Ultimate Spectacle
Roosevelt Field Mall
630 Old Country Road
(516) 408-5330

Hicksville

Cohen's Fashion Optical
358 Broadway Mall
(516) 908-2020

Levittown

Central Nassau Optical
2943 Hempstead Tpk.
(516) 731-5050

Ultra Vision Optical Center
3697 Hempstead Tpke.
(516) 796-2020

New Hyde Park

Eye Land Vision Center
800A Jericho Tpke.
(516) 328-1200

Oceanside

Cohen's Fashion Optical
3529 Long Beach Road
(516) 764-2020

SUFFOLK

Bayshore

Sterling Optical
1701 Sunrise Highway
(631) 666-4960

Cohen's Fashion Optical
1701 Sunrise Highway
(631) 614-2020

Commack

Cohen's Fashion Optical
38 Vanderbilt Motor Parkway
(631) 485-7800

Huntington Station

Cohen's Fashion Optical
160 Walt Whitman Road
(631) 271-9100

Lindenhurst

General Vision @
Cohen's Fashion Optical
350 East Montauk Hwy.
(Near Park Ave.)
(631) 225-5828

Riverhead

General Vision @
Cohen's Fashion Optical
Riverhead Plaza
720 Old Country Rd.
(631) 727-3173

DUTCHESS

Poughkeepsie

Ultimate Spectacle
South Road Square Shopping
Center
1955 South Road
(845) 298-0992

ORANGE

Middletown

Cohen's Fashion Optical
88 Dunning Rd. #16
(845) 692-5800

Ultimate Spectacle
125 Dolsan Avenue
(845) 342-2020

Newburgh

Sterling Optical
1221 Route 300
(845) 564-3522

WESTCHESTER

Rye Brook

Westchester Eye Doctors
168 South Ridge Street
(914) 937-2020

Yorktown Heights

Sterling Optical
650 Lee Blvd.
(914) 245-8111

Ultimate Spectacle
1086 N Broadway
(914) 376-4000

NEW JERSEY

HUDSON

West New York

Lens Lab Express of
W. New York
59-17 Bergenline Ave.
(201) 861-0016

Jersey City

Journal Square

Cohen's Fashion Optical
2877 Kennedy Blvd
(201) 795-3434

MIDDLESEX

Woodbridge

Cohen's Fashion Optical
460 Woodbridge Center Dr.
(732) 636-2112

MONMOUTH

Keyport

Specs for Less of Keyport
1 Route 35 South
(732) 264-2500

PASSAIC

Paterson

Eye Contact Optical
165 Main St.
(973) 278-1838

SOMERSET

Bridgewater

Eyecare on Easton
1075 Easton Avenue
(732) 214-1600

UNION

Elizabeth

Cohen's Fashion Optical
651 Kapkowski Road
Jersey Gardens Mall
(908) 354-1599

CONNECTICUT

FAIRFIELD

Danbury

Cohen's Fashion Optical
Danbury Fair Mall
7 Backus Avenue
(203) 790-1341

FLORIDA

BROWARD

Plantation

Cohen's Fashion Optical
Broward Mall
(954) 472-4777

PALM BEACH

Boca Raton

Cohen's Fashion Optical
6000 Glades Road
(561) 368-1187

PENNSYLVANIA

Langhorne

Cohen's Fashion Optical
Oxford Valley Mall
2300 East Lincoln Highway
(215) 757-4111

Philadelphia

Cohen's Fashion Optical
1318 Walnut Street
(215) 545-3937

Locations are subject to
change without notice.



Print Amount: 150
Print Date: 4/1/25

To enhance your
benefit, GVS is
offering an additional
\$50 to be used by
you or a family
member and an
additional 50% off
a second pair of
eyeglasses. SEE
CARD FOR
DETAILS.



Call 800.VISION.1
to make your appointment now!

This card must be used with your current benefits. Limit one card per service. *Complete 2nd pair includes frames and lenses. Excludes Maui Jim and Ray-Ban frames. 50% discount taken off full list price. Cannot be combined with insurance benefits or other offers. Some restrictions apply. Cannot be combined with any other retail offer. Cannot be used in conjunction with professional fees. Cannot be used toward Safety benefits. Offer excludes contact lenses. Offer must be presented at time of service. Valid at select GVS locations only.



Every time you
take advantage of
your GVS vision
benefits, we'll
donate a pair
of glasses to
someone in need.

SCHEDULE AN
APPOINTMENT



USE YOUR GVS
BENEFIT



GVS DONATES
GLASSES