

The Importance of Perspectives in Decision Making

Optimized decision making is always a function of importance and complexity.

For simple decisions we rely on our instincts. As decisions become more complex and more important, we apply our judgement, the combination of knowledge, experience and situational context.

It's when decisions get really hard, really complex and by the way, really expensive that we are so much better off when we seek out the perspectives of people and resources we trust and respect. Don't go at it, alone...

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