

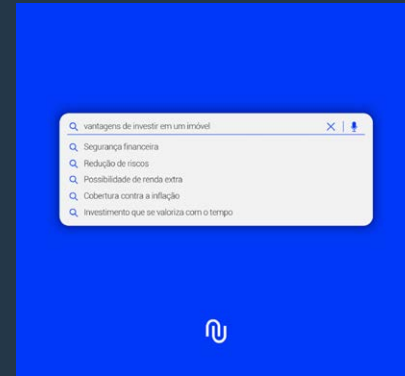
Social Media

inspiration & moodboarding

Put forward a slogan/ copy that best describes user's experience on our app or can display a tutorial mockup video with the onboarding screens

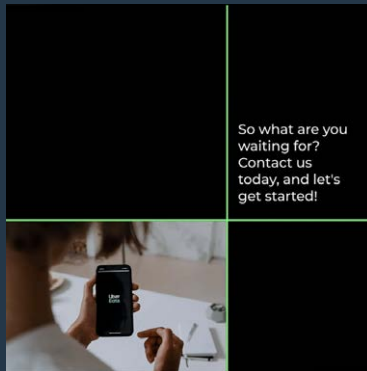


Create a drop down menu to display our contact information or the services we provide

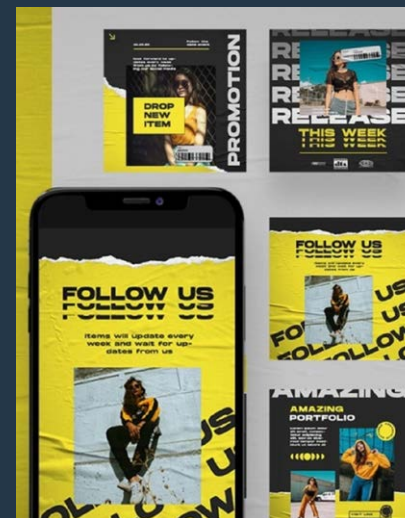


A copy that could be: put us on speed dial for faster delivery

Onboarding screens for viewers to get started on our apps



Share our contact information such as phone or email and website information



Eye catchy creatives to lead viewers to follow us for updates



Showcase our Apps as a mockup on a phone (download the app from App store)

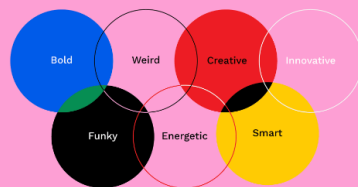
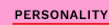
GHOST

/gəŋst/

VERB

1. To leave a social gathering without being noticed as to avoid the lengthy and often impossible process of saying goodbye to a room full of your drunkest friends..

"[Inner monologue] 'I'm definitely going to ghost before things get gross.'"



**We empower
our people by
shaping a diverse
and inclusive
culture**

ostering a sense of belonging
and a workplace that
enables everyone to thrive.

hikmō

Grow



A copy that could be like:

- Grow your business with us

Our *main objective* is to cultivate ideas that *inspire* and provide solutions that *improve* our shared *tangible* existence, *for* people and the planet.

A graphic with a yellow background and a blue circle in the center. The circle contains a stylized white 'C' and a trail of white dots. Three lines radiate from the circle, each pointing to a word: 'CREATIVE' (top left), 'SWIFT' (top right), and 'DRIVEN' (bottom right).

Traits we adhere to.

digital
toez

Put forward some traits we have
as a brand or a team or
some qualities that define us

Introducing some of our team member
(not entirely) and describe how they are and
some of the quirks in their personality

Describe in 3/4 words
whats its like to
work with certain
teammembers or
their personality
at work or
their good/ fun and
bad side



Generic pictures of our
team having some fun



Generate good portraits
of our team and
create basic logos or
nick names
(such as Kate the creator)

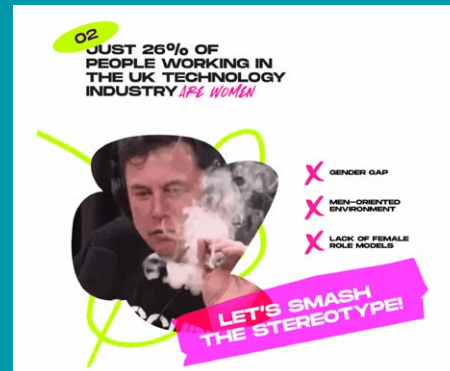
Choose a word to describe some of our team/
group them according to their qualities and
morph parts of their faces or outfits or
funny things like hand gestures, etc

Showcase our best drivers with a crown on their head, with some of their stats, name and location etc.

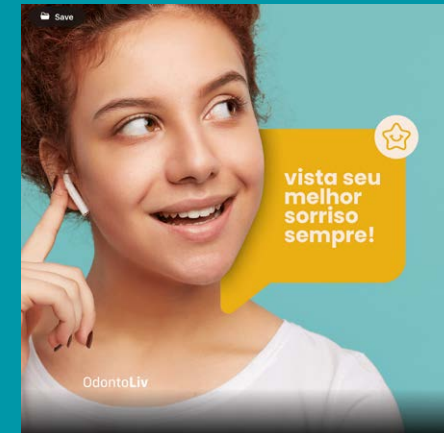
Image doesn't necessarily need to be the driver's, it possibly could just be an outline or a sketch



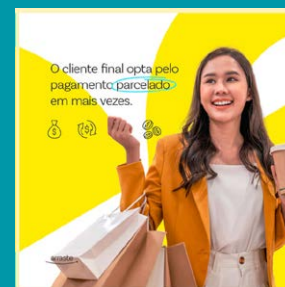
We could show what are the top qualities for a driver that gets them to the leaderboard, or what we do differently from the rest of the brands, or what are the qualities the reviewers talk about us the most.



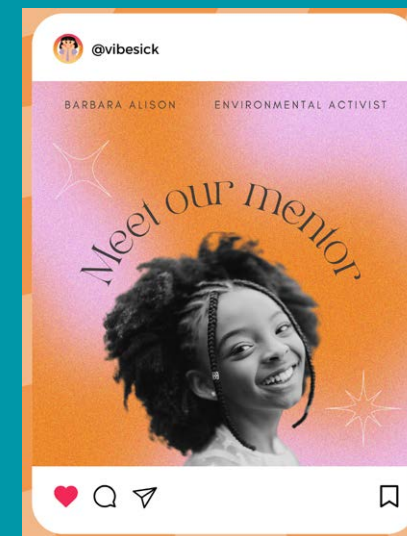
Generic representation for some of our testimonials



Showcase some of the drivers' top three skills or qualities on the road. Could also go for our small businesses or their team members.

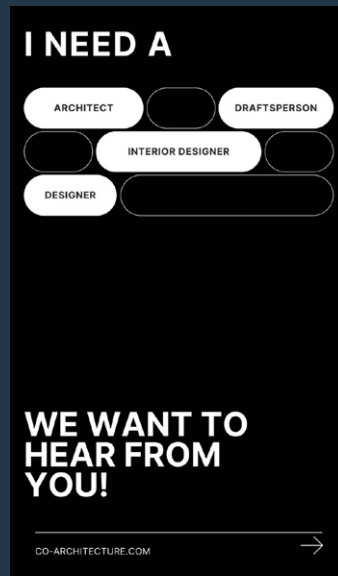


We could produce some pictures of our customers when they receive their packages.



We could show our best customer or best client in a similar fashion

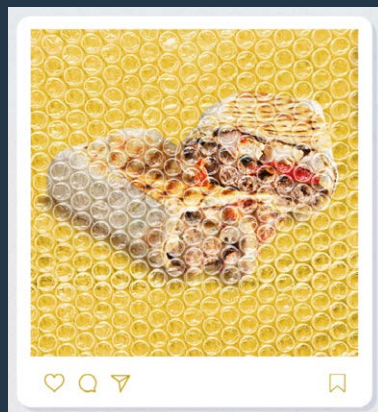
Show some of our most searched services/ skills/ keywords or what we do best in a similar fashion along with our contact information



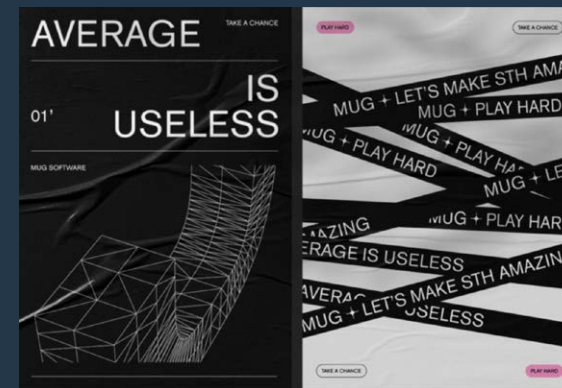
Generic pictures to describe what we do



Say how we deliver goods safer!



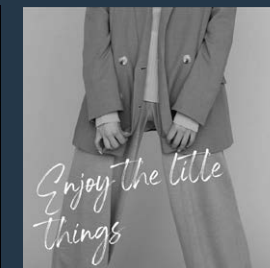
We could say "move it faster" "get it now" or something along those lines



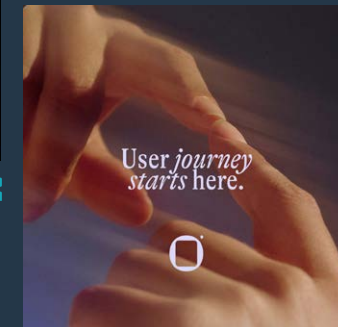
Some copy that says we are better than the rest. Could be both driver and user specific. "we work hard and play hard"



"we are like the people who show you new music" cause we bring new things to your place every time you have a demand.



How we can deliver even the littlest things at ease and faster



Generic image to say that the users are starting on a new adventure with us. And have more images to say how!

When anything
big happens!



Show the numbers that highlights or
brands' wins. Could be delivery related,
driver, or anything!



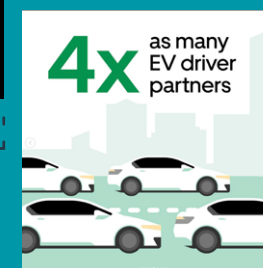
Влияние французского языка на русский	10	12:30	Василий Иванов
Влияние английского языка на русский	15	11:30	Василия Жданова
Влияние немецкого языка на русский	18	13:40	Светлана Заренная
Греческий язык и его влияние	21	14:50	Константин Иванов
Актуальные проблемы изучения иностранного языка	23	15:30	Антон Герасимов
Влияние французского языка на русский	24	15:30	Ирина Иванова

Generic image that
we could produce
monthly or quarterly
to show the stats for
deliveries and such

Show how the stats
changed compared to
the rest of the days



Show some of the delivery stats that made an impact
with a map to show where, some specifics like date, time, etc



Give a rundown
as to what changed
over the month or
a year

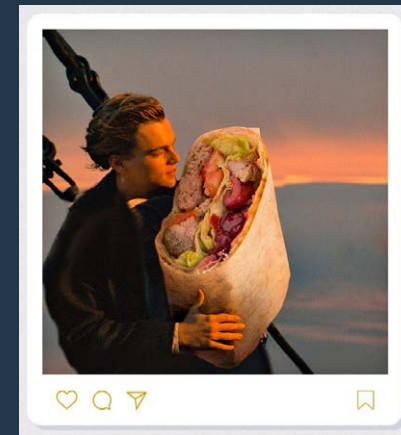
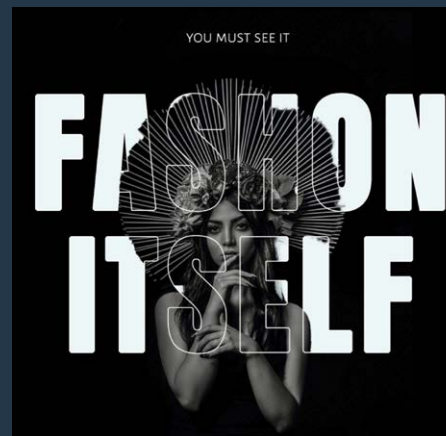
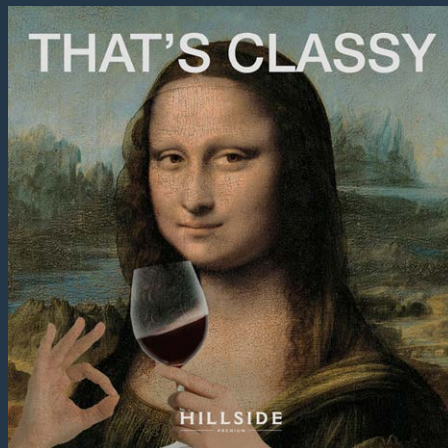
Show some of sketch or pictures to represent our customers having a me time/ a good time. It could say "you chill, while we deliver!"



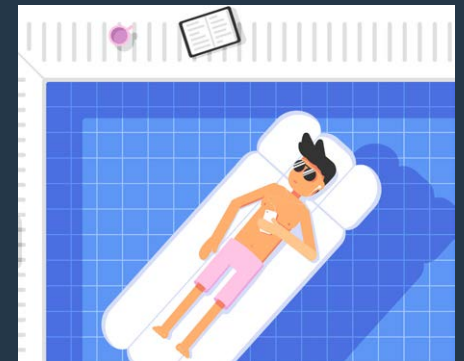
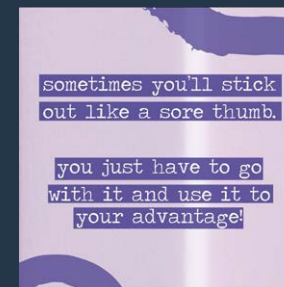
Fun content that doesn't need to relate to our brand. Maybe "don't forget to take a dip this summer"



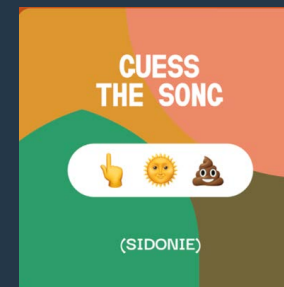
Monalisa saying what we do is classy or the qualities of our brand that are classy



Love your burrito as much as Jack loves Rose? Call us! (just a thought. We can have fun with these)



How I am when the delivery is on its way!



Generic quotes and copy that makes someone's day going!

