

# LIVE. URBAN. STYLISH.

**YOUR BRAND IN THE PERFECT SOUNDTRACK.**



The ResellerPark Party brings together Europe's CE and mobile industry in a relaxed atmosphere with premium networking and exclusive entertainment. As a Silver Sponsor, you will showcase your brand at one of the industry's premier networking events – accompanied by Berlin-based DJ Justin Fidèle. His groovy sets featuring Electro Swing, Neo Swing, Dancefloor Jazz, and Swing Hop create the perfect atmosphere for inspiring conversations, valuable connections, and unforgettable moments. On Saturday, September 5th, 2026, DJ Justin Fidèle will deliver the musical highlight of the evening at the ResellerPark Party — and your brand will be right in the middle of it.



## SPONSORSHIP PACKAGES AT A GLANCE

	BRONZE SPONSOR 5,000 €	SILVER SPONSOR 10,000 € Official DJ Event Sponsor	<del>GOLD SPONSOR</del> 20,000 €	PLATINUM SPONSOR 30,000 €
Logo presence on website and event communications	✓	✓	✓	✓
Logo in digitalen Kampagnen (mind. 5)	✓	✓	✓	✓
Conference presentation slot	✗	1	2	2 (Keynote)
IFA tickets (5-day access)	2	3	4	6
Exclusive sponsor benefits	✗	Branding on the Event Stage	Branding on the Event Stage, VIP Event Access	Branding on the Event Stage, cocktail show stage & cocktail bar

## BEATS. NETWORKING. YOUR BRAND CENTER STAGE.



Increase your visibility



Build valuable business connections



Strengthen your brand presence



Become part of an unforgettable show

## INTERESTED?

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# LIVE. LOUD. CAPTIVATING.

**YOUR BRAND RIGHT IN THE MIDDLE OF IT.**



**PLATINUM SPONSOR**  
Sponsor of the  
TakeTwo  
Cocktail Show



The TakeTwo comedy cocktail show delivers a unique combination of live entertainment, artistry, and spectacular cocktail performance. In just 20 minutes, 150 cocktails are created live on stage – accompanied by music, juggling, comedy, and high-energy show dynamics.

**As a Platinum Sponsor, you will present your brand exclusively as the main partner of this attention-grabbing event highlight and benefit from maximum brand visibility in an emotional live environment — twice in one evening:**

**Saturday, September 5th, 2026 at the ResellerPark Party at 6:00 PM and 8:00 PM**



## SPONSORSHIP PACKAGES AT A GLANCE

	BRONZE SPONSOR 5,000 €	SILVER SPONSOR 10,000 €	GOLD SPONSOR 20,000 €	PLATINUM SPONSOR 30,000 €
Logo presence on website and event communications	✓	✓	✓	✓
Logo integration in digital campaigns (minimum 5)	✓	✓	✓	✓
Conference presentation slot	✗	<b>1</b>	<b>2</b>	<b>2</b> (Keynote)
IFA tickets (5-day access)	<b>2</b>	<b>3</b>	<b>4</b>	<b>6</b>
Exclusive sponsor benefits	✗	Branding on the Event Stage	Branding on the Event Stage, VIP Event Access	Branding on the Event Stage, cocktail show stage & cocktail bar

## 150 COCKTAILS. 2 X 20 MINUTES. YOUR BRAND CENTER STAGE.



Increase your  
visibility



Build valuable busi-  
ness connections



Strengthen your  
brand presence



Enjoy exclusive  
sponsor benefits



Become part of an  
unforgettable show

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