


# Kleio’s Conversational AI Solution for Manufacturing Industries

## Why Conversational AI?


In manufacturing, every sale starts with questions. Detailed, technical, and specific to each buyer’s needs. The answers live across data-rich, complex product catalogues and scattered system architectures, making it slow and costly to respond. Weeks can be lost just qualifying a lead, confirming specs, and assembling the right proposal.

Conversational AI changes that. It understands natural language, navigates vast catalogues in seconds, and pulls live data from ERP, CRM, and product catalogs to deliver precise recommendations instantly. Buyers get fast, accurate, and tailored answers with clear ROI; sales teams get efficiency and speed, and your team moves from first inquiry to signed deal in a fraction of the time. Proven in industries like travel and retail, it’s now giving manufacturing the speed and clarity to win more high-value business from day one.




+295%

increase in leads generated



+55%

uplift in qualified conversion rates



60%

Reduction in sales cycles



✦ AI Agent

Sure! I’ve shortlisted three industrial drills that perfectly match your criteria:



Helios Pro-13

Power

1,200 W


Weight

3.2 kg

Type

0-3,000 RPM

Precision Bench



ApexHammer X200

Power

1,200 W

Weight

3.6 kg

Type

0-3,400 RPM

Dual-Mode



ForgeMax VXR-50

Power

1,500 W

Weight

4.1 kg

Type

0-3,200 RPM

Pistol Grip


## Unlock Your Company’s Maximum Revenue Potential

- Increase conversion rates by guiding buyers to the right product instantly, even in the most complex catalogs.
- Expand deal size effortlessly by uncovering product options, along with upsell and cross-sell opportunities that could be invisible to manual sales at the point of decision.
- Increase customer retention by smoothly handing off conversations to the right human advisor, at the right moment.

## Boost Your Sales Team’s Productivity and Closing Rate

- Prioritize the right leads with AI that scores intent and deal size, helping reps focus where it matters most.
- Cut proposal turnarounds from weeks to minutes with AI-generated emails and order summaries ready for advisor review.
- Reduce costly errors through automated data capture and seamless ERP/CRM and thorough data integration.

Client	Nature of the Req...	Estimat...	Prio...
BRICOMAN	Order 2 cordless ha...	234,56€	High
BATIFORT	Request details on b...	456,78€	Medium
CONSTRUX	Purchase heavy-dut...	789,01€	Medium
PEINTY	Check availability of...	234,56€	Low
DECOPRIX	Need industrial drill...	987,65€	High
CARL'AG	Request pricing for...	321,09€	Low
PEINTY	Ask for battery life s...	210,98€	Low



Hallucination-free: Trustworthy responses from approved data.



Secure: Protects your data with industry-leading encryption.



Compliant: Meets GDPR, privacy, and enterprise security standards.

## Chosen By The World’s Leading Enterprises

HAVAS VOYAGES

SHOWROOM PRIVE

CroisiEurope

BOUYGUES

COGEDIM

effy

TEKION

COMPTOIR DES VOYAGES

Selectour