

UNDER EMBARGO UNTIL JUNE 16, 2026, 7:00 AM. MORE INFO:
<https://www.kleio.ai/press-release/orpi-kleio-ai-real-estate-network>

Orpi and Kleio Launch a Real Estate AI Expert Across [Orpi.com](https://www.orpi.com) and 1,250 Agency Websites

Paris, France — June 16, 2026

The real estate sector is undergoing a profound shift in usage patterns. Today, most future buyers and sellers start their journey online and no longer want to simply fill out forms or use impersonal filters; they now expect to interact naturally, as they would with a human advisor. Whether to find the ideal property, get precise information about a neighborhood, request services, or estimate a property's value, the expectation is clear: personalization, immediacy, and relevance.

To anticipate this revolution, Orpi announces the live launch of its custom AI platform developed in partnership with Kleio. This collaboration is the continuation of a significant meeting at the latest RENT trade show, where Kleio was awarded Startup of the Year 2025, a prize sponsored by Orpi. Today, the solution is fully operational: it is available on Orpi.com and deployed across all 1,250 agency websites in the national network, just three months after development began.

Available on Orpi.com and configured for each of the network's 1,250 agencies, the platform enables every local agency to showcase its catalog and territorial specificities through this new-generation assistant that unifies all of Orpi's data and historical expertise.

Behind the scenes, Kleio's technology orchestrates dozens of specialized agents connected to a unified knowledge base. These agents work together to analyze projects, advise users, and recommend the properties, services, and solutions best suited to each life project. The knowledge base will be progressively enriched with new data sources to meet all user needs. For Orpi agencies, the stakes are major: this ultra-precise qualification will generate opportunities of higher quality, allowing advisors to focus on human guidance.

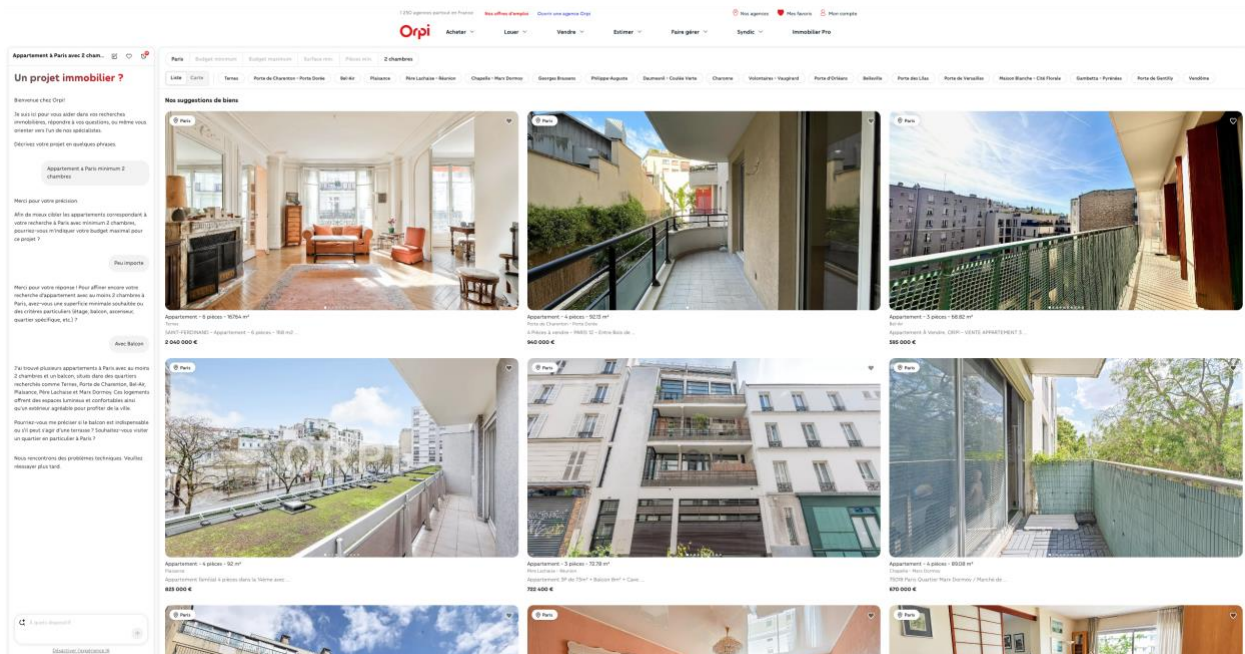
Beyond the customer experience on Orpi.com, this deployment opens a new strategic frontier: the direct connection of Orpi's property catalog to AI-powered search engines via Kleio Agents. Orpi's real estate offering is now natively accessible and interpretable by major conversational AI platforms — ChatGPT, Google AI Overview, Claude, and their successors. Concretely, a user formulating a real estate search directly with these assistants will be able to receive recommendations of Orpi properties in real time. The network thus secures a leading presence where new search intentions are now happening.

"The real estate journey of tomorrow will be increasingly AI-assisted, and we chose to take the lead. Our clients expect a fluid search experience capable of understanding their real needs as if they were speaking to a human," explains Guillaume Martinaud, President at Orpi. "In three months, we kept our commitment: the platform is live, on Orpi.com and in each of our 1,250 agencies. It is a disruptive tool that leverages the immense richness of our data to better serve

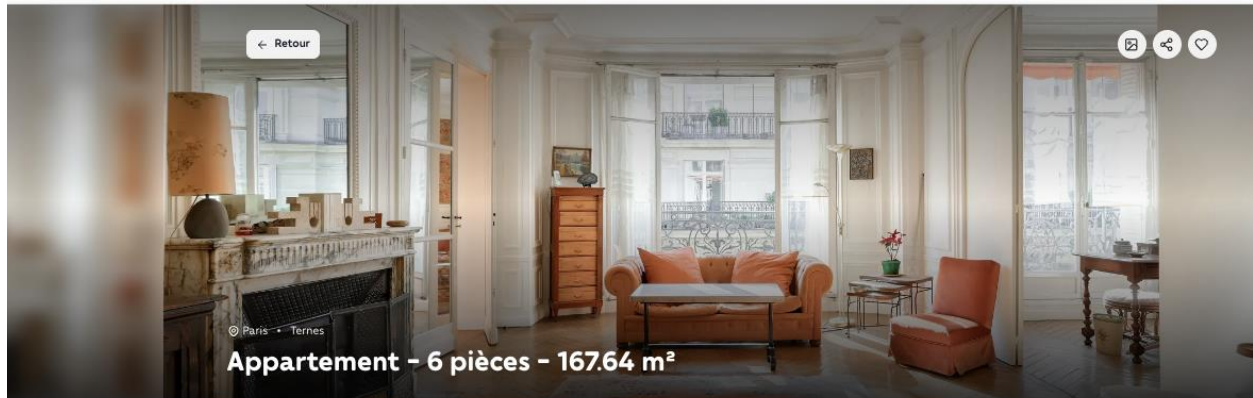
our clients and our 8,000 advisors, and positions Orpi where future buyers now make their first searches.”

“Our platform aims to simplify complex customer journeys, such as those in real estate, by eliminating friction points,” adds Adrien Mathieu, President at Kleio. “We are proud to put our technological power at the service of the real estate leader to transform every search into a precise recommendation, while keeping the human expert at the center of the final decision. With this deployment, Orpi also becomes one of the first real estate networks in the world to natively connect its catalog to next-generation AI search engines.”

The conclusion of this partnership constitutes a first major step in Orpi’s strategy, reaffirming its position as a pioneer by placing AI at the service of efficiency and human relationships.



Natural language search results page

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📍 Votre futur appartement de prestige à Saint-Ferdinand - Ternes, Paris

Découvrez ce magnifique appartement de 168 m² idéalement situé dans le prestigieux quartier Saint-Ferdinand - Ternes à Paris. Avec ses volumes généreux, son charme de l'ancien et sa luminosité exceptionnelle, cet appartement est parfait pour une famille recherchant confort et élégance au cœur de la capitale. Profitez de ses nombreux atouts, comme le triple séjour, les balcons et la possibilité d'aménager une quatrième chambre.

- **Triple séjour lumineux** : Offre un espace de réception spacieux et aéré, idéal pour votre famille.
- **Quatre chambres possibles** : Permet d'adapter le logement à vos besoins, offrant de l'espace pour chacun.
- **Balcons filants** : Profitez d'un extérieur agréable pour vous détendre et admirer la vue sur une rue piétonne arborée.
- **Charme de l'ancien préservé** : Parquet, moulures et cheminées apportent une touche d'authenticité et de raffinement à votre intérieur.
- **Calme absolu** : Bénéficiez d'un environnement paisible grâce à son emplacement privilégié sur une rue piétonne.

2 040 000 €[→ Voir plus](#)[☎ Contacter l'agence](#)

Un appartement d'exception au cœur de Paris

Niché au 5^{ème} étage d'un immeuble post-haussmannien de standing dans le quartier prisé de Saint-Ferdinand - Ternes, cet appartement de 168 m² séduit par son caractère, ses volumes et sa luminosité. Idéalement situé dans une rue piétonne arborée, il offre un calme rare en plein Paris.

Un intérieur élégant et modulable

L'appartement s'ouvre sur une galerie d'entrée desservant un triple séjour baigné de lumière, prolongé de balcons. La cuisine dinatoire, la buanderie et les toilettes indépendantes complètent cet espace de vie. L'espace nuit propose trois chambres, une salle de bains et une pièce d'eau, avec la possibilité d'aménager aisément deux salles d'eau supplémentaires et une quatrième chambre.

Le charme de l'ancien et des prestations de qualité

Parquet en point de Hongrie, moulures, cheminées et belle hauteur sous plafond (3 mètres) rappellent le cachet de l'ancien. L'appartement bénéficie également du chauffage collectif, d'un ascenseur et d'une gardienne. Une chambre de service de 12,11 m², deux caves et un débarras s'ajoutent à ce bien. Possibilité d'acquies deux places de stationnement à proximité.

📌 Quel est le montant des charges ? ▾

📷 Quelle est la vue depuis les balcons ? ▾

🏠 Est-il possible de créer une 4^{ème} chambre ? ▾

Équipement

[Voir tout \(14\)](#)

Personalized property description

About Orpi: Orpi is France's leading real estate cooperative network, with 1,250 agencies and over 8,000 advisors across the country. Founded in 1966, the network is built on a cooperative model where each agency is independently owned while benefiting from shared technology, training, and brand reputation. Orpi handles tens of thousands of transactions per year and has been a long-standing innovator in real estate digital transformation.

More information: www.orpi.com

About Kleio: Kleio develops an Agentic AI platform that simplifies the sale of complex products. Its agents understand intentions in natural language, automatically recommend the best offers, and automate low-value tasks. The platform already orchestrates hundreds to thousands of conversations, generates tens of thousands of product recommendations, and processes a growing volume of transactions. Founded in 2023 by former C3 AI members, Kleio aims to become the reference AI system of the agentic commerce era.

More information: www.kleio.ai