

User: Regional Franchise Office

## **CONFIDENTIALITY UNDERTAKING**

In consideration for the disclosure to me of certain confidential information regarding the company, I give the following undertakings with the understanding and intent that they will be relied on by the company.

- 1. I will keep confidential all confidential information that is disclosed to me and I will not, without the prior written consent of the company
  - Directly or indirectly permit disclosure of any of the confidential information to any person, or
  - Use the confidential information in a way that is directly or indirectly in competition with the company or assist any other person to use it in a way that is directly or indirectly in competition with the company
- Without limiting the generality of the term confidential information, I acknowledge that the term is used in this undertaking to include all information disclosed directly or indirectly to me including all information contained in all information which is provided to me by the company whether verbally, written or in any other format or otherwise becomes known to me through my discussions with the company's franchise business opportunity. The term includes but is not limited to; information relating to the preparation, planning, consultation, merchandising, promotion and sales of the company's services and products and the terms includes the marketing strategies, pricing and financial activities of the company and its franchise system. Confidential information excludes information which is publicly known or which becomes publicly known after the date of this agreement, other than through the breach or non-performance by me of any of my undertaking under this agreement.
- 3. I will, upon demand of the company, return to it or destroy (at the company's option) all confidential information (including all copies or reproductions of the confidential information) in my possession or control together with all information and documentation containing, comprising or relating in any way to the confidential information.
- 4. I understand that any unauthorised disclosure by me of the confidential information may result in the company suffering loss or damage and I acknowledge that I will be liable to the company for any such loss or damage suffered by the company or its franchisee's as a result of such unauthorised disclosure.
- 5. In the event that I disclose any confidential information I will indemnify the company for any damage, loss or expense claimed, incurred or suffered by the company that results from the disclosure of confidential information.
- 6. I further understand that my obligations to the company in terms of this undertaking survive the termination of the recruitment process and franchise discussions.



**Option 1: Individual** 

User: Regional Franchise Office

Note: If you are purchasing as an individual – sign below
Full Name of Person Signing:
Signature:
Date:
Option 2: Company: (if applicable) each director to complete one of these forms.  Note: If you are a shareholder in a company or are one of more persons considering this opportunity,
all prospective persons must individually complete one of these documents.
Company Name:
Signature of Director:
Date:
Director's Full Name:
Director 5 run Name.
Control No.
Company Name:
Signature of Director:
Date:
Director's Full Name:
Company Name:
Signature of Director:
Date:
Director's Full Name:
Company Name:
Signature of Director:
Date:
Director's Full Name:

Please return signed document to Paisen Ltd by scan and email to: treena@aswefa.co.nz or post to PO Box 104 057, Lincoln North, Auckland 0654

August 2017Y:\ASWEFA Franchisee Regional (NZ) Owners\Management\Recruitment\Prospective Franchisees Information Pack\Confidentiality Copyright © 2017 Paisen Ltd

Page 2 of 2