

Master of Business Administration in Sport Management





Introduction

Built by athletes for athletes, our Master of Business Administration in Sport Management is designed to make you ready for C-suite positions within the dynamic sports industry.

The programme offers the latest innovations in both business and sports management, integrating academia with industry to provide you with specialised knowledge that will enable you to make informed decisions and drive innovation within the field of sports.

Through this programme, you will get the chance to learn on the job and work on real-world business scenarios, using the concepts and tools you've acquired, to develop tangible deliverables.

Double your opportunities with Coventry University and KNIGHTS

This programme allows you to secure not one but two internationally recognised degree-level certifications from Coventry University and KNIGHTS concurrently through one programme, amplifying your academic credentials in an unprecedented manner.

Upon completing the programme, you will graduate with a globally accredited degree from a top UK university and a leading further and higher education institution in Malta.

Why does this course benefit individuals?

- Gain a strong understanding of core business principles
- Develop in-depth knowledge of sport-specific areas
- Deepen your leadership skills
- Build your confidence
- Become C-suite ready
- Raise your profile in your organisation
- Strengthen your career prospects with four certifications

Why does this course benefit employers?

- Improved strategic thinking
- Increased performance
- Improved employee confidence
- Enhanced decision making and productivity
- Retain talent by fostering a culture of learning

This course is available in three phases

**One programme,
three phases,
four certifications**

By the end of this programme, students will be in possession of an MQF Level 7 Post Graduate Certificate in Business Administration, an MQF Level 7 Post Graduate Diploma in Business Administration and an MQF Level 7 Master of Business Administration in Sport Management, awarded by KNIGHTS and accredited by the Malta Further and Higher Education Authority.

Students will also earn a Master of Business Administration from Coventry University.

Programme Structure

The MBA in Sport Management is comprised of three phases made up of a mix of work-based and classroom-based sessions which are further split into seven core modules, four electives and a dissertation.

How does it work?

Because the programme is made up of different phases, students who enrol in this course get to obtain a fully accredited and globally recognised certificate for each phase that they complete, whilst also earning a fourth certificate from Coventry University.

01

Post Graduate Certificate

MQF 7

30 ECTS

0-6 MONTHS

02

Post Graduate Diploma

MQF 7

60 ECTS

7-12 MONTHS

03

Master's Degree

MQF 7

90 ECTS

13-18 MONTHS

Programme Modules

Strategic Planning and Management
(5 ECTS)

Strategic Marketing
(5 ECTS)

Operational Management
(5 ECTS)

Organisational Behaviour
(5 ECTS)

Strategic Financial Management
(5 ECTS)

Entrepreneurship and Critical Thinking
(5 ECTS)

Principles of Sport Management
(6 ECTS)

Public Speaking
(2 ECTS)

Sports Management in Practice
(6 ECTS)

Reflective Practice in Sports Management
(6 ECTS)

Research Methods
(10 ECTS)

Dissertation
(30 ECTS)

Career Prospects

Graduates with an MBA in Sport Management qualify for a range of careers across various sports industry functions, from leading operations and crafting marketing strategies to leveraging data for performance optimisation.

The versatility of knowledge and skills acquired from this programme will make graduates C-suite ready and position them for a successful and impactful career at the forefront of this exciting and dynamic field.

Accreditation

The MBA in Sport Management is accredited by the Malta Further and Higher Education Authority (MFHEA) and is mapped at Level 7 on the Malta Qualifications Framework and the European Qualifications Framework for lifelong learning. KNIGHTS' ISO 9001 certification also means that this programme meets the highest international quality standards.

Programme Delivery

Busy lifestyle? We've got you covered. Our MBA in Sport Management was designed with flexibility in mind, which is why it is delivered through a combination of work-based and classroom-based learning. Classroom-based sessions take place in blocks of

three-day weekend seminars once a month.

Assessment

A mixed-method approach will be utilised for this programme. This will include assignments, critical essays, personal reflections, project work and a thesis. In addition, throughout the course work, formative assessments will also be deployed to gauge the level of understanding of respective learners. Our formative assessments are there to help tutors monitor your learning progress so that they can provide you with ongoing feedback that is tailored to your learning needs.

Entry Requirements

Applicants should hold an undergraduate degree and have two years of relevant work experience. Proficiency in English (IELTS 6.5 or equivalent) is also required.

To determine your eligibility, at KNIGHTS, we assess many factors, including your education, career progression, and leadership and entrepreneurship qualities.

If you do not meet the standard entry requirements and are adequately prepared to succeed in this programme, we welcome and encourage applicants to contact us for an interview.



Why KNIGHTS

Welcome to KNIGHTS, a contemporary and agile institution redefining global education. Our strategic evolution, from the Central Mediterranean Business School, positions us as a truly global brand, dedicated to equipping you for success on the world stage. At our core, KNIGHTS is driven by the purpose of “Fuelling human potential for a brighter future”.

At KNIGHTS, we move beyond traditional academics, providing innovative education that blends rigorous learning with global insights, cutting-edge technology, and real-world relevance. Our operations and strategic direction are inherently guided by fundamental principles. We empower individuals to achieve personal success and make a meaningful impact, guided by principles of integrity, purposeful innovation, and a commitment to ensuring everyone thrives.

For students and sponsors who choose KNIGHTS, this signifies an unwavering commitment to excellence without compromise. With campuses and programmes spanning continents, a globally connected alumni network, and faculty drawn from diverse international backgrounds, KNIGHTS serves as a launchpad for impactful global careers, where your ambitions are ignited, and your future is shaped for a brighter, more inclusive world.

Why Coventry University

Coventry University is one of the UK’s top universities, with an ever-increasing global presence. Established in 1843 as the Coventry College of Design, Coventry University has been educating students for over 175 years. With its heritage in manufacturing, engineering and the arts, Coventry’s passion for educating students extends to health and life sciences and business and law.

Coventry University has active partnerships with academic institutions in all continents through which it pursues joint research and teaching programmes, student and staff mobility, collaborative degrees and progression pathway programmes.

With offices in China, Singapore, Dubai, Kenya, Nigeria and Pakistan, and world leading research and academic partners on every continent, Coventry University students are gaining life changing experiences all over the world, making Coventry a truly global university.



Application Process & Fees

For current information about the application process and course fees, visit knights.edu.mt/courses.

Funding Schemes & Payment Terms

Students may also make use of our flexible payment terms and benefit from a number of funding schemes.

For more information about current funding opportunities, visit knights.edu.mt/funding.

Find out more
knights.edu.mt

“The MBA programme at KNIGHTS was a transformative experience that allowed me to consolidate my professional skillset and gain a holistic understanding of business operations. From strategic planning and marketing to operational efficiency and people management, the programme equipped me with the necessary knowledge to excel in the business environment.”

John Agius

Sales and Administration Manager,
JACAP Ltd

“KNIGHTS College offered me the perfect balance between work and study, enabling me to juggle both effectively. The lecturers and staff were extremely supportive. I highly recommend this college to anyone looking to enhance their career prospects.”

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