

Stefania Ciardiello

Product Designer

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EXPERIENCE

GoodNotes, London — Product Designer, Design System

JANUARY 2026 - CURRENT

- **Co-led the Design System team with an EM and senior engineer**, delivering a modernised token structure, refreshed Figma library, and automation scripts for token updates that sped up designer and developer workflows.
- **Partnered with designers and developers** to drive the Apple team's transition to iOS 26 Liquid Glass, establishing patterns, documentation, tokens, and components.

Product Designer, Core Product

JUNE 2025 - DECEMBER 2025

- **Contributed to launch of the 2025 GoodNotes Version**, by ensuring consistent component usage, conducting design reviews, and shaping the cross-platform experience for the updated AI agent feature, Meeting Assistant and document editor, ensuring a native experience across Windows, Web and Android.
- **Drove feature parity and UX improvements** to the Windows and Web app, actively contributing to the team's achievement of **Google Play's 'Best for Large Screen 2025'** award.
- **Collaborated with Engineering and Product leadership** to conceptualise and present solutions for strategic partners including Samsung and Microsoft. Among them, an **AI-driven feature showcased at Microsoft Ignite**, as well as a confidential product initiative with Google.

ThanksBen, London — Product Designer

JULY 2023 - MARCH 2025

- **Contributed to the redesign and growth** of the Ben design system, enabling developers and designers alike to build consistent products
- **Facilitated accessibility improvements** across the platform - establishing WCAG-compliant design standards and collaborating with developers to ensure proper implementation.
- **Created a user-friendly Partner Interface and following automation features** that lets our enterprise clients (such as HSBC) manage their own benefits and company settings - turning complex internal processes into simple self-service tools.

StuRents, London — Product Designer

JANUARY 2022 - JUNE 2023

Designed and delivered client-facing features, drove a 265% growth in the Deposit Alternative customer base through a research-led 3-step strategy, and contributed to both a cross-functional design system and the launch of a new brand and product.

SKILLS

Design & Prototyping: Figma · Adobe Illustrator · High & low fidelity wireframing · Interactive prototyping · Native platform design (iOS, iPadOS, macOS, Windows) · Responsive web & web app design

Design Systems & Accessibility : Design tokens · Component libraries · WCAG accessibility standards · Accessibility-first design

Research & Validation: User research · Usability testing · Maze · Hotjar

Front-End & Development Collaboration: HTML · CSS · Developer handoff · Cross-functional engineering collaboration

AI & Emerging Tools: AI-assisted design workflows · AI prototyping · Prompt-driven ideation

CERTIFICATIONS

AI for Design Systems (Mar 2026)

A11Y Collective - Accessibility (Jan 2026)

Information design and data visualisation (Apr. 2024)

Visual Thinking for

Human-Centred Design (Oct. 2021)

Unity Essential (Jul. 2021)

Google Analytics (Aug. 2020)

Google Data Studio (Aug. 2020)

ID foundation (Aug. 2020)