

SCENE

WRITTEN BY JENNIFER BOLES | PRODUCED BY KRystal RACANIELLO

In Full COLOR

FROM PAINT TO WINDOWS TO
OUTDOOR FURNISHINGS, THESE
NEW RELEASES CHANNEL
SPRINGTIME'S CELEBRATION
OF VIBRANCY AND NATURE.

WRITTEN BY MAILE PINGEL

Benjamin Moore

Benjamin Moore has launched Eco Spec, its healthiest paint yet and a perfect match for the fresh, bright energy that comes with spring. The line blends the brand's trusted performance and durability—washability, even—with environmentally responsible innovation, making it the ideal choice for customers with strict wellness requirements. With zero VOCs or chemical emissions, this option is also optimal for anyone sensitive to odor (its scent dissipates within an hour of application), and its antimicrobial additives inhibit mold and mildew, reducing allergens and other irritants in the home. Available in a primer and three sheens, in any of Benjamin Moore's more than 3,500 hues, Eco Spec sets a new standard for the nearly 150-year-old company. Filling your home with color has never felt better. benjaminmoore.com

Marvin

Marvin's new Vivid collection of windows and doors was designed in collaboration with trade professionals to better meet the industry's demand for greater flexibility, sizing options, performance and efficiency. The result? Spectacular systems that let in all the color and energy of the outside in a pure and elegant way. "Built from customer insights, this collection rounds out our product portfolio to best serve the needs of architects, builders and homeowners across the country," says Darrin Peterson, fifth-generation president of the family-run company. Vivid's offerings—which include direct, casement and awning windows, as well as sliding, swinging and bifold doors, all featuring the brand's newest fiberglass material—are designed to integrate seamlessly with a wide range of architectural styles. marvin.com



Made Goods

The latest outdoor introductions from Made Goods elevate alfresco living with comfortable seating, playful stools and side tables, dining sets, and even a woven pendant light, planters and baskets—all infused with rich color and pattern. The new line boasts a material palette of teak, cast concrete, ceramic and more, alongside faux rattan and banana leaf, as seen in the Fowler daybed (left). Inspired by the Italian coast, performance fabrics in geometrics, botanicals and solids add a plush note, while surprising shapes bring verve: The steel Esmeralda dining collection features a retro scalloped motif; the terrazzo Keon entry table honors French designer Emilio Terry's designs; and the Nima lounge chair reinvents the peacock form. madegoods.com

PHOTOS: COURTESY RESPECTIVE BRANDS.



NEW IN TOWN

TILEBAR

WRITTEN BY LAURA HINE

Known for its extensive selection and thoughtful design support, TileBar is expanding its brick-and-mortar presence. This growth builds upon the brand's two original locations in New York and New Jersey, along with three spaces that debuted just last year in Washington, D.C., Massachusetts and North Carolina. This year, TileBar will open six additional showrooms—another in New York and North Carolina, two in Virginia, plus Colorado and Texas. Among them, a Raleigh outpost located in Village District, the city's premier shopping and lifestyle development, was designed in collaboration with global architecture firm Gensler. "We're not just building another tile store," says CEO Ira Melnitsky, who joined TileBar nearly a year ago. "We're creating a community hub in places with a strong design focus. People can come in, sit down and tell us about their project." With an ever-expanding portfolio—including spring introductions like oversize chevrons and classic octagon and dot patterns—these in-store interactions play a key role in shaping new product lines. "We're a company full of good listeners," he says. "It's a two-way street: We take care of our valued clients, and in turn, they inspire our next steps." tilebar.com

FRESH OFF THE LOOM

MOATTAR

Rugs are more than Jason Moattar's passion. They're his birthright. Principal of Atlanta-based Moattar, a to-the-trade purveyor of luxury rugs, Jason inherited the family business from his late father, Edward, who founded the company in 1963. Since then, the business has evolved and now sells to designers across the country from its Atlanta Decorative Arts Center showroom. Here, Jason shares more. moattar.com

We hear there are exciting things ahead for Moattar.

We're working on a private label collection that will launch this fall. It will include some contemporary patterns, but I'm also producing antique re-creations modeled after true antique pieces from my own life.

How have Moattar's offerings changed over the years?

When my father was here, we were known for our antique rugs. Since then, we have added hide rugs that can be custom colored as well as a lot of modern floor coverings. We try to have something for everyone, but that elevated Moattar aesthetic is always there.

What are designers gravitating toward these days?

It's really a broad mix. Color-wise, our customers are moving away from grays and blues to warm tones, like brown. They are also still really into antique rugs, because they want things with soul. People live more simply today and are not as formal as they used to be, so overall, the pieces are a lot less fussy.



NEW IN TOWN PHOTO: COURTESY TILEBAR. FRESH OFF THE LOOM PHOTO: PHOTOGRAPHY, EMILY DORIO; STYLING, SAMANTHA SANFORD.



FAB COLLAB

MIDDLEBY RESIDENTIAL X
JOHN MICHAEL STUDIO

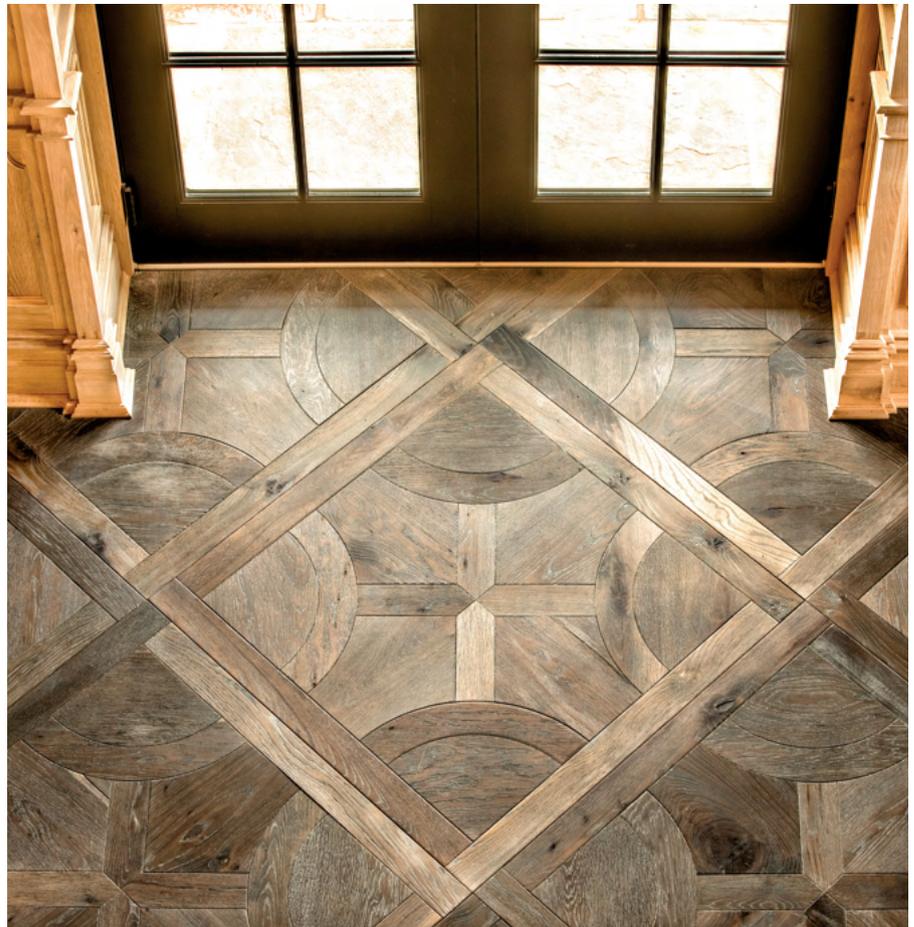
Middleby Residential—the parent company of luxury appliance brands Viking, La Cornue and AGA—recently ventured into fully integrated kitchen design. This comes through a new strategic partnership with John Michael Studio, a premier metal cabinetry manufacturer based in South Carolina. Lynx was the first Middleby brand to debut a cabinetry collection, which launched late last year, an intuitive choice given the label's specialty in outdoor cooking. "Both John Michael Studio and Lynx are beloved heritage brands known for design, quality and performance in the outdoors," says Anne Puricelli, president of Middleby Residential. "The two names clearly complemented each other, and a partnership was born." The Lynx Heritage Collection features John Michael Studio cabinetry designed specifically for Lynx appliances and accessories, available in stainless steel or eight different powder-coated colors. "Every cabinet is built to order," Puricelli continues. "We have curated the offerings to best suit outdoor kitchens and accommodate all Lynx products, including the Kamado grill as well as storage, sinks and seating." Viking, AGA and La Cornue have also recently introduced their own collections featuring John Michael Studio cabinetry, which as Puricelli describes, offer their own host of great qualities.

middlebyresidential.com; johnmichael.studio

BEHIND THE BRAND

BURCHETTE & BURCHETTE
HARDWOOD FLOORS

A leading resource for luxury hardwood flooring since its founding in 1948, North Carolina-based Burchette & Burchette Hardwood Floors counts many of the country's leading designers, architects and builders among its discerning clientele. Renowned for handcrafted European oak flooring as well as architectural elements such as box beams and paneling, the business has expanded its catalog in recent years to include antique brick and terracotta tile. What hasn't changed, however, is the brand's commitment to artisanal craftsmanship. Using period-correct tools and age-old techniques, the company's artisans create antique-like patina, giving Burchette & Burchette's flooring its beauty and richness. Still owned and operated by the Burchette family, the company has further elevated its profile with The Curated Home, a semiannual confab of leading architects, designers and luxury home builders. Launched by COO Josh Burchette in 2024, the event was conceived as an opportunity to share ideas and forge new connections. A runaway success, the event will once again host industry leaders at its next gathering, which will take place March 22-24 at South Carolina's Wild Dunes Resort. realhardwoodfloors.com; curatedhomeevent.com



FAB COLLAB PHOTO: NATHAN KIRKMAN PHOTOGRAPHY. BEHIND THE BRAND PHOTO: COURTESY BURCHETTE & BURCHETTE HARDWOOD FLOORS.