

BLS Product Matrix Summary

SHIELD	FORTIFY	SAFEGUARD	SENTINEL
Get a fast compliance health check to identify missing documents or gaps that are blocking your Amazon listing, with clear recommendations to resolve issues quickly.	Access a structured plan to fix documentation, pass Amazon’s compliance checks, and receive ready-to-use templates for submissions—perfect for sellers who need to get products back online fast.	Collaborate with BLS experts to assemble audit-ready files, address multi-region compliance, and unblock listings in additional marketplaces, saving time and reducing risk.	Rely on BLS for concierge-level support for highly regulated or multi-region products, including lab coordination and end-to-end compliance management, so you can focus on selling while BLS handles the details.
£825 - Buy Now	£6,500 - Get Started with a £650 deposit	£15600 - Get Started with a £1,560 deposit	POA

BLS Product Matrix Detailed

Feature	SHIELD	FORTIFY	SAFEGUARD	SENTINEL	WHAT IS IT?
Price (Ex. VAT)	£825	£6,500	£15,600	POA	
Turnaround Time	<5 days	10–15 days	15–20 days	Custom	
Geography Coverage	1 region (UK, EU, US, CA, AU, NZ)	1 region (UK, EU, US, CA, AU, NZ)	1 region (UK, EU, US, CA, AU, NZ)	Custom	Number of markets/regions covered in your review.
Compliance Health Check	✓	✓	✓	Custom	High-level review to spot immediate risks and gaps.
Relevant Directives/Legislation Identified	✓	✓	✓	Custom	Know which laws and regulations apply to your product.
Review of Product Docs & Test Reports	✓	✓	✓	Custom	Find out if your current documentation meets requirements.
Relevant Standards Identified	✗	✓	✓	Custom	Pinpoint the exact standards your product must meet.
Routes to Conformance	✗	✓	✓	Custom	Step-by-step plan to achieve compliance.
Templates (e.g., DoC, Labeling)	✗	✓ (2)	✓	Custom	Ready-to-use documents to speed up compliance.
Support with Technical File Creation	✗	✗	✓	Custom	Help assembling the technical file needed for audits.
Insight Credits	2	4	6	Custom	Ask follow-up questions after your review.
Specialist Standards	✗	✗	✗	✓	Support for highly regulated products.
LabLink (Add-on)	✗	Add-on £1,500 plus lab fees	Add-on £1,500 plus lab fees	✗	Coordination with accredited labs for testing.
Go Global (Add-on)	Add-on	Add-on	Add-on	Add-on	Add compliance support for extra regions.
Fast Lane (Add-on)	✗	Add-on (+£2,200 for 10 days) (+£4,300 for 5 days) Subject to availability	Add-on (+£5,200 for 15 days) (+£10,400 for 10 days) Subject to availability	Add-on	Accelerated delivery for urgent launches.