

AP Genius

SUCCESS STORY:

How a Global Consumer
Electronics Company
Automated Complex
AP Workflows in NetSuite

FROM 10 MINUTES TO 60 SECONDS: AP AUTOMATION AT SCALE

Consumer Electronics | APGenius by 79Consulting · NetSuite | SG · US · TR · JP



90% reduction in invoice processing time



AP scaled across 4 countries with no added headcount



Improved Vendor Experience

OVERVIEW

A FAST GROWING BUSINESS, SLOWED DOWN BY MANUAL AP

A consumer electronics company with a growing global presence across multiple geographies was experiencing complexity in its account's payable operations.

Their AP team was overwhelmed with manual processing, reconciling duties, and constant back and forth with the vendors as the volume of invoices increased and operations grew across various entities and locations.

To fix this, they brought in 79Consulting to deploy NetSuite AP automation using AP Genius, transforming their AP processes into something much more scalable, controlled, and efficient.

THE CHALLENGE

Managing Complex, Multi-Source Invoices at Scale

The company's accounts payable function was struggling with:

- High number of invoices among vendors, geographies, and currencies
- Complicated invoice format (combination of inventory, freight, manufacturing, and services)
- Manual matching of invoices with purchase orders and receipts
- Vendor communication is scattered across emails and systems
- Lack of visibility into invoice status and approvals

The biggest bottleneck was handling both structured and unstructured invoices across multiple sources without breaking NetSuite workflows.

What Made This Use Case Unique

Unlike standard AP automation scenarios, this organization required:

- Hybrid invoice formats support (which could be inputted through PDFs, emails, system uploads).
- Managing multi-line, multi-category invoices (inventory + freight + manufacturing).
- A vendor-facing interface to reduce internal follow-ups
- Strong controls and approval flows for financial data changes (bank details, billing info)

This wasn't just automation. This was about bringing structure to highly unstructured AP environments.

THE SOLUTION

NetSuite-Native AP Automation with Vendor Collaboration

79Consulting implemented AP Genius, a NetSuite-native AP automation solution designed to handle complexity without disrupting existing workflows. Key Capabilities Implemented

1. Intelligent Invoice Capture & Processing

- Automated OCR invoice data extraction
- Invoice support in both structured and unstructured formats
- Less manual data entry throughout AP workflows

2. Advanced PO Matching & Approval Workflows

- Automatic 2-way and 3-way matching in an automated manner
- Rule-based approval routing
- Fewer bottlenecks in invoice processing

3. Vendor Self-Service Portal (Differentiator)

- Invoices can be submitted directly by vendors
- Live tracking of PO, invoice, and payment status
- Reduced back-and-forth communication significantly via automated vendor statements and if needed, also easy access to automated helpdesk

This was a key unlock and moved the workload of AP teams to a structured vendor interface.

4. Secure Vendor Data Management

- Managed workflows for vendor master updates
- Bank-related and billing changes based on approval
- Enhanced compliance and audit preparedness

5. Fully Native to NetSuite

- No third-party tools or disjointed systems
- Seamlessly integrated with current financial processes
- Direct alignment with NetSuite EFT and financial modules

THE IMPACT

From Manual Processing to Automated Scalable AP Operations

195% ROI. Faster processing. 30 workdays reclaimed annually.

Operational Efficiency

- 90% reduction in invoice processing time - from 10 minutes per bill to just 60 seconds
- 195% ROI. Achieved in year one.
- 20 hours saved every month in AP team time, equivalent to 30 working days reclaimed annually
- Faster invoice approvals and reduced cycle times

Improved Vendor Experience

- Vendors gained transparency into the invoice and payment status
- Reduced dependency on AP teams for updates

Stronger Financial Controls

- Secure workflows for vendor data changes
- Reduced risk of errors and duplicate payments

Scalability

- AP processes scaled seamlessly with business growth across four countries (Singapore, US, Turkey, Japan) without adding headcount
- Multi-language support (English, Japanese, Turkish) with custom workflows adapting to regional requirements
- Ability to handle increasing invoice volumes without adding headcount

WHAT THIS MEANS FOR **FINANCE TEAMS**

For organizations that use NetSuite, this case clearly shows that:

- AP automation is not merely OCR or invoice capture
- The true worth is in end-to-end workflow orchestration
- Collaboration among vendors is a force multiplier in AP effectiveness
- Standardization of complex invoice environments can be achieved without strict systems

LOOKING TO **AUTOMATE AP IN NETSUITE?**

If your AP team is dealing with:

- Manual invoice processing
- Vendor follow-ups
- Approval delays
- Increasing invoice volumes

It may be time to move to an AP automation system built for real-world complexity. For an advanced AI-driven AP automation solution, talk to us.

TALK TO 79CONSULTING **ABOUT AP GENIUS**



AP Genius

**THANK YOU FOR YOUR
INTEREST IN 79CONSULTING!**