



Transformation 2025: Summer BBR Challenge Terms & Conditions

These Terms and Conditions govern participation in Yoli's Transformation 2025 Challenge. By enrolling, participants agree to the following rules and requirements.

WIN Cash, Exclusive Merchandise and Yoli Rewards!

- Most Weight Lost Based on Body Fat Percentage: Up to \$500 Cash + Merch
(Top Three for Men & Women)
- Share Your Transformation Story (Top4): \$200 Yoli Rewards + Merch
- Receive 25 Yoli Rewards for submitting Testimonial Survey

Eligibility

1. Registration Period:

- **May 20 – June 6, 2025**

2. Who Can Join:

- Must be 18 years of age or older.
- Must be a Yoli Customer or Brand Partner to participate.
- New participants must create an account.
- All participants must have a **minimum of a cumulative \$150 USD of Yoli wellness products to be purchased within the May 20 to June 6, 2025 timeframe** (not including taxes and shipping) to be eligible for cash and prizes.
- **Note: Purchases made using Yoli Rewards do not count towards meeting this qualification.**

3. Enrollment Confirmation:

- Complete the online registration form.
- **Submit a Kick-Off Survey** (starting weight and before photo) by **11:59 PM MST on June 9, 2025**, to confirm eligibility.

Challenge Periods

- The challenge begins on **June 9, 2025**.
- Participants are eligible to compete in the **60-Day Challenge: June 9 – August 8, 2025**.

How to Participate

1. Register on [Yoli.com](https://yoli.com).
2. Purchase at least \$150 USD worth of Yoli Wellness products between the registration period of May 20 – June 6, 2025, to be eligible for Challenge cash and prizes.
3. Submit the following by their respective deadlines:
 - Kick-Off Submission (before photo and starting weight) by 11:59 PM MST on June 9, 2025
 - 60-Day Submission (photo and weight) by 11:59 PM MST on August 12, 2025

Photo Requirements:

- Full-body, form-fitting clothing
- Include a visible date-stamped card in all photos—newspaper or other proof of date

Judging Criteria

Prizes will be awarded in two categories:

1. Weight Loss (**Top 3 for both Men and Women**):

- Winners are determined by the highest percentage of body weight lost.

2. Transformation Stories (**Top 4 winners, two Men and two Women**):

- Submit your mental and physical transformation story within the final survey
- Stories judged by the Yoli Executive Committee for authenticity, impact, and inspiration

Prizes

Weight Loss by Body Weight Percentage (3 men, 3 women):

- 🏆 1st Place: \$500 Cash + Exclusive Swag
- 🥈 2nd Place: \$400 Cash + Exclusive Swag
- 🥉 3rd Place: \$300 Cash + Exclusive Swag

Transformation Story Winners (2 men, 2 women):

- 🏆 \$200 Yoli Rewards + Exclusive Swag

All Participants Who Submit a Testimonial Survey:

- 🎁 25 Yoli Rewards

Participation Rules

1. Registration

- Only participants who complete the Kick-Off Survey by the 11:59 PM MST June 9, 2025, deadline and who make a Yoli wellness product accumulated purchases of at least \$150 USD between May 20 and June 6 are eligible for prizes. Note: Yoli Rewards do not count towards this qualification.

2. Photo and Submission Deadlines

- Submissions must meet specified deadlines to qualify for judging.

3. Disqualification

- Participants who fail to complete required submissions by the deadlines or fail to meet the purchase requirements will not qualify for prizes.

4. Health Disclaimer

- Participants should consult a healthcare provider before starting any weight-loss program.

5. Product Use

- Participants are encouraged to follow Yoli product instructions and a healthy lifestyle to maximize results.

Other Terms

1. Publicity and Use of Images

- By participating, you agree that Yoli may use your name, photos, and transformation story for promotional purposes on its website, social media, and other platforms.

2. Prizes

- Prizes are non-transferable. Merchandise and Yoli Rewards may not be redeemed for cash.
- All rewards are subject to applicable taxes, which are the responsibility of the winners.
- Winning participants' rewards will be issued within 4 weeks after the end of the Challenge.

3. Yoli's Rights

- Yoli reserves the right to disqualify any participant for non-compliance with the rules.
- Yoli may update or modify these Terms and Conditions at its discretion.

4. International Participants

- Rewards will be converted to local currency for winners in Canada, the Philippines, and Australia.

Deadlines Summary

- Registration Deadline: 11:59 PM MT June 6, 2025
- Kick-Off Submission Deadline: 11:59 PM MST June 9, 2025
- 60-Day Submission Deadline: 11:59 PM MST August 12, 2025

Questions and Support

For inquiries about the Transformation **2025 Challenge**, contact **cs@yoli.com**.

FAQs

How do I join the BBR Summer Transformation 2025 Challenge?

To join, follow these steps:

1. Complete the registration form on the Transformation 2025 Challenge landing page.
2. Make a purchase of at least \$150 USD in Yoli wellness products within the registration period from May 20 – June 6, 2025. Purchases made using Yoli Rewards do not count towards meeting this qualification.
3. Submit the Kick-Off Survey with your starting weight and, before photo, by 11:59 PM MST June 9, 2025.
4. Once registered, you will receive a confirmation email and an invitation to join the exclusive Facebook support group.

What if I miss the registration or Kick-Off Survey deadlines?

If you miss the registration deadline or fail to submit your Kick-Off Survey by June 9, 2025, you will not be eligible for prizes. However, you can still participate in the challenge as a personal goal.

How will the winners be selected?

There are two categories of winners:

1. Weight Loss Winners: Based on the highest percentage of body weight lost.
2. Transformation Story Winners: Stories will be evaluated by the Yoli Executive Committee for authenticity, impact, and inspiration. Stories must be submitted alongside your final photos by 11:59 PM MST on August 12, 2025.

What do I need to submit for the Challenge?

1. Kick-Off Submission (by 11:59 PM MST on June 9, 2025): Starting weight and a before photo.
2. 60-Day Submission (by 11:59 PM MST on August 12, 2025): Final weight and photo.

Photo Requirements:

- Full-body photo in form-fitting clothing.
- Include a visible date-stamped card in all photos with a newspaper or some other form to proof date of image.

Do I need to complete weekly surveys or logs?

No, we've simplified the Challenge! Instead of weekly surveys, you only need to submit the required Kick-Off and 60-Day photos, weight, and a testimonial/story.

What if I don't win? Can I still receive rewards?

Yes! All participants who complete the challenge and submit a testimonial with before-and after photos will receive \$25 Yoli Rewards as a thank you for sharing your journey.

What happens if I stop midway through the Challenge?

You are welcome to continue at your own pace. However, participants who do not submit the required photos by the deadlines will not qualify for prizes.

Is BBR Facebook group mandatory?

No, participation in Facebook group is optional. However, the group offers support, accountability, tips, and encouragement from other participants and Yoli coaches.

How are the prizes delivered?

- All rewards will be issued as Yoli Rewards to your account or through the Yoli Bonus account.
- Yoli Rewards and merchandise are non-transferable and cannot be redeemed for cash. For participants in Canada, the Philippines, or Australia, rewards will be converted to the local currency equivalent.

Can Yoli use my photos or stories for marketing purposes?

By participating, you agree that Yoli may use your photos, name, and transformation story for promotional purposes, including on social media, the website, and other marketing platforms.

What if there's a tie for weight loss results?

In the event of a tie, the participant with the most compelling testimonial will be selected as the winner.

When will the winners be announced?

Winners for each challenge will be announced after submissions are reviewed. 60-Day

Challenge Winners will be announced in mid to late August 2025. Participants will be notified via email and the private Facebook group, among other places as Yoli determines appropriate.

What if I have questions or need support during the challenge?

For questions or support:

- Contact Yoli Customer Service at cs@yoli.com
- Post in the Facebook group for support.