



Megan Jean-Anne

Graphic Design, UX/UI, Motion Graphics and Media Production

Birmingham, AL

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Skills

- Print, digital, web, and mobile graphic design
- Content creation using photography, videography, and motion graphics
- Adobe Creative Suite, specializing in After Effects, Premiere, Illustrator, Photoshop, and InDesign
- Microsoft Office Suite, specializing in PowerPoint
- UX/UI design using Figma and Adobe XD, Agile methodology
- AI voiceover generation using WellSaid Labs, live audio recording
- HTML/CSS, WordPress, and custom CMS

Experience

Hoffman Media, Marketing Designer

June 2025–present

- Produced advertising campaigns for Meta involving static and motion graphics
- Designed marketing materials and templates for use in emails, press releases, print cards, web graphics and social media, employing proprietary media and stock media
- Created a fully responsive custom WordPress site, designing templates for custom imagery
- Communicated across multiple teams to align on vision, effectiveness, and deadlines

Booz Allen Hamilton

October 2021–April 2025

Senior Consultant

- Produced 21 promotional videos, 20 educational videos, and over 35 social media shorts, using proprietary footage, stock footage, and motion graphics
- Pitched a redesign of the client's mobile app and collaborated daily with an Agile team to create UX/UI designs for the client's mobile app and custom CMS
- Filmed interviews and B-roll video content at the client's 2023 Symposium and used that footage to create social media campaigns, resulting in a 30% increase in Symposium attendance in 2024
- Designed all branding and graphics for the client's 2022 Symposium, including advertising and wayfinding
- Recorded live audio and generated AI voiceovers for use in videos and courses
- Created visual aids and graphics components for account proposals, worked closely with the Proposal Manager for bid proposal compliance and data visualization needs

Consultant

- Redesigned the client's branding guide, refreshing client's 5-year-old brand
- Developed slide decks, brochures, folders, and business cards to enhance client's brand deployment
- Updated the client's website using AFPIMS CMS with a custom HTML/CSS toolbar
- Created promotional graphics and complex infographics for social media, print, and web

THAT Literary Review, Layout Artist

Spring 2019, Spring 2020

- Typeset a literature magazine following specifications, collaborated with editing team

- Montgomery Museum of Fine Arts, Intern** **Spring 2019**
- ✦ Designed educational and promotional materials conveying the Museum's mission and vision
 - ✦ Developed outreach materials for local colleges and universities
- Auburn University at Montgomery (AUM) Historical Review, Graphic Designer** **Fall 2018**
- ✦ Presented three design concepts for the editors to choose from and developed the chosen design
 - ✦ Followed industry standards for correct formatting and layout for academic writing
- Filibuster, AUM's Art and Literature Magazine, Graphic Designer** **Fall 2017–Spring 2018**
- ✦ Designed cover and interior of a liberal arts magazine, collaborated with editing team
- Creative Marketing Concepts, Graphic Design Intern** **Fall 2016**
- ✦ Consulted with clients to create print and digital designs
 - ✦ Assisted with design and maintenance of the CMC website

Education

Auburn University Montgomery
 B.F.A. Graphic Design, 2021
 Minors in Art History and Music
 Honors: summa cum laude (GPA: 3.9)

Awards and Scholarships

American Advertising Awards, Montgomery, AL:

- ✦ Student Gold, Judge's Choice, Best in Show, 2019
- ✦ Student Silver, Judge's Choice, 2022

Department of Fine Arts, Auburn University Montgomery:

- ✦ Outstanding Student, 2019
- ✦ Tuition Scholarship 2016, 2017, 2018, 2019

Volunteer Experience

AdFed Club President, American Advertising Federation, 2019–2020

AdFed Club Treasurer, American Advertising Federation, 2018–2019

Publications

- ✦ Textbook cover, Composing Ourselves and Our World, English textbook, 2019
- ✦ Photograph, cover of AUM Historical Review, 2019
- ✦ Photograph, AUM Filibuster, 2018
- ✦ Illustration and Drawing, AUM Filibuster, 2017
- ✦ Brochure, Montgomery Museum of Fine Arts, 2017