



# SUPER SEVEN 2000

PRODUCT GUIDE (US Region)

SEPTEMBER 2022

**CATERHAM**

# SUMMARY

## Super Seven 2000

	Super Seven 2000
Press Announcement Date	Wednesday 21 <sup>st</sup> September (09:00 GMT)
Public “First Glance”	Friday 16th September @ Goodwood Revival
Prices starting from	£30,826 (dealer pricing)
Chassis Size	Standard (S3) and Large (SV)
Production commences	Summer 2023



# PRODUCT HIGHLIGHTS

## Super Seven 2000

Performance	Super Seven 2000
Max power (bhp/rpm)	180 @ 7300
Max torque (nm/rpm)	194 @ 6400
Power to weight (bhp-per-tonne)	321
0-60 mph (seconds)	4.8
Top speed (mph)	130

- *"An Icon. Remastered."*
- Two new additions to our heritage collection. Inspired by the Super Sevens of the 70s and a continuation of a heritage range that began with the Super Seven 1600 in 2020.
- Modern underpinnings with classic visuals, including SMITHS gauges, retro-ham logo, flared wings, and exterior piping.





# PRODUCT FEATURES

## Super Seven 2000

Standard Equipment Highlights	Super Seven 2000
SMITHS gauges	✓
Flared wings	✓
LED rear lights	✓
Black leather Moto-Lita steering wheel	✓
14" Silver Classic alloy wheels	✓
Spare wheel and carrier	✓

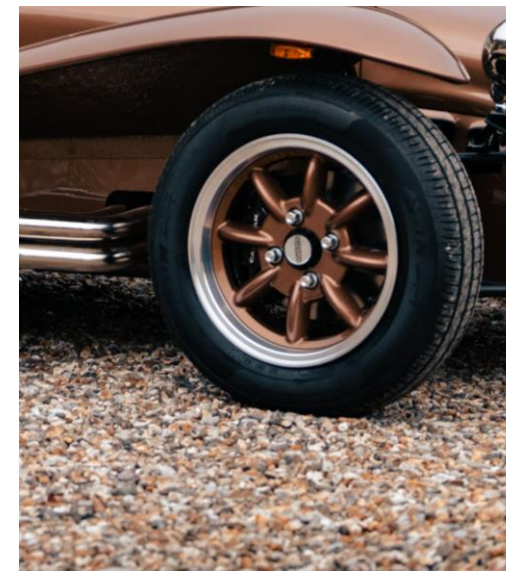
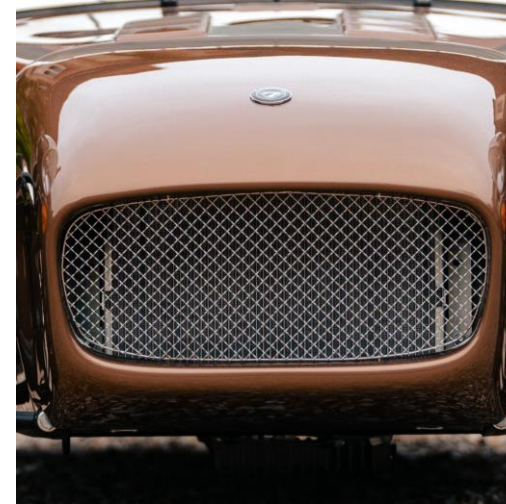


Further information on Standard and Optional equipment included in the price list

# PRODUCT FEATURES

## Super Seven 2000

Optional Equipment Highlights
Choice of 5 bespoke leather options for seats, dashboard, gaiters and side panels
Diamond chrome mesh grill
Sports suspension package
Wooden rimmed Moto-Lita steering wheel
Limited slip differential
Custom painted wheel centres with polished lip
Mohair weather gear



Further information on Standard and Optional equipment included in the price list

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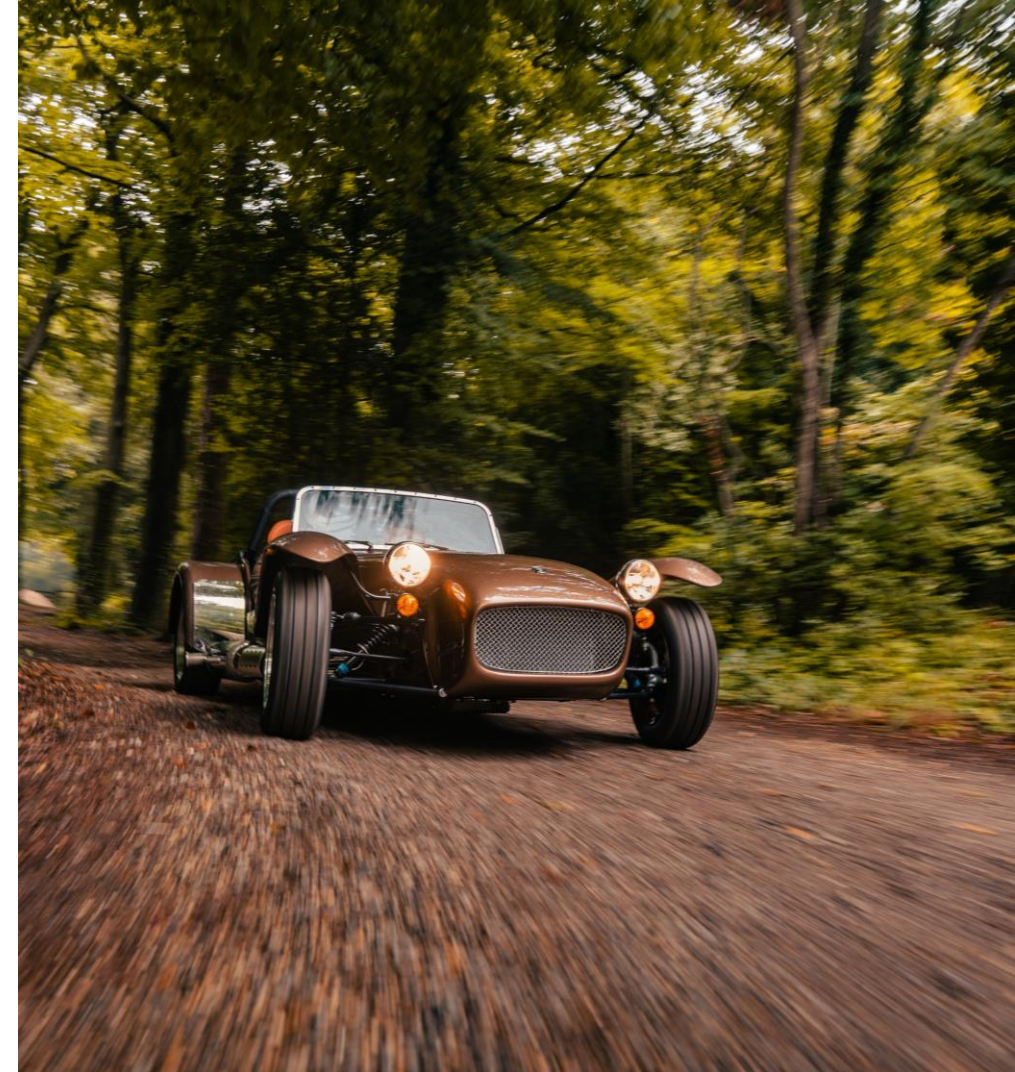


# MARKETING ACTIVITY

## Super Seven 2000

The following activity will go live on **Wednesday 21<sup>st</sup> September;**

- Product page on the website
- Social media content
- Promotional video (available via our YouTube channel)
- Digital Brochure and price list
- Suite of motion and static images
- Super Seven 2000 on configurator (*due to launch September 2022*)
- Assets will be available to dealers via our Dropbox link included in the email. This will allow you to download images and promote them across your own social media channels
- First public appearance of both cars at Goodwood Revival



# FAQs

## Super Seven 2000

### Q. Roll bar/cage options?

A. The standard roll bar will be the only option from the factory. This can still be painted or wrapped in leather.

### Q. Will Signature still feature on the price list?

A. In short, yes. All the usual signature options will be available on the price list.

