

E-COMMERCE WAREHOUSING FULFILLMENT &



WHY BRIST?

Simplify your merchandise program with our all-in-one solution, combining ecommerce, warehouse management and customer service expertise. Centralize all of your inventory in one location at our warehouse in Colorado Springs. Let us take care of inventory management and order fulfillment. Whether you're looking to create a customer-facing online store or an internal platform for your employees to easily access and engage with your products, we've got you covered.

E-COMMERCE SERVICES



PRODUCT ONBOARDING

We build your product pages and only for you to provide a product title and a price.



PRODUCT PHOTOGRAPHY

Save time and money by leveraging our in house studio for your product photos.



CUSTOM MERCHANDISE

You'll never have to question the quality of your apparel or promotional merchandise. We stand by everything we make.



DIRECTION & DESIGN

Brist uses your brand guidelines to build out the merch store. We work directly with the web builder to ensure it meets your expectations.



INVENTORY MANAGEMENT

We manage your inventory with a sticker and scanning system so you always know what you have in stock.



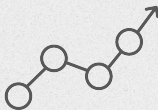
ORDER FULFILLMENT

We pick and pack your orders within 2 business days. We use mailers and boxes made of recycled materials to ship your orders. Custom packaging / kitting is available on request.



SUPPORT

Our team is available to help make webstore changes, promote products in the store, create sales & discounts, submit manual orders, etc.



MONTHLY REPORTING

Receive monthly sales data, inventory reports, and low stock alerts. Additional reports are available as requested



CUSTOMER SERVICE

Acting as an arm of your business, our e-commerce customer service team can handle all of your customer service tickets within 1 business day.

PRICING TIERS

01 Bronze

Min Merch Spend:
\$50,000

02 Silver

Min Merch Spend:
\$100,000

03 Gold

Min Merch Spend:
\$200,000

04 Pop-Up Store

No Min Merch Spend:
Some Restrictions Apply

What does Minimum Spend Mean?

***Minimum Merch Spend** is the minimum required amount you must spend with Brist over 1 year after signing your e-commerce contract. *Does not include e-commerce fees or billing.

PRICING BREAKDOWN

BRONZE

Minimum Merchandise Spend: \$50,000

In Fee	\$1.50/ Item (0.15 small item)
Out Fee	\$1.50/ Item (0.30 small item)
Non-Brist Items - In Fee	\$2.50/ Item
Unexpected Shipment Chargeback	\$200 / Shipment
Product Photography Fee	\$35
Return Exchange Fee	\$3.50 / Order
Bin Storage Fee	\$3.50 / Bin
Pallet Storage Fee	\$55 / Pallet
Monthly Management Fee	\$400 / Month
Site Build	\$500
Initial Product Onboarding	\$0.75 / Item

SILVER

Minimum Merchandise Spend: \$100,000

In Fee	\$1.25 / Item (0.10 small item)
Out Fee	\$1.25 / Item (0.25 small item)
Non-Brist Items - In Fee	\$2.00 / Item
Unexpected Shipment Chargeback	\$200 / Shipment
Product Photography Fee	\$30
Return Exchange Fee	\$3.00 / Order
Bin Storage Fee	\$3.00 / Bin
Pallet Storage Fee	\$50 / Pallet
Monthly Management Fee	\$400 / Month
Site Build	\$500
Initial Product Onboarding	\$0.75 / Item

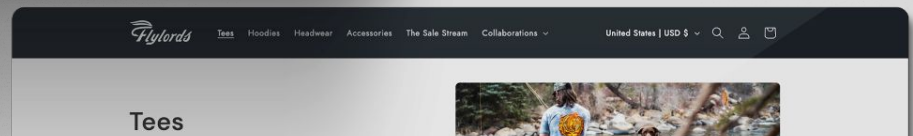
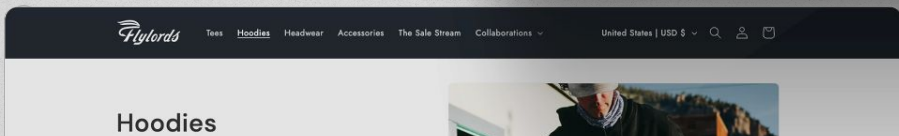
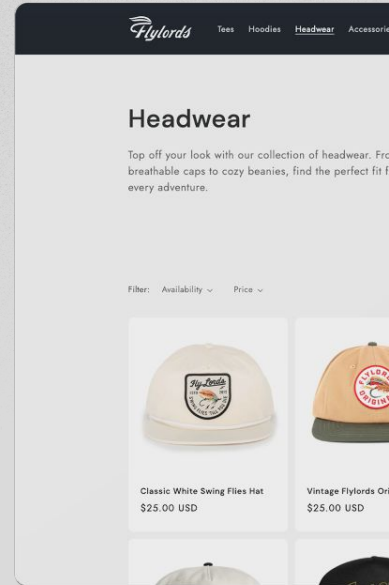
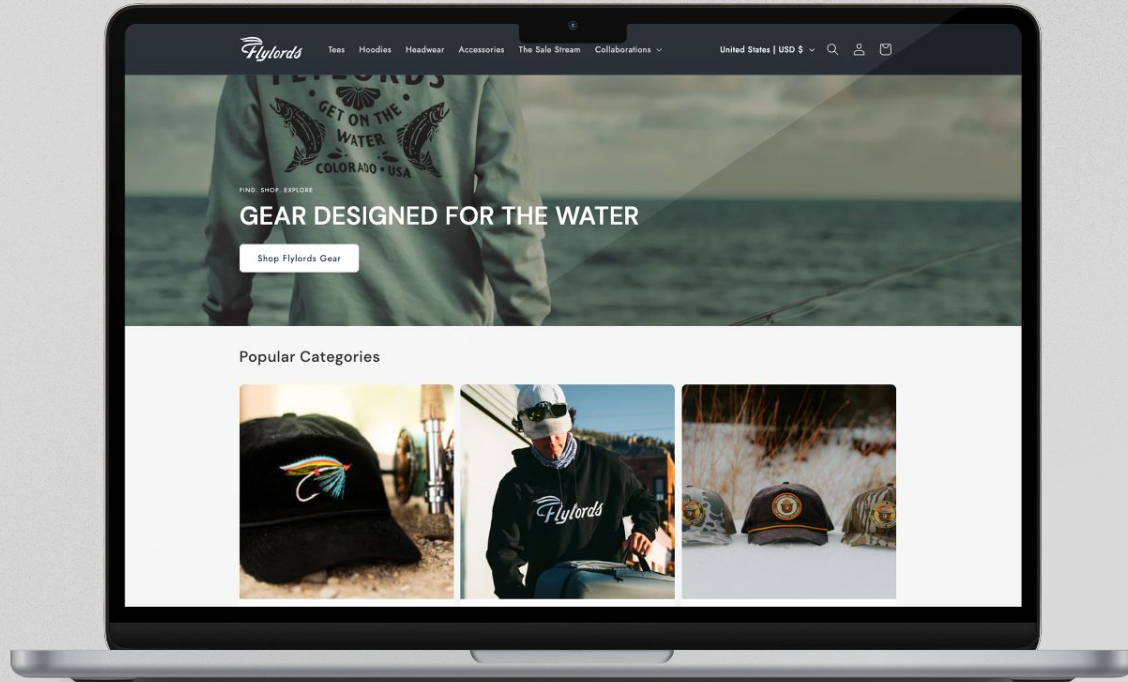
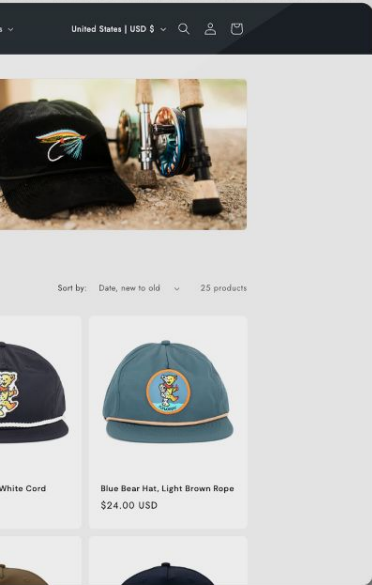
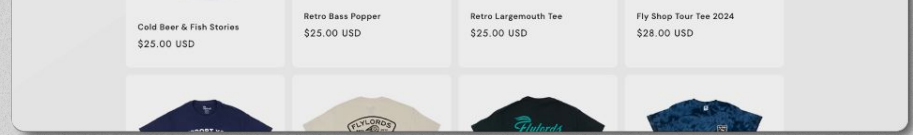
GOLD

Minimum Merchandise Spend: \$200,000

In Fee	\$1.00/ Item (0.05 small item)
Out Fee	\$1.00/ Item (0.20 small item)
Non-Brist Items - In Fee	\$1.50/ Item
Unexpected Shipment Chargeback	\$200 / Shipment
Product Photography Fee	\$25
Return Exchange Fee	\$2.50 / Order
Bin Storage Fee	\$2.50 / Bin
Pallet Storage Fee	\$45 / Pallet
Monthly Management Fee	\$400 / Month
Site Build	\$500
Initial Product Onboarding	\$0.75 / Item

Minimum Spend Penalty

If you do not meet the required minimum annual spend for your price tier, then you will be charged a one-time penalty and may be dropped to a lower tier at the time of contract renewal. This will be calculated based on the 12-month term of the contract.



HOW TO GET STARTED

01 Choose Your Store Type

02 Select Your Products

Merchandise orders can happen during the site build.

03 Sign a Brist E-Commerce Contract

04 Submit a Webstore Build Sheet

Brist will provide the build sheet after the ecommerce agreement is signed.

STORE OPTIONS

DIRECT TO CONSUMER

Public Facing: It's accessible to anyone, not just wholesale partners or distributors.

Showcases Branded Merchandise: All products under your brand are featured in one place.

Convenient: Customers can easily browse and find what they're looking for.

Easy to Use: The online shopping experience is designed to be straightforward and user-friendly.

POP-UP STORE

Basic and Streamlined: Displays all your merchandise on a single, clean, and simple page.

Ideal for Testing: A great way to "test the waters" of an e-commerce program without a full commitment.

Perfect for Sales & Seasons: Excellent for hosting seasonal sales or short-term promotions.

INTERNAL STORE

Password Protected: Access can be restricted and require a password.

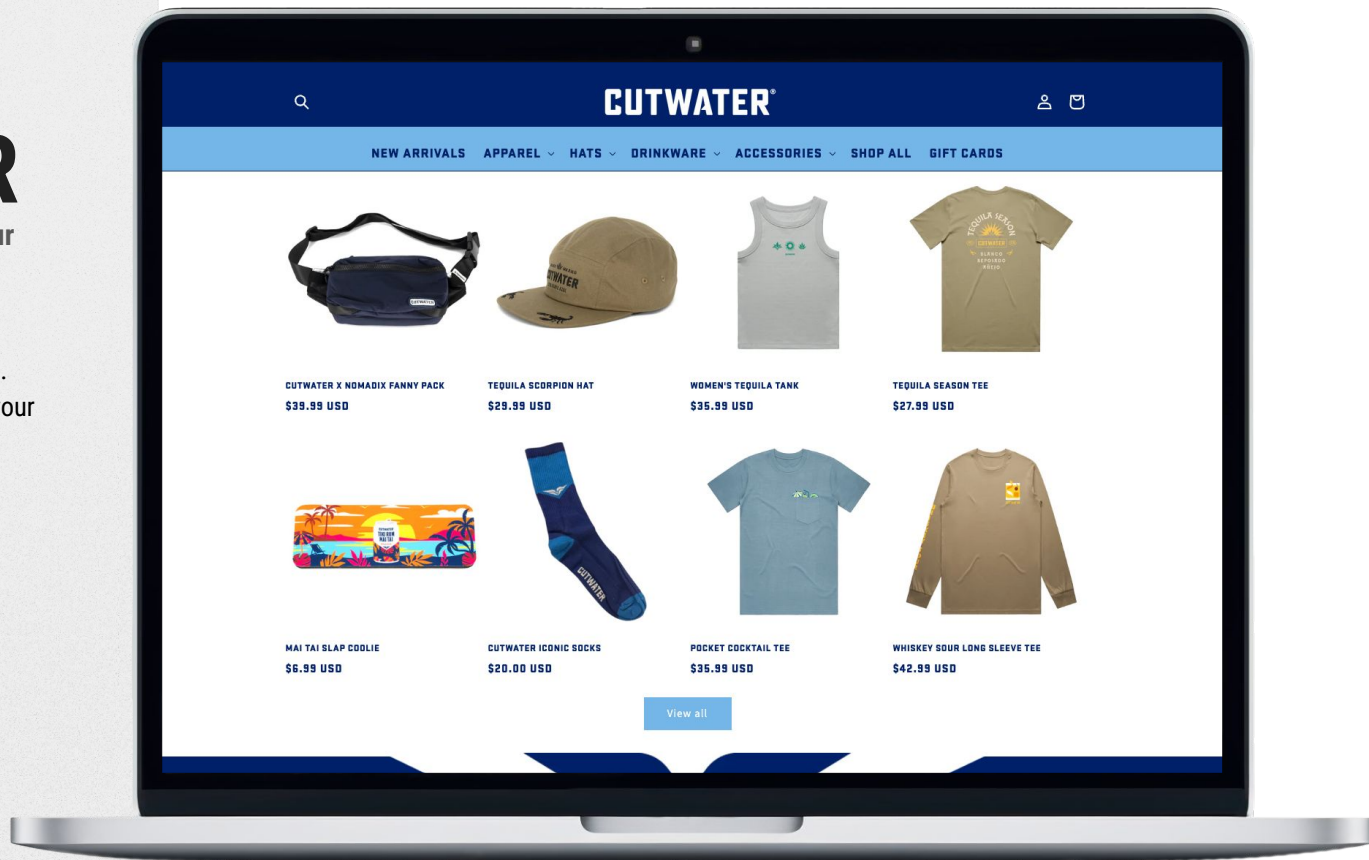
Customizable Order Process: We collaborate with you to establish an internal ordering system tailored to your specific requirements.

Employee Engagement: Get your employees excited about company branded merchandise designed to be worn out, not thrown out.

DIRECT TO CONSUMER

A public facing store showcasing your branded merchandise.

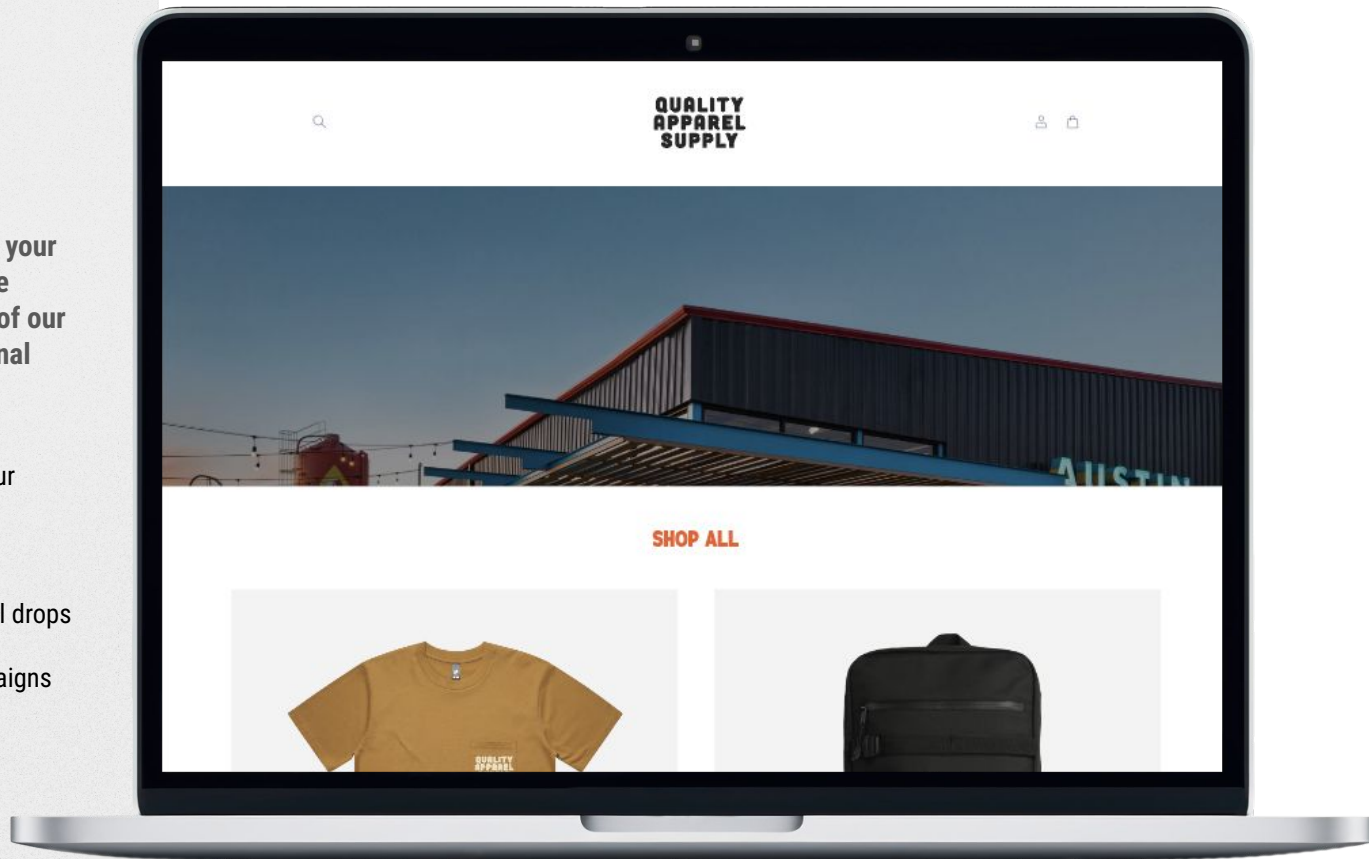
- **Boost** your marketing efforts.
- **Improve** your online visibility (SEO).
- **More customer engagement** with your brand.
- **Drive sales and revenue!**



POP-UP STORE

A streamlined store that shows all of your merchandise on one clean and simple page. A great way to test the waters of our ecommerce program or host a seasonal sale.

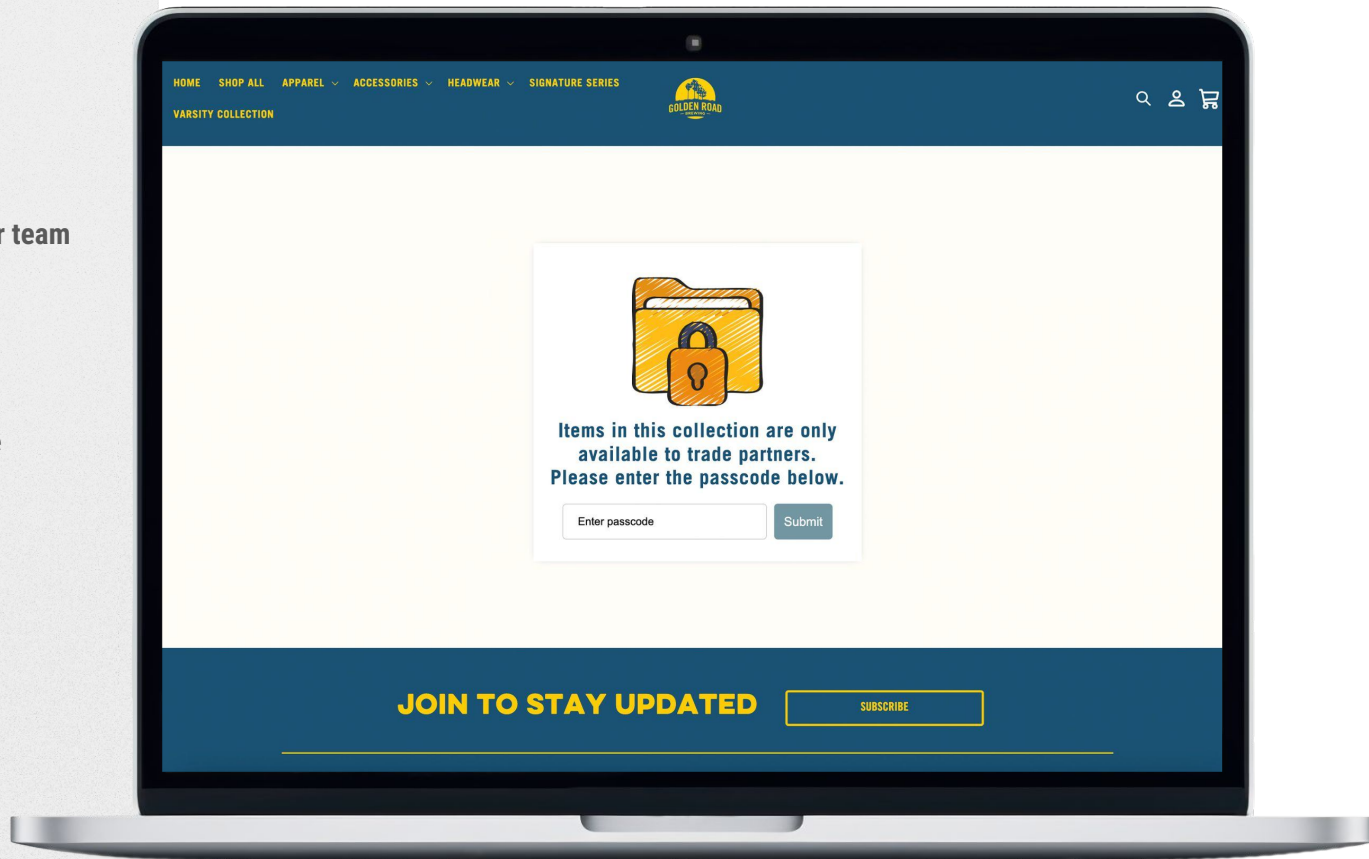
- **No minimum spend** required
- **Ideal for testing:** Easy way to try our e-commerce program
- **Simple** one-page store
- **Ideal for gifting,** seasonal sales, pre-sales, limited editions & special drops
- **Low inventory risk**
- **Gauge interest** with pre-sale campaigns



INTERNAL STORE

A password protected store only your team can access.

- **Secure** internal web store section
- **Consistent** branding & quality
- **Streamlined** internal ordering
- **Durable** custom team merchandise
- **Employee-driven** item requests
- **Easy** business card ordering



STORE SET-UP PROCESS & TIMELINE



ORDER FULFILLMENT PROCESS

01



User Places Order

02



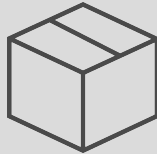
Order Processing
(1-2 business days)

03



Picking

04



Packing

05



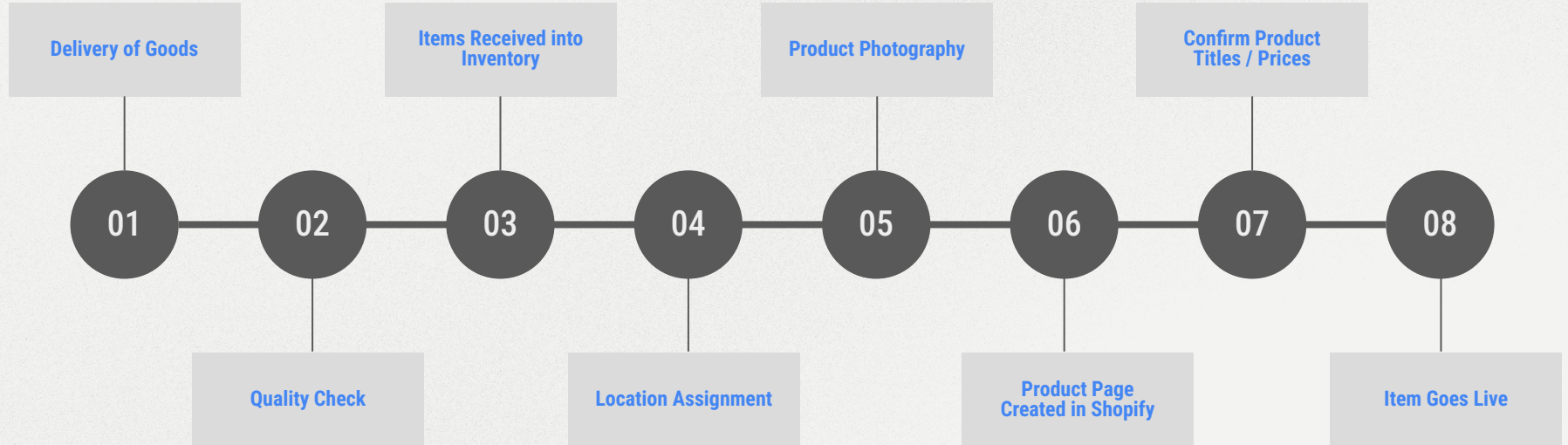
Shipping

06



Delivery
(3-10 business days)

PRODUCT ONBOARDING PROCESS



Inventory is available for purchase in your webstore 5-10 business days after delivery of goods.

CUSTOMER SERVICE

Returns & Refunds

01



Customer Sends
Email

02



CS Team Reviews

03



Team Replies

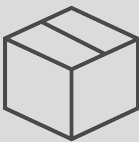
(within 1-2 business days)

04



Label Sent

05



Customer Sends
Return

06



Warehouse Receives
Return

07

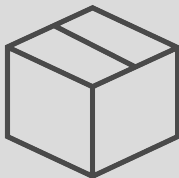


Customer Refunded

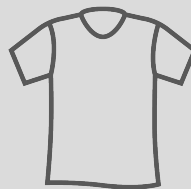
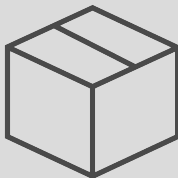
BIN STORAGE GUIDE



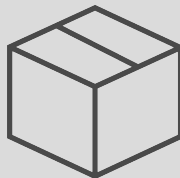
50 Caps / Bin



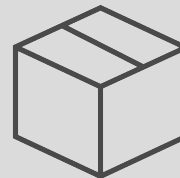
40 Beanies / Bin



48 Tees / Bin



12 Hoodies / Bin

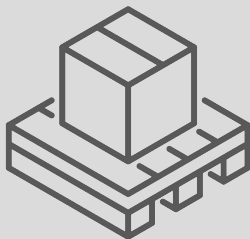


Bin Size: 24" Long x 12" Wide x 18" Tall

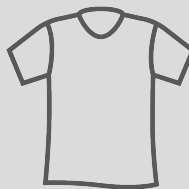
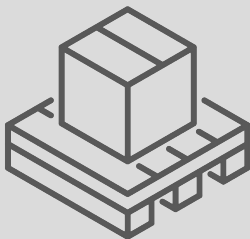
PALLET STORAGE GUIDE



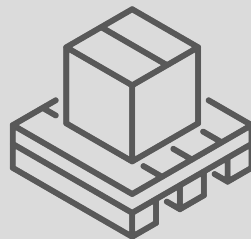
100 Caps / Box



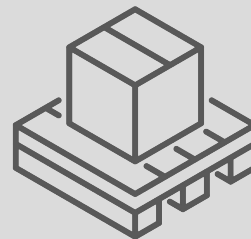
100 Beanies / Box



80 Tees / Box



16 Hoodies / Box



Box Size: 24" Long x 16" Wide x 18" Tall
20 Boxes Fit on a Pallet

Frequently Asked Questions

How do we receive payment for store orders?

During the build out or transfer of your store we will go over how to connect your bank account information to the site. All payments from online sales will go directly to your account.

How long will it take for an order to be delivered?

Orders ship out within 1-2 business days after they have been submitted. Most orders will take 3-10 business days to arrive depending on the shipping method and delivery location.

How do customers track their order?

Our fulfillment software is connected to your web store and customers will receive shipping confirmation with a tracking number when the order has been shipped.

When will my store be live?

After an ecommerce contract has been signed site builds can take anywhere from 3-6 weeks depending on clients approval of the site design.

How long does it take for new items to be added to the webstore?

Production times vary depending on the items ordered, but after your merchandise has been delivered to our warehouse the receiving team will process your order and all items will be made available for purchase in the webstore within 5 - 10 business days.

How do our internal teams place orders on the site?

Users can check out on the front end of the site like a normal customer. Discount codes can be generated to grant free or discounted orders to team members. Alternatively, your store offers up to 5 user accounts with admin access for back end ordering and reporting purposes.

Who manages customer inquiries and returns/refunds?

A customer service email will be established on your store's return policy page. Customers will email our team directly who typically respond within 1-2 business days.

Where is your warehouse located?

Brist MFG is located in Fountain, CO. All of your inventory is stored in one centralized location and all of your orders will be fulfilled from here.

702 Bandley Dr
Suite D
Fountain, CO 80817

THANK YOU



**YOUR CUSTOM APPAREL &
BRANDED MERCHANDISE
SOLUTION**

BRISTMFG.COM | @BRISTMFG