

Anfal Privacy Policy

Anfal (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected, used, and disclosed by Anfal.

This Privacy Policy applies to our website, and its associated subdomains (collectively, our “Service”) alongside our application, Anfal. By accessing or using our Service, you signify that you have read, understood, and agree to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy and our Terms of Service.

Contact Details

Involved Department/Team: Data Protection Office

E-mail:dpo@alquraishi.com

License or Commercial Register:2050002622

Date of Last Update

This privacy policy was last updated on Oct 6, 2024

What Personal Data is collected?

We collect information from you when you visit our website, register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

- Name / Username
- Phone Numbers
- Email Addresses
- Mailing Addresses
- Job Titles

How do we collect your Personal Data?

What is the purpose of collection

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)

- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature
- To send periodic emails

We may receive information from third parties when you contact us or interact with social media platforms for the purpose of:

- **Enhancing Customer Interactions:** To improve our communication with you and tailor our responses based on your interactions and preferences.
- **Marketing and Advertising:** To tailor our marketing efforts and provide you with relevant advertisements or promotional content based on your interests and behavior on social media.
- **Service Improvement:** To analyze engagement and feedback to enhance our services and user experience.
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Use of Executive Information

Our website features information about our executive team, including their names, designations, and photographs. We are committed to protecting the privacy of our executives and providing transparency regarding the use of their personal data. We have a legitimate interest in displaying executive information as part of our business operations and corporate governance, which does not override the rights and freedoms of the individuals involved.

Permitted Disclosure of your Personal Data?

We may disclose your Personal Data to the following entities:

- **Third-Party Service Providers:** For services like hosting, email management, and customer support.
- **Affiliated Companies:** For operational purposes and business-related activities.
- **Legal Authorities:** To comply with legal obligations or protect our rights.

Legal Basis for Collecting and Processing Your Personal Data

In accordance with the Personal Data Protection Law, the legal basis on which we rely in processing such data is:

- **In fulfillment of a contractual obligation:** To deliver services as agreed upon in the terms of service
- **In compliance with a statutory obligation:** As required by local and international data protection laws
- **Achieving legitimate interests or objectives:** To improve service delivery and user experience
- **Your explicit consent:** You can withdraw your consent at any time without affecting processing operations carried out based on other legal bases. To this end, you can contact dpo@alquraishi.com

Cookie Policy

We may use cookies to provide you with a seamless experience on our website and application. Cookies enable us to identify you and provide the ability to access our services when you visit our website.

Cookies are small text files with data that are used to identify your computer when you connect to a network. Data stored in a cookie is created by the server upon your connection. This data is labelled with an ID unique to your computer. When the cookie is exchanged between your computer and the network server, the server reads the ID and knows what information to specifically serve you.

Our website in general will display a banner when you try to access it for the first time. In this banner you will be able to select the cookies you wish us to track. You may reconfirm/modify your cookie choices by clicking on "Cookie Preference" option. Below is a list of the types of cookies used on our websites:

Type of Cookie	Purpose
Strictly Necessary Cookies	<ul style="list-style-type: none">• Strictly necessary cookies are crucial for the basic functions of the website and the website will not work

	in its intended way without them. These cookies cannot be disabled.
Performance and Functionality Cookies	<ul style="list-style-type: none"> These cookies facilitate measurement and analytics for improved browsing experience.
Analytics and Customization Cookies	<ul style="list-style-type: none"> Analytical cookies are used to understand how visitors interact with the website. These cookies help in providing information on metrics such as number of visitors, bounce rate, traffic source, etc.
Advertisement Cookies	<ul style="list-style-type: none"> Advertising cookies are used to deliver advertisements relevant to you and your interests.

How do we store your Personal Data?

At Anfal, we are committed to ensuring the security and confidentiality of your personal data. Here's how we store and manage your information:

Primary Storage Location: Personal data collected through our website and services is primarily stored in Saudi Arabia, where our company is incorporated. Our local infrastructure and systems are designed to protect your data according to stringent security standards.

Global Data Transfers: We may transfer your personal data to our offices, personnel, or third-party service providers located in various countries around the world. This global approach helps us effectively manage and support our services, including technical support, customer service, and database management. We ensure that all such transfers are conducted in compliance with applicable data protection law.

Third-Party Service Providers: We engage trusted third-party service providers to perform essential functions on our behalf, such as hosting our servers, managing databases, processing payments, and providing customer support. These providers may store your data on their servers, which could be in different regions. We carefully vet these providers and require them to adhere to strict data protection and confidentiality agreements.

Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including providing our services and complying with legal obligations.

Measures taken to Protect your Data

We have implemented adequate technical and organizational safeguards to ensure confidentiality of your data, which includes access controls, physical controls, technical controls and administrative safeguards. We protect your data from unauthorized access, theft, breaches, accidental loss, damage, alteration and unlawful processing of your data.

Your Rights Regarding Processing of Your Personal Data

Under Personal Data Protection Law, you have the following rights, which primarily depend on the purpose of Personal Data collection and processing:

- **Right of Access to Your Personal Data:** You are entitled to request access to your Personal Data through our online portal or by contacting us directly.
- **Right to Request Rectification/Correction of Your Personal Data:** You can request correction of inaccurate or incomplete data through our customer support team.
- **Right to Request Erasure/Destruction of Your Personal Data:** You can request destruction of your Personal Data under certain conditions, , unless there are legitimate or contractual purposes that require otherwise. Moreover, in cases where you request destruction of your Personal Data, we may not be able to provide certain products or services that rely on the processing of your personal data.
- **Right to Withdraw Your Consent for Processing Your Personal Data:** You can withdraw consent at any time without affecting processing carried out under other legal bases, , unless there are legitimate or contractual purposes that require otherwise. Moreover, in cases where consent is withdrawn, we may not be able to provide certain products or services that rely on the processing of your personal data.

You can request access, correction, or erasure of your personal data that we process at any time by sending a request via the Data Subject Rights Request form by [clicking here](#). We may need to verify your identity as a part of this process for

which we may ask additional information. We shall respond to you within the timeline stipulated in the applicable data protection law.

We will not charge a fee to respond to your request unless the request may be deemed as manifestly unfounded or excessive.

For further details regarding the processing of your Personal Data and how to exercise your rights, you can contact the Personal Data Protection Office using the below mentioned contact details .

Personal Data Protection Office

E-mail: dpo@alquraishi.com

Complaint or Objection Filing Method

If you have any concerns or if we do not comply with the Personal Data Protection Law, you can file a complaint using the following channels:

- **Email:** dpo@alquraishi.com
- **Url:** <https://www.alquraishi.com/dsr>