



Terms and Conditions – Studio Bleu

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Version 2.2

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ARTICLE 1 – SCOPE OF WORK

Studio Bleu offers a wide range of graphic design solutions. We assist businesses with visual identity (logos, brand guidelines, etc.), graphic design (such as social media templates), and other materials like posters. We are also open to (smaller) projects for individuals.

Need something else? We're happy to listen to your wishes and see how we can help.

ARTICLE 2 – PAYMENT TERMS AND REMINDERS

Invoices must be paid within 14 days of the invoice date. If payment is not made on time, Studio Bleu will send a reminder to the client. If payment still has not been made, Studio Bleu reserves the right to temporarily suspend the execution of the project until payment has been received. Any additional costs for debt collection or legal action will be the responsibility of the client.

ARTICLE 3 – INTELLECTUAL PROPERTY

Copyright for all designs remains with Studio Bleu unless otherwise agreed in the quote or project budget. Depending on the agreed terms, the client receives a license that governs the use of the design, such as:

- a limited license for a specific purpose (option A),
- an unlimited license (option B),
- or full transfer of rights (option C).

The applicable option for the assignment will be recorded in the project budget, which forms part of the agreement. The costs are also included in this document.

By mutual agreement, the division of intellectual property rights may be modified. This may result in a change to the project budget.

The exact terms — including any fees for editable files or extended rights — will always be specified in the quote or a separate agreement.

Studio Bleu reserves the right to use designs for self-promotion and in its portfolio, unless explicitly agreed otherwise.

ARTICLE 4 – CLIENT RESPONSIBILITIES

To ensure a smooth process, Studio Bleu will ask the client several questions prior to starting a project. These may include:

- What will the material be used for?
- What message do you want to convey? What is the goal?
- What is the tone of voice of your brand or organization?
- Do you have references or examples that inspire you?

The client is responsible for providing all necessary information and materials in a timely and complete manner. Delays or incomplete submissions may affect the project schedule and execution.

ARTIKEL 5 – REVISIES EN GOEDKEURING

Studio Bleu includes five rounds of revisions per project. These are intended for minor adjustments and refinements. If the client feels the final result still doesn't align well enough, we will work together to explore options for additional revisions.

Any extra costs for additional revision rounds will always be discussed and approved in writing before proceeding.

ARTICLE 6 – DELIVERY AND DEADLINES

Project timelines depend on the nature of the materials to be developed. At the start of each project, Studio Bleu will provide an estimated turnaround time.

Please note: this estimate is subject to change. The actual timeline may vary.

To work efficiently, we ask clients to provide feedback within a reasonable timeframe. Failure to do so may result in delays. Studio Bleu is not responsible for the consequences of such delays.

ARTICLE 7 – TERMINATION OF SERVICES AND REFUNDS

If either Studio Bleu or the client feels that the desired outcome is not achievable, the project may be terminated at any time by either party.

In case of termination, costs incurred up to that point must still be paid.

- If the client terminates the project, the 10% deposit will not be refunded.
- If Studio Bleu terminates the project, the deposit will be refunded if no or only limited costs have been incurred. In other cases, it will be assessed what portion can reasonably be refunded.

All designs provided by Studio Bleu for inspiration or review remain the property of Studio Bleu and may not be used by the client.

ARTICLE 8 – LIABILITY WHEN USING THIRD-PARTY SERVICES

Studio Bleu may work with external suppliers, such as printers or production partners. Although we work carefully and strive for clear communication, Studio Bleu is not liable for errors, damages, delays, or defects arising from third-party services.

If Studio Bleu acts as an intermediary (for example, by placing print orders), we will assist in identifying any issues and in communication with the supplier. However, the final responsibility for resolution lies with the third party.

Clients may also choose to place an order themselves using the files provided by Studio Bleu. In that case, the client is fully responsible for handling and communication with the external party.

ARTICLE 9 – APPLICABLE LAW

These general terms and conditions are governed exclusively by Dutch law.

In the event of any dispute or ambiguity arising from the translation of these terms, the original Dutch version shall prevail.

ARTICLE 10 – AMENDMENTS

Studio Bleu reserves the right to amend these general terms and conditions for a specific client or project, provided that such changes are communicated prior to payment of the deposit.

Any changes that have not been communicated in advance are not valid.

If the client has any wishes or objections regarding these terms, they can be discussed by mutual agreement before the start of the collaboration.