



Barca
LEEDS

Strategic Plan

2026 - 2031



Our Strategic Plan 2026-2031 commits us to:

- **Empowering people** to realise their potential and shape their own futures with confidence and dignity.
- **Investing in our staff and culture**, so we continue to lead with compassion, integrity, and purpose, guided by trauma-informed principles.
- **Using data and insight** to understand what's working, share stories that matter, and shape services that have sustainable impact.
- **Building partnerships** that amplify our reach, deepen our impact, and strengthen collective action.
- **Championing equity**, ensuring our work reflects, respects, and responds to the diversity of the communities we serve.



What we want to change:



**Poverty and
economic exclusion**



**Housing insecurities
and homelessness**



**Barriers to education
and employment**



**Health inequalities
and trauma**



**Social isolation and lack
of community cohesion**

Our vision

A society where people and communities are heard, valued, and supported to realise their potential to shape their own futures.

Our purpose

To work alongside individuals and communities to strengthen voices, unlock strengths, and create opportunities that have lasting impact.



Our values:



Compassionate

We demonstrate kindness, caring and a willingness to help others taking a trauma informed approach in all we do.



Acting with integrity

We act with honesty and respect, building trust through partnerships and strong relationships.



Responsive

We listen deeply, understand individual, community and system-level needs, and adapt with compassion.



Empowering

We support people to build independence, empowering them to shape their own futures.



Bold

We amplify voices of those often unheard, advocating for change, and championing equity with courage.



How we work:

Engaging Communities

We build trust by meeting people where they are, listening deeply, and working alongside communities to co-create solutions.

Working with Our Partners

We believe in the power of collective action. By working across sectors, we strengthen systems and amplify our impact.

Unlocking Barriers

We help people navigate complex systems, remove obstacles, and access the support they need to move forward.

Building Positive Futures

We focus on long-term change - supporting people to realise their potential, build resilience, and shape their own futures.

Sustaining Our Impact

We invest in what works, use data and insight to learn and adapt, and ensure our work remains relevant, effective, and rooted in equity.

Our impact

Wider:

People and communities are heard, valued, and supported to realise their potential to shape their own future

Direct:

We meet the needs of and advocate for our diverse communities, including:

1. Improved physical and mental health
2. Improved life skills and opportunities
3. Reduced risk-taking behaviours and more positive choices



Get in touch

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