

<b>POSITION DESCRIPTION</b>	
<b>Title:</b> Game Developer – Coaching and Playing	
<b>Reports to:</b> Game Development Lead	<b>Location:</b> Rugby Park – Metro, Rolleston – Ellesmere, Rangiora – North Canterbury
<b>Functional Relationships:</b> <p><b>Internal</b></p> <ul style="list-style-type: none"> <li>• Game Development Lead</li> <li>• Community Rugby Manager</li> <li>• Community team members</li> <li>• Chief Executive Officer</li> <li>• Other Canterbury Rugby personnel</li> <li>• Representative Coaches and Managers</li> </ul>	<p><b>External</b></p> <ul style="list-style-type: none"> <li>• Primary Schools</li> <li>• Secondary Schools</li> <li>• Clubs/ Club Volunteers</li> <li>• Rugby Administrators/Teachers in Charge in Schools</li> <li>• Sport Canterbury/Primary Sports Canterbury/North Canterbury Sports Trust/Selwyn Sports</li> <li>• Tri Rugby, Halberg Foundation, Sense Rugby</li> <li>• New Zealand Rugby</li> </ul>
<b>PURPOSE OF POSITION</b>	
<ol style="list-style-type: none"> <li>1. Coach &amp; Player Development: Ensure delivery of world-class coaching and player development programmes across all grades.</li> <li>2. Participation Growth: Lead participation initiatives in Primary and Secondary Schools offering contact and non-contact opportunities.</li> <li>3. Pathway Integration: Strengthen connections between schools, clubs, and community providers.</li> <li>4. Community &amp; Representative Rugby Support: Support Canterbury Rugby objectives through player, coach, and community rugby development.</li> </ol>	
<b>ACCOUNTABILITIES</b>	<b>EXPECTED OUTCOMES</b>
Coach Development	<ul style="list-style-type: none"> <li>• Deliver NZR compulsory coaching courses throughout clubs and schools</li> <li>• Facilitate development opportunities for club and school coaches.</li> <li>• Recruit, develop, and support Resource Coaches.</li> <li>• Contribute to Canterbury Rugby's Coaching Pathway and Coaching Philosophy.</li> </ul>
<b>Player Development</b>	<ul style="list-style-type: none"> <li>• Deliver player development initiatives including Development Camps, Front Row Factory, and Tackle Clinics.</li> <li>• Provide engaging rugby experiences in schools, clubs, and community settings.</li> <li>• Support player identification and monitoring systems as required.</li> </ul>

<b>Participation Growth – Primary Schools</b>	<ul style="list-style-type: none"> <li>• Lead contact and non-contact rugby experiences in primary schools</li> <li>• Strengthen connections between Primary Schools and local clubs.</li> <li>• Deliver participation formats such as Rippa.</li> <li>• Lead junior participation initiatives.</li> </ul>
<b>Participation Growth – Secondary Schools</b>	<ul style="list-style-type: none"> <li>• Deliver rugby programmes that improve teenage retention.</li> <li>• Support established rugby schools.</li> <li>• Develop participation options for schools with limited rugby.</li> <li>• Strengthen club-to-school relationships.</li> </ul>
<b>Representative Rugby</b>	<ul style="list-style-type: none"> <li>• Support development and monitoring of representative coaches.</li> <li>• Ensure high-quality development environments for representative players.</li> </ul>
<b>General/ Administrative</b>	<ul style="list-style-type: none"> <li>• Develop annual operational plans and complete required reporting.</li> <li>• Support NZR-funded initiatives and targeted programmes.</li> <li>• Carry out additional duties supporting CRFU strategic outcomes.</li> </ul>