

| POSITION DESCRIPTION | |
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| Title: Game Developer – Coaching and Playing | |
| Reports to: Game Development Lead | Location: Rugby Park – Metro, Rolleston – Ellesmere, Rangiora – North Canterbury |
| Functional Relationships: <u>Internal</u> <ul style="list-style-type: none"> • Game Development Lead • Community Rugby Manager • Community team members • Chief Executive Officer • Other Canterbury Rugby personnel • Representative Coaches and Managers | <u>External</u> <ul style="list-style-type: none"> • Primary Schools • Secondary Schools • Clubs/ Club Volunteers • Rugby Administrators/Teachers in Charge in Schools • Sport Canterbury/Primary Sports Canterbury/North Canterbury Sports Trust/Selwyn Sports • Tri Rugby, Halberg Foundation, Sense Rugby • New Zealand Rugby |
| PURPOSE OF POSITION <ol style="list-style-type: none"> 1. Coach & Player Development: Ensure delivery of world-class coaching and player development programmes across all grades. 2. Participation Growth: Lead participation initiatives in Primary and Secondary Schools offering contact and non-contact opportunities. 3. Pathway Integration: Strengthen connections between schools, clubs, and community providers. 4. Community & Representative Rugby Support: Support Canterbury Rugby objectives through player, coach, and community rugby development. | |
| ACCOUNTABILITIES | EXPECTED OUTCOMES |
| Coach Development | <ul style="list-style-type: none"> • Deliver NZR compulsory coaching courses throughout clubs and schools • Facilitate development opportunities for club and school coaches. • Recruit, develop, and support Resource Coaches. • Contribute to Canterbury Rugby’s Coaching Pathway and Coaching Philosophy. |
| Player Development | <ul style="list-style-type: none"> • Deliver player development initiatives including Development Camps, Front Row Factory, and Tackle Clinics. • Provide engaging rugby experiences in schools, clubs, and community settings. • Support player identification and monitoring systems as required. |

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| Participation Growth – Primary Schools | <ul style="list-style-type: none"> • Lead contact and non-contact rugby experiences in primary schools • Strengthen connections between Primary Schools and local clubs. • Deliver participation formats such as Rippa. • Lead junior participation initiatives. |
| Participation Growth – Secondary Schools | <ul style="list-style-type: none"> • Deliver rugby programmes that improve teenage retention. • Support established rugby schools. • Develop participation options for schools with limited rugby. • Strengthen club-to-school relationships. |
| Representative Rugby | <ul style="list-style-type: none"> • Support development and monitoring of representative coaches. • Ensure high-quality development environments for representative players. |
| General/ Administrative | <ul style="list-style-type: none"> • Develop annual operational plans and complete required reporting. • Support NZR-funded initiatives and targeted programmes. • Carry out additional duties supporting CRFU strategic outcomes. |