



THE ETHNIC MINORITY PANEL

CONTACT US

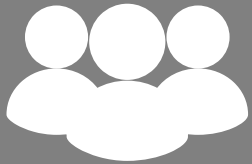
QUOTES@FIELDLOCKER.CO.UK

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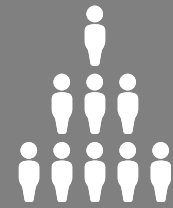

FIELD
LOCKER

PANELLISTS

2500+



ONLINE
CATI
DEPTHS
GROUPS
F2F



DEMOGS

We can profile on all the standard demographics:

Age

Gender

Region

Occupation/SEG

H/hold income

PROFILING

PROFILE ON THE 5 MAJOR ETHNIC GROUPS BASED ON THE 2021
CENSUS OR ON THE 19 SUB GROUPS

