



## CONTACT US

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THE  
ADVISER  
PANEL



PANELLISTS

3500+



+ supported by 10k free find advisors & brokers



## PROFILING

in many cases can profile on:

PERSONAL & CO. AUM



SPECIALISM E.G.

RETIREMENT, DFM,  
EQUITY RELEASE,  
INVESTMENTS ETC.



ALSO  
FEATURING...

INSURANCE  
BROKERS



MORTGAGE  
BROKERS

## DEMOGRAPHICS

FIRM SIZE/  
REGISTERED  
INDIVIDUALS



REGION

AUTHORISED  
V

NOT AUTHORISED



ONLINE  
CATI  
DEPTHS  
F2F

## THE SPLITS

### RI'S/FIRM SIZE

1	49%
2 TO 5	29%
6 TO 10	13%
11 TO 20	4%
OVER 20	5%

### AUM

£00 - £19M	20%
£20 - £49M	22%
£50 - £99M	24%
£100 - £249M	13%
£250 - £999M	14%
OVER £1B	6%

### TYPE

IND.	88%
V	
RESTRICTED	12%
APPOINTED	34%
V	
AUTHORISED	66%

