

Our Panel
Specialist Panels
You Can Trust

Our Panel

Our Panel Ecosystem

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Field Locker provides access to six deeply profiled UK panels, designed to reach professionals, niche audiences, and groups typically excluded from traditional research. All panels support:



Online quant



CATI



Depth interviews



Focus groups



Face-to-face

Why our clients choose Field Locker panels?

- Hard-to-Reach Audiences
- Deep Profiling & Targeting
- Multi-Mode Flexibility
- ISO-Aligned Quality Controls

Panel Overview & Sizes

Adviser Panel

Financial advisers, brokers & wealth professionals

 **3,500+**
Active users

Education Panel

Teachers & senior leadership teams

 **1,800+**
Active users

Ethnic Minority Panel

Representing diverse UK ethnic groups

 **2,500+**
Active users

Trades Panel

Skilled tradespeople & built-environment specialists

 **2,000+**
Active users

Under 34 Panel

Younger, digitally-driven audience

 **4,000+**
Active users

Vulnerable & Digitally Excluded Panel

Hard-to-reach, socially excluded or digitally limited groups

 **8,000+**
Active users