



## About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

[www.lateampartners.com](http://www.lateampartners.com)

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### Job Title

Website Master

### Location

Remote

### Client

Undisclosed

### Job Summary

We are seeking a creative and detail-oriented Marketing & Web Design Associate to support our brand visibility and digital presence. This individual will play a key role in designing marketing assets, building landing pages, and optimizing our online platforms to ensure a cohesive and accessible experience for our audience.

## **Responsibilities**

- Graphic Design: Create eye-catching designs for banners, feather flags, flyers, social media posts and other promotional materials.
- Advertising Support: Apply basic marketing principles to develop ad creatives and campaign visuals that drive engagement and conversions.
- Website Improvements: Make ongoing design, functionality, and performance enhancements on our WordPress site.
- Landing Page Creation: Design and build responsive landing pages that align with our marketing goals and drive lead generation.
- SEO Optimization: Implement on-page and technical SEO best practices to improve website traffic and search engine visibility.
- Track & Analyze Campaign Performance: Monitor and evaluate the results of various marketing campaigns to inform future strategy and improve ROI.
- ADA Compliance: Ensure our website meets accessibility standards for all users, in accordance with ADA guidelines.
- Long-Term Projects: Contribute to broader digital marketing and web development projects that support our growth.

## **Qualifications**

- Proficiency in graphic design tools (e.g., Adobe Creative Suite, Canva).
- Experience with WordPress website design and optimization.
- Basic understanding of marketing and advertising principles.
- CSS and basic HTML.
- Strong attention to detail, creativity, and problem-solving skills.
- Ability to manage multiple projects, work under pressure and meet deadlines
- Bilingual (English/Spanish).

## **Preferred Qualifications**

- Familiarity with SEO best practices.
- Familiarity with ADA website compliance.
- Experience with marketing tools like Google Ads or Meta Business Suite.

**Apply to this position**

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>