LaTeam
YOUR LATAM TEAM

About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

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Job Title

Data Analyst

Location

Remote

Client

Undisclosed

Job Summary

We are looking for a Data Analyst with strong analytical capabilities and business acumen to support the optimization of marketing spend, user journeys, and customer acquisition funnels. You'll work cross-functionally with growth, product, lifecycle, and medical teams to build out the data foundation for a high-growth, consumer-first brand.

KEY FOCUS AREAS

- Monitor Product Performance: Analyze product and funnel data to ensure performance meets user and business expectations
- Deep Dive Analysis: Uncover patterns and trends across user journeys and cohorts to surface actionable insights
- Real-Time Issue Identification: Detect anomalies in real-time and support troubleshooting to maintain funnel integrity
- Insightful Reporting: Develop dashboards and reports that drive alignment across product, marketing, and leadership
- Strategic Project Execution: Drive high-impact analysis projects aimed at improving conversion and retention
- Optimization Opportunities: Identify KPIs to improve, with a clear understanding of how they impact LTV and CAC

OTHER RESPONSIBILITIES

- Data Infrastructure Enhancement: Contribute to building and scaling product analytics systems from the ground up
- ETL and Data Pipeline Management: Collaborate on data ingestion pipelines to ensure timely, accurate data
- Collaboration with Data Engineering: Ensure a seamless flow of information across data systems and tools
- Performance Monitoring: Maintain and improve key metrics dashboards for daily operational visibility
- Scalable Dashboard Implementation: Build dynamic, intuitive dashboards to visualize trends and funnel stages
- Executive Support: Deliver data-backed insights for leadership, growth strategy, and forecasting
- Innovative Opportunity Exploration: Spot behavioral trends and market signals that can inform product or UX changes
- Ad Hoc Analysis: Answer critical business questions across acquisition, engagement, retention, and monetization
- Commitment to Data Accuracy: Ensure clean, validated, edge-case-considered analyzes
- Cross-functional Collaboration: Partner with product, growth, lifecycle, and medical teams to drive data-informed strategy

Qualification

- B2+ English proficiency (ODDITY's primary communication language)
- Experience querying data warehouses and analyzing performance data (SQL proficiency required)
- Ability to explain complex insights simply and clearly to cross-functional stakeholders
- Experience executing cross-functional projects from idea to implementation
- Bachelor's or Master's degree in a quantitative field (Math, Statistics, Computer Science, Economics, etc.)
- 2+ years of experience as a Data or Business Analyst, ideally in a DTC or ecommerce environment
- Experience with at least one data visualization tool (Looker, Tableau, Power BI)
- Optional: experience working with product managers or lifecycle teams

Apply to this position

https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1