



About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

www.lateampartners.com

Job Title

Content and Social Media Manager

Location

Remote

Client

Undisclosed

Job Summary

Are you passionate, driven by purpose, and value innovation? Do you want to build communities, create connections, and shape the future of how people live and connect? We are a fast-growing proptech company on a mission to create a multifamily ecosystem that connects families and strengthens communities to create a better world. We seek an exceptional Content

& Social Media Manager to join our passionate team that wants to contribute meaningfully to a company with a vision of belonging and impact.

Responsibilities

- Social Media Management: Manage and grow social accounts (Facebook, Instagram, LinkedIn, Twitter) with engaging content.
- Content Creation: Create original social media posts, videos, and graphics using Canva.
- Copywriting: Write compelling copy for posts, blogs, and promotional content.
- PPC Campaigns: Manage and optimize paid ads across platforms (LinkedIn, Facebook, Instagram).
- Analytics & Reporting: Track and analyze performance data to improve strategies.

Qualification

- Minimum of 2+ years of experience in business content writing (especially for capital raising).
- Positive, high vibrational energy, and a grateful attitude.
- Believes in our mission and is committed to personal and professional growth.
- Results-oriented and responsible.
- Proven experience in social media management and content creation.
- Proficiency in Canva and basic graphic design skills.
- Strong copywriting skills with the ability to adapt tone for various platforms.
- Experience with PPC advertising (Google Ads, Facebook Ads).
- Familiarity with analytics tools (Google Analytics, Facebook Insights).
- Excellent written and verbal communication skills.
- Experience with social media analytics and tools such as Meta Business Suite, TikTok Analytics, Google Analytics, etc.
- Familiarity with content creation tools (Canva, Cap Cut, Adobe Suite, etc.).
- An understanding of SEO and influencer partnerships is a bonus.

Apply to this position

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>