



## About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

[www.lateampartners.com](http://www.lateampartners.com)

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### Job Title

Graphic Designer

### Location

Remote

### Client

Undisclosed

### Job Summary

We are seeking a talented and versatile Graphic Designer with a passion for creating visually-compelling and strategically-driven designs that bring the Mau brand to life across every touchpoint. The ideal candidate has 3+ years of experience designing for direct-to-consumer (DTC) or e-commerce brands—bonus points if you're pet-obsessed or have experience within

consumer products, interior design, or luxury lifestyle brands. This role requires a highly organized, detail-oriented designer with a creative eye, proven skills in Adobe Creative Suite, proficiency with (or an eager adeptness to learn) various other design-related software programs and AI-based tools, and a strong digital portfolio showcasing polished, brand-aligned work.

So if you're passionate about branding and design, obsessed with details, and inspired by the intersection of pets, lifestyle, and home décor, we'd love to meet you.

## **Responsibilities**

- Translate creative direction to design and produce visually polished and engaging digital assets across multiple formats for social ads, emails, website & social content, and various other initiatives across the marketing mix. Ensure exceptional aesthetic quality and adherence to brand guidelines and systems.

— Correspondingly, able to balance following direction with the confidence and critical thinking to propose fresh ideas, test layout variations, and iterate on what works, based on results (KPIs) and feedback to optimize design effectiveness.

- Stay up-to-date on industry trends within social media advertising, digital design, and AI-based creative tools, with the aim to continuously enhance design skills and integrate emerging technologies (e.g., AI, generative design) to drive creative and marketing optimizations.
- Manage multiple projects simultaneously while maintaining organized files and efficient workflows to ensure the timely delivery of assets under tight deadlines and shifting priorities

## **Qualification**

- Bachelor's or associate degree, preferably in graphic design or a related field
- 3+ years of professional design experience, either in-house or at an advertising agency.
- Adept at working both independently and collaboratively with internal teams.
- Proven verbal and written communication skills.

- Excellent time management, organizational abilities, and attention to detail
- Proficiency in Adobe Creative Suite, with a strong emphasis on Photoshop (color grading, generative AI, retouching & resizing, and exporting for web/social), Lightroom, Illustrator, and InDesign.
- Proficiency with Google Suite (Microsoft Office equivalent), especially for creating polished presentations.
- Familiarity with Figma, After Effects, Premiere Pro, and AI tools is a plus.
- Video editing skills (any software) is a plus.
- Strong understanding of performance-focused content, including social ads, email campaigns and flows, and DTC/e-commerce assets.
- Ability to work calmly and efficiently under fast timelines and shifting priorities.
- Passion for design and keeping a pulse on the industry, with curiosity and eagerness to learn and grow within the field.
- Experience with furniture, high-end lifestyle, or interior design brands is a major plus.
- A digital portfolio showcasing high-quality, brand-aligned design work is required.

### **Education & Experience**

- Bachelor's or associate degree, preferable in graphic design or related field.
- 3 or more years of professional design experience, preferably within DTC/e-commerce or consumer products industries, whether in-house or agency-based.
- Experience working with pet, interior design/furniture, or any luxury lifestyle brands is a plus.

### **Apply to this position**

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>