

## **About Lateam Partners**

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

www.lateampartners.com
Job Title
Graphic Designer
Location
Remote
Client
Undisclosed

## Responsibilities

- Visual Design: Develop visually compelling designs for marketing materials, digital graphics, social media content, print collateral, presentations, and other promotional materials that align with our brand identity.
- Conceptualization: Collaborate with the creative team to brainstorm and develop innovative design concepts that meet project objectives and resonate with the intended audience.
- Artwork Creation: Create original artwork and illustrations, ensuring they are on-brand and tailored to the project requirements.
- Layout and Composition: Design aesthetically pleasing layouts, incorporating typography, color, and imagery to effectively convey the intended message.
- Image Editing: Manipulate and enhance images to improve their quality and relevance for various design projects.
- Brand Consistency: Maintain and adhere to brand guidelines, ensuring design consistency across all materials and platforms.
- Digital Media: Design graphics for websites, social media channels, email campaigns, and other digital platforms to enhance online presence and engagement.
- Print Production: Prepare print-ready files for various materials and collaborate with print vendors to ensure quality output.
- Project Management: Manage multiple design projects simultaneously, from conception to completion, ensuring deadlines are met and deliverables are of the highest quality.
- Feedback and Revisions: Work closely with stakeholders to incorporate feedback and make necessary revisions to designs

## Qualification

- Bachelor's degree in Graphic Design, Visual Arts, or a related field (or equivalent practical experience).
- Proven experience (3+ years) as a Graphic Designer, with a portfolio showcasing a diverse range of design projects and styles.

- Proficiency in industry-standard design software (Adobe Creative Suite, including Photoshop, Illustrator, and InDesign) and a strong understanding of design principles, color theory, typography, and layout.
- Creativity and Innovation: Ability to think creatively and outside the box, consistently bringing fresh and innovative design ideas to the table.
- Attention to Detail: Keen eye for detail and ability to maintain design accuracy and quality throughout the design process.
- Time Management: Strong organizational skills, with the ability to prioritize tasks and manage multiple projects under tight deadlines.
- Communication Skills: Excellent verbal and written communication skills to effectively collaborate with team members and convey design concepts to stakeholders.
- Adaptability: Openness to feedback and willingness to make revisions based on client or team input.
- Passion for Design: Demonstrated passion for design, with a proactive approach to staying updated on design trends and emerging technologies.
- English C1

## Apply to this position

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