



About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

www.lateampartners.com

Job Title

Influencer Coordinator

Location

Remote

Client

Undisclosed

Job Summary

We're looking for a highly organized and proactive Influencer Coordinator to help manage and scale Woxer's influencer marketing efforts. This person will play a key role in identifying creators, managing relationships, coordinating content deliverables, and ensuring our Brand partnerships are aligned and impactful. You'll work closely with the Social Media Director to bring Woxer's voice to life through creator-driven storytelling.

Responsibilities

- Source, vet, and onboard micro and macro influencers across Instagram, TikTok, and YouTube
- Manage influencer outreach and communications, ensuring timely follow-ups and relationship-building
- Track and organize all influencer collaborations, contracts, deadlines, and deliverables
- Coordinate product gifting and monitor delivery timelines
- Maintain an organized influencer database with performance metrics and notes
- Collaborate with the Social Media Director to align influencer content with Brand campaigns
- Monitor and report on performance metrics (engagement, reach, conversions, etc.)
- Stay up to date with influencer trends, content styles, and emerging platforms

Qualification

- 1–3 years of experience in influencer marketing, social media, or a related role
- Strong written communication and organizational skills
- Comfortable with influencer outreach and relationship management
- Familiarity with social platforms and creator culture, especially TikTok and Instagram
- Bonus: Experience with eCommerce, DTC brands, or working with UGC creators

Apply to this position

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