



## About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

[www.lateampartners.com](http://www.lateampartners.com)

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### Job Title

Web & Digital Marketing Specialist

### Location

Remote

### Client

Undisclosed

## **Responsibilities**

### Design and Branding

- Create and design assets for our website, social media channels, and marketing collateral, ensuring brand consistency and visual appeal.
- Collaborate with the marketing team to develop creative concepts and graphics for campaigns and promotions.

### Website Management

- Update and maintain our Squarespace website, making necessary changes and optimizations as needed.
- Utilize HTML, CSS, and JavaScript to customize pages, ensuring a seamless user experience across all devices.

### Email & SMS Campaigns

- Design and execute targeted email and SMS campaigns, from concept to delivery.
- Analyze performance data and refine strategies to improve engagement and conversions.

### Social Media Management

- Manage and grow our social media presence across platforms by scheduling posts, engaging with followers, and implementing content strategies.
- Monitor trends and engagement metrics to optimize social media campaigns and build our community.

## **Qualifications**

- Proven experience in graphic design, with a portfolio showcasing website and social media assets.
- Proficiency in HTML, CSS, and JavaScript, with experience managing Squarespace websites.
- Experience creating and executing email and SMS marketing campaigns.
- Strong understanding of social media platforms and content strategies.
- Excellent communication skills and attention to detail.

## **Apply to this position**

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