



About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

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Job Title

TikTok Content Creator

Location

Remote

Client

Undisclosed

Job Summary

The TikTok Content Creator and Manager will be responsible for producing captivating and engaging videos to enhance our brand presence. This role involves planning, creating, and managing our TikTok content strategy while ensuring adherence to brand guidelines. The ideal candidate will have a profound understanding of TikTok trends, excellent video production skills, and the ability to drive audience engagement.

Responsibilities

- Develop and produce creative TikTok videos aligned with Cubitt's brand identity and target audience.
- Stay updated on the latest TikTok trends and challenges to create relevant and appealing content.
- Plan and schedule content to maintain a consistent posting schedule on TikTok.
- Engage with our TikTok followers by responding to comments, messages, and user-generated content.
- Identify collaboration opportunities with influencers and relevant TikTok accounts to expand our reach.
- Monitor and analyze TikTok analytics to track key performance metrics and provide insights to management.
- Ensure compliance with TikTok's community guidelines and copyright policies.
- Implement strategies to grow our TikTok following and increase engagement rates.
- Stay informed about TikTok platform updates and incorporate new features into our content strategy.

Qualifications

- Proven experience as a TikTok content creator with a portfolio of successful videos.
- Strong understanding of TikTok platform features, trends, and best practices.
- Proficiency in video production techniques and relevant software.
- Creative storytelling skills with the ability to convey messages effectively through short-form videos.
- Familiarity with social media analytics tools for tracking performance.
- Excellent communication and collaboration skills.
- Ability to manage multiple projects and meet deadlines.
- Passion for social media and digital marketing.
- Join CLIENT'S dynamic team and help us create captivating TikTok content that enhances our brand presence and engages our audience.

Apply to this position

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>