



## About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

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### Job Title

eCommerce Manager

### Location

Remote

### Client

Undisclosed

### Job Summary

We're looking for a highly technical, systems-driven Ecommerce Manager to own and scale our Shopify infrastructure across multiple brands.

This is a hands-on, execution-heavy role focused on ecommerce architecture, automations, integrations, and performance. You will be the internal technical owner of our ecommerce

ecosystem—reducing agency dependency, increasing operational speed, and building scalable systems that support marketing, operations, and customer experience.

This role does not own paid media or retention strategy—but it plays a critical enablement role in making those channels perform at their best.

## **Responsibilities**

### Shopify & Ecommerce Operations

- Manage and optimize multiple Shopify storefronts end-to-end
- Ensure site stability, speed, uptime, and checkout integrity
- Oversee product catalogs (variants, pricing, collections, metadata, imagery)
- Execute front-end updates, merchandising changes, and promotions
- Conduct ongoing QA across user journeys and checkout flows
- Troubleshoot technical issues, bugs, and platform errors independently

### Systems, Automations & Infrastructure

- Build and optimize Shopify workflows and system automations
- Improve data flow between Shopify, CRM (HubSpot), marketing tools, and 3PLs
- Identify and eliminate manual processes through automation
- Proactively recommend and implement infrastructure improvements
- Ensure tracking, tagging, and integrations are properly configured

### Conversion Optimization & UX Execution

- Implement and evaluate A/B tests
- Analyze heatmaps and behavioral data
- Deploy UX and conversion improvements in collaboration with marketing

### Marketing Technical Enablement

- Support email, SMS, and paid media teams with technical setup
- Maintain tracking accuracy and campaign integrations
- Anticipate infrastructure needs that improve acquisition and retention performance

### Vendor & Development Management

- Scope, brief, and QA work from external developers and agencies
- Determine what should be outsourced vs built in-house
- Gradually internalize execution where efficient
- Maintain documentation and technical standards

### CRM & HubSpot Ownership

- Manage HubSpot configuration, workflows, and routing logic
- Expand automation capabilities across lifecycle stages
- Collaborate with specialists for complex builds when needed

### Fulfillment & Technical Integrations

- Maintain ecommerce–3PL integrations
- Troubleshoot syncing, catalog, and tracking issues
- Support migrations, system changes, and onboarding workflows

### Internal Tools & Technical Administration

- Manage tool access, permissions, and onboarding/offboarding
- Oversee domains, DNS, and email configurations
- Audit SaaS stack and optimize tooling efficiency and cost

### **Qualifications**

- Strong hands-on Shopify management across multiple stores
- Experience building automations, workflows, and system integrations
- Proven ability to troubleshoot complex ecommerce issues independently
- Experience managing developers and agencies
- Strong QA discipline and systems thinking
- Clear communicator across technical and non-technical teams

### Nice to Have

- HubSpot CRM and automation experience
- CRO and UX optimization background
- SEO and analytics familiarity
- Light front-end (HTML/CSS/Liquid) experience
- Experience reducing agency dependency and internalizing operations

### **Apply to this position**

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>